International Conference on Risk Assessment and Management: 
*objectives and current status*

Valentin Nikonov, PhD (Economics), PMP IPMA, QMS Auditor,
Coordinator of the Organizing Committee of the Conference 
Member of the Risk Management Journal Editorial Board
Managing Director, Trajectory of Growth Consulting Company
Current Status

Official documents

- Web site
- Program
- List of speakers
- Abstracts
Current status

- 23 reports in the program
- 14 people on web-site
- 5 reports uploaded
The program: objectives

• (a) creating increased awareness of how risk permeates economic activities and of how a positive attitude towards risk is fundamental to economic and social development;

• (b) offering a better understanding of the tools that are available to manage the risks;
The program: objectives

• (c) sharing best practice on how these tools can be used to increase the efficiency and effectiveness of standards, technical regulations, certification and conformity assessment options and market surveillance actions; and (d) promoting the view that business and authorities are partners in managing the risks on the markets.
The structure

• Introduction: from general risk management concepts to technical regulations, standards and norms

• Sessions:
  – INTRODUCTORY SESSION
  – SESSION 1: APPROACHES TO RISK-BASED REGULATION: OPTIMIZING THE COST OF SAFETY
  – SESSION 2: MARKET FOR CONSUMER PRODUCTS: WHAT ROLE FOR RISK MANAGEMENT STANDARDS?
  – SESSION 3: IMPLEMENTING TECHNICAL REGULATIONS: RISK MANAGEMENT FOR CONFORMITY ASSESSMENT, CERTIFICATION, AND MARKET SURVEILLANCE
Introductory session

OPENING SESSION: Keynote Speakers

Jan Kubiš
Jan Kubiš is the Executive Secretary of the UNECE. A graduate of the Moscow State Institute of International Relations, he served as Minister for Foreign Affairs of Slovakia, as Chairman of the Committee of Ministers of the Council of Europe, and as Secretary-General of the Organization for Security and Cooperation in Europe (OSCE) during the period from 1999 to January 2009. Among his previous functions, Mr. Kubiš was the European Union’s Special Representative for Central Asia, Personal Representative of the Chairman-in-Office of OSCE for Central Asia, and Director of OSCE’s Conflict Prevention Centre.

Robert Steele
Mr. Robert Steele took up his functions as ISO Secretary-General on 1 January 2009. He has played a key role in the development of policies that sustain the global relevance of international standards, both in New Zealand and internationally. Prior to his current position, he served as Chief Executive Officer of Standards New Zealand, was a member of the New Zealand Institute of Directors and a fellow of the New Zealand Institute of Management. Internationally, Mr. Steele was a member of the ISO Council, represented Standards New Zealand on the ISO Technical Management Board, and was Secretary of the Pacific Area Standards Congress.
Session 1: questions

- Risk analysis and management in the development and implementation of standards (especially as regards technical requirements);
- Proportionality between risks and regulatory responses;
- Risk analysis as a tool for determining the need to regulate and the object of Regulation;
- Development of a methodology for the interpretation of essential safety requirements in technical regulations through reference to harmonized standards;
- What level of safety should be set as a sensible regulatory goal? Can application of risk management in technical regulation help optimize the costs of safety?
- How can regulatory authorities optimally manage risks internal to their own organizations?
- How can business and regulators work together to achieve better regulations at the sectoral level?
Speakers – session 1

Valery Hurevich
Director of the Belarusian State Institute for Standardization and Certification (Minsk, Belarus). Field of activity: development and improvement of the system for technical normalization and standardization. Areas of scientific interest: methodology of risk analysis, assessment and management in the field of technical normalization and standardization.

Prof. Pavel Serenkov D.Sc. (Technical Sciences)
Dean of Standardization, Metrology and Informational Systems department of Belarusian National Technical University (Minsk, Belarus). Areas of scientific interest - development of system aspects of Standardization, Metrology and Quality Management. In 2009 was awarded by the President of the Republic of Belarus a premium for making a major contribution to social economic development.

Peter Morfee
Peter Morfee is Principal Technical Adviser/Senior Policy Advisor at the Ministry of Economic Development of New Zealand. Peter is a graduate Electrical / Mechanical Engineer who has over 20 years of experience in Electrical Safety Regulation, leading 3 major legislative reforms. He has a wide range of technical expertise and participation in regional Standard development. He has participated in NZ’s MRA negotiations with the EU, APEC, Taiwan, Singapore, ASEAN and China where he has introduced an increasing focus on Regulatory Compliance enhancement.

Donald Macrae
Member, Risk and Regulation Advisory Council, UK. Before going independent in 2007 as a consultant in Regulation and Policy, he was Director General for Law and Regulation in the UK’s Department for Environment, Food and Rural Affairs. Amongst his recent consultancy work, he has been advising Brazil’s technical standards regulator, Inmetro, for over a year on applying Impact Assessment to Conformity Assessment Procedures, in conjunction with the University of Sao Paulo.

Gerald Linke
Appointed on 1 September 2008 to Head of the Competence Center Gas Technology of E.On Ruhrgas. During his career at Ruhrgas he served as: Responsible for the operation of all assets in the Ruhrgas Northern Region; as Head of Competence Center Pipelines for EON Ruhrgas overseeing the construction and integrity assessment of all EON Ruhrgas pipelines, and for R&D related to pipes and pipeline operation, maintenance and monitoring.
Scientific evidence and risks based regulation in the work of the WTO TBT and SPS Committee as the basis for good regulatory practices:
Mr. Erik Wijkström, Counsellor,
Trade and Environment, Secretariat of the World Trade Organization (WTO)

Achieving better regulatory quality: what tools can assist regulators in preparing better rules?
Mr. Gregory Bounds, Economist/Policy Analyst,
Regulatory Policy Division, Public Governance and Territorial Development Directorate
Organisation for Economic Co-operation and Development (OECD)

Proportionality between risks and regulatory intervention: the experience of the European Union
Mr. Fabrizio Sacchetti, Policy Officer,
Unit I/2-International Regulatory Agreements, Toys Safety, Corporate Responsibility
DG Enterprise and Industry (EC)

Determining appropriate levels of regulatory intervention: the experience of the Association of Southeast Asian Nations (ASEAN), New Zealand and Australia (pre-recorded video)
Mr. Peter Morfee, Principal Technical Advisor/Senior Policy Advisor,
Ministry of Economic Development - New Zealand
Speakers – session 1

Response with responsibility: policy-making for public risk in the 21st century
Risk and Regulation Advisory Council (RRAC) – United Kingdom

System of technical regulation and standardization as an object of risk management
Mr. Valery Hurevich, Director,
Belarusian State Institute for Standardization and Certification,
Professor Pavel Serenkov, Belarusian National Technical University, Belarus

Part B: Better regulations at the sectoral level: the dialogue with business and academia

Risk-robust systems for large-scale economic and energy systems
Professor Arkady Kryazhimskiy
International Institute for Applied Systems Analysis (IIASA) and Russian Academy of Sciences

Use of new technologies for reducing risks within business in the energy industry
Dr. Gerald Linke, Dr Bernd Groh
E.ON Ruhrgas, Gas Technology Competence Centre
Session 2: questions

• Which risk management standards have been used the most by the industry? Have they been effective in mitigating risks? What are their weak points?
• Which standards are currently being developed?
• Should there be a certification process for risk management?
• Can risk management standards be the basis for a renewed and strengthened cooperation between the authorities and the industry?
• Can authorities directly use these standards as part of their internal controls? In what ways?
Session 2: speakers

Carolyn Williams
Carolyn Williams, MSc ACII NIRM is Development Manager for the Institute of Risk Management, the leading international educational and training body for the risk management profession. She joined the Institute in 2006 from Lloyd’s of London, where she was responsible most recently for risk management training and communication. She is also a member of the Chartered Insurance Institute’s Qualifications, Examinations and Assessments Committee.

Valentin Nitenkov
PhD in Economics, Managing Director of the Growth Trajectory Consulting Company. ISO/IEC 9001:2008 Auditor, Certified Project Manager, Coordinator of the organizing committee of the UNECE WPA International Conference on Risk Assessment and Management. Valentin is the author of a book on Risk Management and of numerous articles on risk management, implementation and certification of integrated management systems, information security and project portfolio management.

Irena Kogan
Irena Kogan’s expertise and knowledge reside in information technology management system development and implementation. Being an IT professional with a list of successful IT projects, she is involved in the work of SQUnk Group, Bank Mirahi/Tefahot and Growth Trajectory Consulting Company.

Evgeny K. Avanesov
Doctor of Business Administration in the field of Quality Management. He works as a Principal Auditor in the leading Certification Body of Russian Federation – “Test-Saint-Petersburg Co Ltd”. During his 15 years activity in this sector he has carried out more than 300 audits all over Russia and abroad. He is an author of a lot of articles about quality, certification, audits, management standards etc. He is currently leading the Russian delegation in ISO/TC 176, the “umbrella” committee under which the ISO 9000 series of quality management standards are being developed.

David Millar
Chief Operations Officer of PRIMA (Professional Risk Managers’ International Association) – a 62,000-member global association of risk professionals – where he takes particular responsibility for managing the association’s standards and exams. He is an experienced financial risk specialist and a trainer, writer and conference presenter on risk practices and regulations. Mr Millar has worked at board and operational management levels in investment banking, brokerage and exchanges, clearing and settlement services.

Melanie Lockwood Herman
Executive Director of the Nonprofit Risk Management Center, a resource center serving the nonprofit community in the United States. The Center provides training, technical assistance and informational resources on a wide range of topics, including risk management, nonprofit governance, employment practices, insurance-buying and protecting vulnerable populations. Melanie has spent her entire career in the nonprofit sector and has authored and co-authored more than 15 books covering a wide spectrum of nonprofit management issues. Each year she delivers numerous workshops, seminars and keynote presentations on nonprofit management topics. Her most recent book is Exposed: A Legal Field Guide for Nonprofit Executives (2009). In August 2007 Melanie was named to the 10th annual NonProfit Times Power & Influence Top 50, a list of “executives and thinkers.”

Leonid Dvorzin
APRON Rus” General Director, IRCA Principal Auditor, ISO 9001:2008 Auditor, Certified Specialist SSO 2001, Head: SSO, Interim ATO. Board of Trustees of the Russian Quality Organization. Formerly Chairperson of the Accreditation Committee (ISO 9001, ISO 14001, OHSAS 18001); Author of publications in journals “Standards and Quality” and “Management Systems Methods”. Operational experience: SSG Vostok Ltd., Certification Manager; Ministry of Construction of Russia (GOSTROV); Standardization Department, Federal Center of Certification in Construction, Technical Director; “UrasNBA”, Vice-Director; “NBA” Certification and Testing Center, Director; Trust “Uras Skel Constructions”, Field Engineer.
**Session 2: Speakers and Reports**

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<tr>
<th>Title</th>
<th>Presenter/Institution</th>
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<tr>
<td>Practical implementation of standards including BS31100: risk management - code of practice</td>
<td>Ms. Carolyn Williams, Development Manager, Institute of Risk Management (IRM)</td>
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<td>How can management systems standards contribute to mitigate business risks?</td>
<td>Mr. Valentyn Nikonov, Managing Director, and Ms. Irena Kogan, Partner Growth Trajectory Consulting Company</td>
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<td>Risk management in ISO 9000 series of standards</td>
<td>Mr. Evgeny Avanesov, Principal Auditor, “Test-Saint-Petersburg” Co Ltd</td>
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<td>Standards for management of technical risks and their applications</td>
<td>Mr. Gennady Grozovsky, Deputy Director, Vniinmash</td>
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<td>Weak points in risk management within companies</td>
<td>Mr. David Millar, Chief Operations Officer, Professional Risk Managers' International Association</td>
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<td>Risk management standards for nonprofit organizations: challenges and opportunities</td>
<td>Ms. Melanie Lockwood, Executive Director, Nonprofit Risk Management Center</td>
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<td>How can risk assessment standards be used to strengthen cooperation between business and authorities?</td>
<td>Mr. Paul Taylor, Director of Risk Assurance, Morgan Crucible Company and Federation of European Risk Management Associations (FERMA)</td>
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Session 3: questions

- Which risk assessment and management tools can be used in choosing among various conformity assessment options?
- How can risk management improve the planning of proactive market surveillance actions?
- How can risk management help reduce the costs of market surveillance actions?
- What is the best practice in risk communication, as regards in particular gathering data about risks, distributing information, coordinating responses?
Session 3: speakers

Evaluation, communication, participation - theory and practice of risk communication
Ms. Gaby-Fleur Böl, Head of the Department Risk Communication
Federal Institute for Risk Assessment, Germany

How can risk management tools be used in conformity assessment?
Ms. Leonid Dvorkin, General Director, AFNOR Rus

Effective risk communication: what tools can market surveillance authorities’ use?
(Topic and speaker to be confirmed)
Enhancing Market Surveillance through Best Practice (EMARS)

Effective market surveillance systems and risk management: a business perspective
Mr. Philippe Portalier, Senior Adviser,
European Engineering Industries Association representing the interests of the Mechanical,
Electrical, Electronic, Metalworking and Metal Articles Industries (Orgalime)

Risk management at the company level: taking responsibility for products safety
Mr. Marc Schaedeli, Head of Human Pandemic Task Force/Risk Management, Nestlé
Next steps

- To draft a conclusion
- To gather and upload documents
- To set the timing