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College of Traffic Management
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IMPLEMENTING THE UN ROAD SAFETY LEGAL INSTRUMENTS

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National Focal Point, Decade of Action for Road Safety:
2011-2020





PHILIPPINES STATUS

- ✓ A signatory to the Convention on Road Traffic (1968) and the Convention on Road Signs and Signals (1968). The Philippines ratified the 2 Vienna Conventions in 06 June 1973.
- ✓ A signatory to the Agreement on Asian Highway Network. The bidding process has been completed and the notice to proceed was issued last 13 Sept '13.

Road Board funds the project.
Budget cost: P16.910M (US\$375T).



incorporates road safety in elementary and high school academic curriculum

NEW TRAFFIC SAFETY PROGRAM FOR CHILDREN



SANTI

**AN EASY WAY
TO EXPLAIN, CLARIFY
AND UNDERSTAND
ROAD SAFETY**



KENDI





ISSUES

- How to transform the legal instruments from being pieces of paper to being knowledge inculcated in the minds of the people.
- How to transform knowledge on road signs, signals and traffic rules to compliance with the same.
- How to transform the body of road signs, signals and traffic rule annexes to the agreements to that actually erected along the roads.
- How to standardize those signs and signals and traffic rules that are already in the road. Differing standards on road signs and pavement markings among agencies and local government units is a reality.

CHALLENGES



Sustained education
and capacity building

ENFORCEMENT

FUNDING

Enhancing public-
private partnership

LAWS