Swedish authorities joint market surveillance plan

Kim Reenaas
MARS Group, 26 – 27 June 2018
OUR MISSION
&
CONDITIONS FOR OUR ACTIVITIES
FAIR COMPETITION

PROTECTION OF CONSUMERS, EMPLOYEES, PUBLIC HEALTH, ENVIRONMENT & OTHER ASPECTS
• Many communication activities and projects do not come from control operations...
Market surveillance - a more complex operation

- **Initiation**
  - Contact with economic operator

- **Compliance check**
  - Documents and marking
  - Tests

- **Decision**
  - Corrective measures
Challenges and opportunities

Level of compliance, from low to high

Number of economic operators
SWEDISH NATIONAL MARKET SURVEILLANCE PLAN – PLANNED ACTIVITIES
MARKET SURVEILLANCE AUTHORITIES
(17 authorities in 2018 year plan)

SWEDISH CUSTOMS

NATIONAL BOARD OF TRADE
Sweden attaches great importance to international cooperation for the purpose of developing market surveillance
AUTHORITIES

- Five ordinary meetings with The Market Surveillance Council and two Customs Forum
- The Market Surveillance Council shall inform about issues of horizontal interest from the respective sector working groups and networks
- Market Surveillance Day 2018

CONSUMERS & BUSINESS ETC.

- Participants on two meetings with The Market Surveillance Council
- Joint workshop with various trade and industry representatives to determine how we can support each other
- Cooperation with the regional chambers of commerce
Further develop market analysis, data collection, follow-up and reporting

Promote an external evaluation of the Swedish market surveillance

Regulatory initiatives:
- MSA:s responsibilities in every instruction for authorities
- Regulate objectives for the market surveillance
- Efficient power and sanction mechanisms of MSA
- New legislation (proposal)
- Work for studies to be conducted on the importance of market surveillance for society
As non-compliance very often depends on a lack of knowledge of applicable legislation among economic operators, the Swedish authorities attach great importance to information, education and dialogue
**JOINT INFORMATION ACTIVITIES**
- Information campaign on e-commerce
- Fact sheets on product legislation for 20 common products
- Inform about all decisions on restrictive measures as well as warnings on marknadskontroll.se
- Plan the “Your product, Your responsibility 2019” seminar
- Participate in the “Start a Business” exhibition
- Produce a common calendar for seminars, workshops and lectures for publication on the website

**JOINT SURVEILLANCE ACTIONS**
- The Market Surveillance Council shall conduct one or more market surveillance projects that focus on the surveillance of products sold on-line
- The Market Surveillance Council shall conduct joint market surveillance actions to a greater extent
Market surveillance plan 2018


- Please contact me or Swedish Board for Accreditation and Conformity Assessment (SWEDAC) for English version or more information!

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