



International
Trade
Centre

TRADE IMPACT
FOR GOOD

Enhancing visibility and giving voice to SMEs in agricultural supply chains

International Trade Centre (ITC), Trade for Sustainable Development Programme



What is ITC?



UNCTAD

The UN body for design of policy recommendations to achieve economic and social development through trade and investment.



WTO OMC

The forum to negotiate multilateral trade rules, monitor their implementation and handle trade disputes



ITC works with local and regional institutions and businesspeople to build trade capacity.

Mission

- ITC enables small business export success in developing countries by providing, with partners, trade development solutions to the private sector, trade support institutions and policy-makers



TRADE IMPACT FOR GOOD

Trade for Sustainable Development Programme (T4SD)

- **Rationale:**

- Sustainability concerns in global supply chains;
- High demand from SMEs for transparency on voluntary standards;
- Confusion among SMEs, TSIs and governments around the proliferating voluntary standards applied in international markets;
- Lack of credible, central & neutral repository for standards information.

Voluntary Sustainability Standards



GOOD

Sustainability Map



SUSTAINABILITY MAP

YOUR ROADMAP TO SUSTAINABLE CONSUMPTION, PRODUCTION AND TRADE



[Standards](#) [Network](#) [Trends](#) [Community](#) [About](#)

EN

Your roadmap to sustainable
consumption, production
and trade

[Get Started](#)



BUSINESS



PUBLIC SECTOR



CONSUMERS



STANDARD SETTING
ORGANIZATIONS



TRADE IMPACT FOR GOOD

Standards Module



SUSTAINABILITY MAP

YOUR ROADMAP TO SUSTAINABLE CONSUMPTION, PRODUCTION AND TRADE



Standards

Network

Trends **beta**

Community

About

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Welcome to our new Standards Map!

Standards Map provides information on standards, codes of conduct, audit protocols addressing sustainability hotspots in global supply chains. [What's new?](#)

Filter by Type

☐ Private ?

☐ Public ?

☐ International ?

Sector / Product ?

Producing Region / Country ?

Destination Region / Country ?

Search by name

Filter on standard name...

[More](#)

[Reset Filter](#)

238 standards ?

4C - GCP



The coffee sector is entering a new era where sustainability is a shared responsibility. With the aim to prevent duplication or short-term projects developed in isolation, the Global Coffee Platform believes that only through working together under a common vision and commitment will we see greater impact in the resilience and livelihoods of coffee farming communities around the world. By

Last update : Mar 28, 2017



ABNT Ecolabel



The ABNT Ecolabel aims to stimulate the demand and supply of environmentally responsible products and services, ensuring consumers the reliability of the information.

Last update : Jul 10, 2017



TRADE IMPACT FOR GOOD

Standards Module cont.

< Identify



4C - GCP

Sector: Agriculture
Last Updated in the T4SD Database:
November 2016

✓ Take Assessment

Official Mission Statement

The coffee sector is entering a new era where sustainability is a shared responsibility. With the aim to prevent duplication or short-term projects developed in isolation, the Global Coffee Platform believes that only through working together under a common vision and commitment will we see greater impact in the resilience and livelihoods of coffee farming communities around the world. By engaging with all stakeholders in the coffee sector, whether small, medium or large, a global agenda is formed with farmers at its core. This global agenda is the voice of the coffee community and all members of the Global Coffee Platform can contribute, shape and participate in achieving this global vision. As a result, members of the Global Coffee Platform can: Contribute to and harvest greater impact at farm level through aligned programs; Participate in strategy development and implementation; Establish suitable finance mechanisms; Showcase leadership in sustainability; Improve the effectiveness

Year of Establishment 2006

Contact details

Phone :

Fax :

@ : isaza@globalcoffeeplatform.org or
info@globalcoffeeplatform.org

4C - GCP

Adenauerallee 108 53113 Bonn Germany
info@globalcoffeeplatform.org

Website

www.globalcoffeeplatform.org and www.cas-veri.com

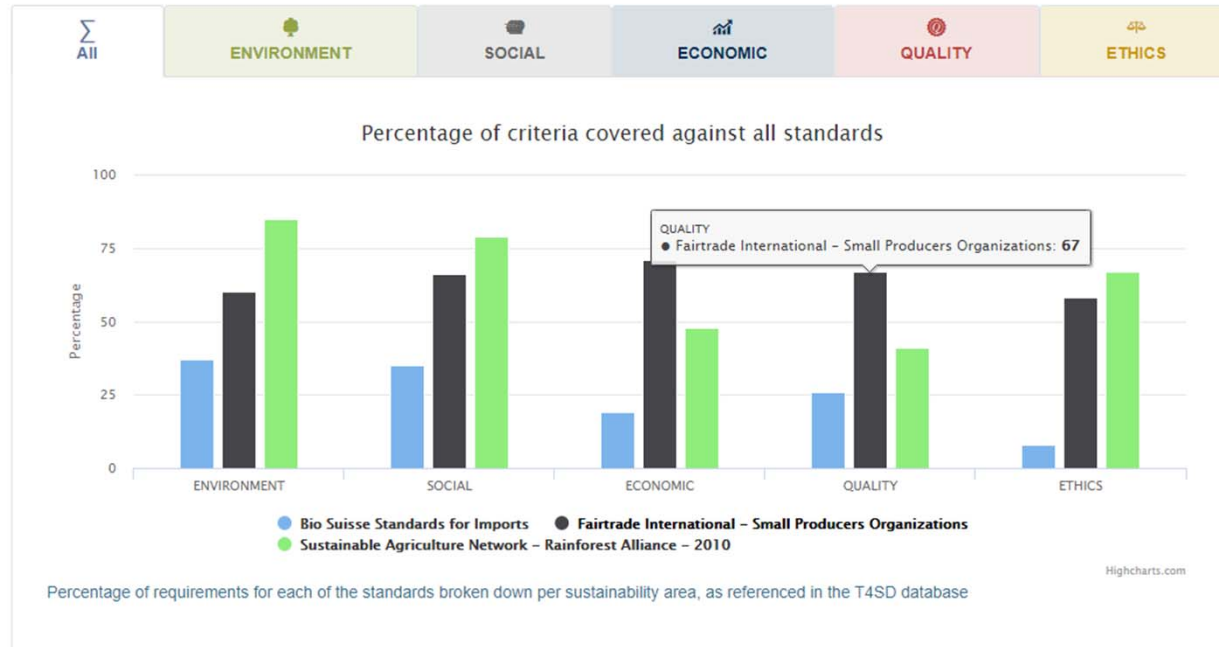
Key Features

The Common Code for the Coffee Community (4C) was created through a participatory, extensive, transparent and balanced consultation with coffee stakeholders worldwide, and was owned and operationalized by the 4C Association. - As of April 2016, the 4C Association evolved into the Global Coffee Platform, continuing to own and periodically revise the Baseline Common Code as a global baseline reference for principles and practices that serve to pave the way in the understanding and implementation of sustainability in coffee production and processing. - The 4C Code of Conduct Baseline Common Code against which compliance can be demonstrated through the 4C Verification System and 4C Licensees issued. Their content requirements are identical. - As of April 2016, Coffee Assurance Services (CAS) GmbH & Co. KG is taking responsibility to assure compliance against the 4C Code of Conduct through operating the 4C verification system - CAS customizes the Baseline Common Code for 4C Units without any changes of the content; more precisely, CAS uses the version 2.0 of the 4C Code of Conduct launched in May 2015, which was the result of a participatory and inclusive multi-stakeholder consultation and agreement. As such, the 4C Code of Conduct cannot be changed by Coffee Assurance Services but follows the revision cycle of the the Global Coffee Platform's baseline Common Code.

Facts and Figures

'The 4C Association was officially established in December 2006 and opened its first regional offices in 2008. In 2011 the focus of the association's work shifted from pure work on and via its Code of Conduct to a broader sustainability approach through the 4C Platform. It was also in 2011 that 4C achieved full ISEAL membership. By September 2015, 4C currently counted 291 members and verified almost 30% of the global coffee production in 2014 with producers being located in 25 coffee producing countries. There are 5 regional 4C offices: one in Africa (Uganda), one in Brazil, two in Asia (Vietnam and Indonesia) and one in Central America (El Salvador). The 4C Secretariat is located in Bonn, Germany. - As of April 2016, the 4C Association evolved into the Global Coffee Platform, continuing to own and periodically revise the Baseline Common Code as a global baseline reference for principles and practices that serve to pave the way in the understanding and implementation of sustainability in coffee production and processing. - The 4C Code of Conduct and the Baseline Common Code have identical content. Compliance is demonstrated against the 4C Code of Conduct through the 4C Verification System and 4C Licensees issued. The Baseline Common Code serves as a reference and other schemes and programs are encouraged to take it up. -All members of the 4C Association will automatically become members of the GCP. '

Standards Module cont.



ENVIRONMENT				
Soil				
Soil: general principle	✓ Immediate Major	✓ Within 3 years Minor	✓ Within 3 years Minor	
Soil erosion	✓ Immediate Major	✓ Within 3 years Minor	✓ Within 3 years Minor	
Soil conservation	✓ Immediate Major	✗	✓ Within 3 years Minor	

Sustainability Network

What is the Sustainability Network?

A neutral **global platform**, which:

- Gives previously 'invisible' farmers and agribusinesses of any size a **visible online presence**.
- Encourages them to enhance their **sustainability practices**.
- Connects them to the **global buyers** who prioritize **sustainable sourcing**.
- Allows them to assess compliance with national and international **voluntary standards**, as well as to chart a path to **improve performance**.



Sustainability Network cont.

Access the global sustainability network and get connected with 1391 members

Connecting members along sustainable value chains

[Join the network](#)


[+ Create your network](#)



☒ Show members

1384 members provided location information

Sustainability Network cont.


Sustainability
Primary Production

Home

Basic information

Company

Production

Location

Certifications

Assessments

Extra information

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Logout

Welcome to your
Sustainability Dashboard!

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⚠️ Your privacy settings are currently set PUBLIC. Your business is currently on the Network and can be viewed by users. [Modify privacy settings](#)

Profile

public

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet


Business NameSustainability ABC Company


LocationColombia / Cúcuta

ProductsAgriculture
Cocoa

Websitewww.sustainabilityABC.com


Assessment

 Cotton made in Africa
Draft186% completed

 Fairtrade International - Small Producers Organizations
Compliance 100%
Completed on : Sep 25, 2017 2:47 PM

Take new assessment

Sustainability Network cont.


Sustainability
Primary Production

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Basic information

[Company](#)

[Production](#)

[Location](#)

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Update Asset

Location Type

Field

Country of Operation

Colombia

Production

Cocoa

State of operation

Norte de Santander

Certification


Fairtrade International - Small Producers Organizations

GLN

GLN

Do you own this location ?

☒ OWNER ☐ RENT



Clear All marker / polygon

Latitude

7.931899862625027

Longitude

-72.86927282810211

Estimated area in m² based on your drawing. Set it manually if it is incorrect:


4825.34

Square meters



Cancel

Update my Asset

Sustainability Map cont.




SUSTAINABILITY MAP
YOUR ROADMAP TO SUSTAINABLE CONSUMPTION, PRODUCTION AND TRADE



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Regina
Primary Production

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Company Certifications

Certification information

Certification *	Certification Type	Is this a group certification?
UTZ	Individual	No
Issued By	Issue date	Expiry Date
Control Union Colombia	5/3/2016	5/5/2018
Product sold under this certificate	Proportion of products sold under this certificate	
Cocoa	20%	

Upload proof of certificationUpload

SaveCancel



TRADE IMPACT FOR GOOD

Sustainability Network cont.



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Company Assessments


 Bio Suisse Standards for Imports Draft	134% completed
 CanadaGAP Completed on: Nov 6, 2017 5:14 PM	Compliance 455%
 Business Social Compliance Initiative Code of Conduct - BSCI Completed on: Oct 17, 2017 1:26 PM	Compliance 88%
 Fairtrade International - Small Producers Organizations Completed on: Oct 19, 2017 10:16 AM	Compliance 61%

Take new assessment





TRADE IMPACT FOR GOOD

Sustainability Network cont.



SUSTAINABILITY MAP

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12345

Select a standardPre-assessmentAssessmentResultFinalize

Select standard

Sector

Producing Country

Search by name

Products / Services

Destination Market

Filter on standard name...

Reset Filter


238 standards

Better Cotton Initiative - BCI

The Better Cotton Initiative (BCI) exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future.

Sectors : **Agriculture**


Last update :



Business Social Compliance Initiative Code of Conduct - BSCI



BSCI's mission is to improve the working conditions in factories and farms in the global supply chain of BSCI Participants. BSCI unites 1200+ companies around a development oriented system applicable to all sectors and sourcing countries.


Sustainability Network cont.



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5

Select a standardPre-assessmentAssessmentResultFinalize

Taimasova Regina : Naturland Standards on Production

(8 of 13) questions

ENVIRONMENT

SOCIAL

ECONOMIC

QUALITY

ETHICS

SoilInputsBiodiversityLivestockWasteWaterEnergyClimate - Carbon

Are there policies in place aiming to maintain soils?

Requirement from standard document : The transformation processes of biologically active soil are the prerequisite for the balanced nutrition of crops. In order to ensure long lasting soil activity and thus crop yields, special attention has to be paid to the basis of soil fertility; this also serves the purpose of improving its water absorption and retention and increasing the storage of CO2 (in the soil) as a contribution to the protection of the environment. The humus balance has to be at least at an equilibrium within the margin of varied crop rotation. For permanent crops, this has to be guaranteed by adequate measures such as undersown crops, catch crops, or permanent ground coverage. - Biodegradable matter of microbe, vegetable or animal origin forms the basis of fertilization. - Given the importance of a balanced lime level for topsoil stability, for the structure and thus the fertility of the soil, and because of acid absorption through precipitation, special attention has to be paid to an adequate lime supply with respect to the area

☒ Yes☐ No

Comments

More information ▾

Sustainability Network cont.



A preview of your score against standard : Naturland Standards on Production



No image available

Your answers



Naturland Standards on Production

ENVIRONMENT

Soil

Are there policies in place aiming to maintain soils?



Critical Major

Are there measures in place to minimize soil erosion?



Critical Major

Are there measures in place to ensure soil conservation?



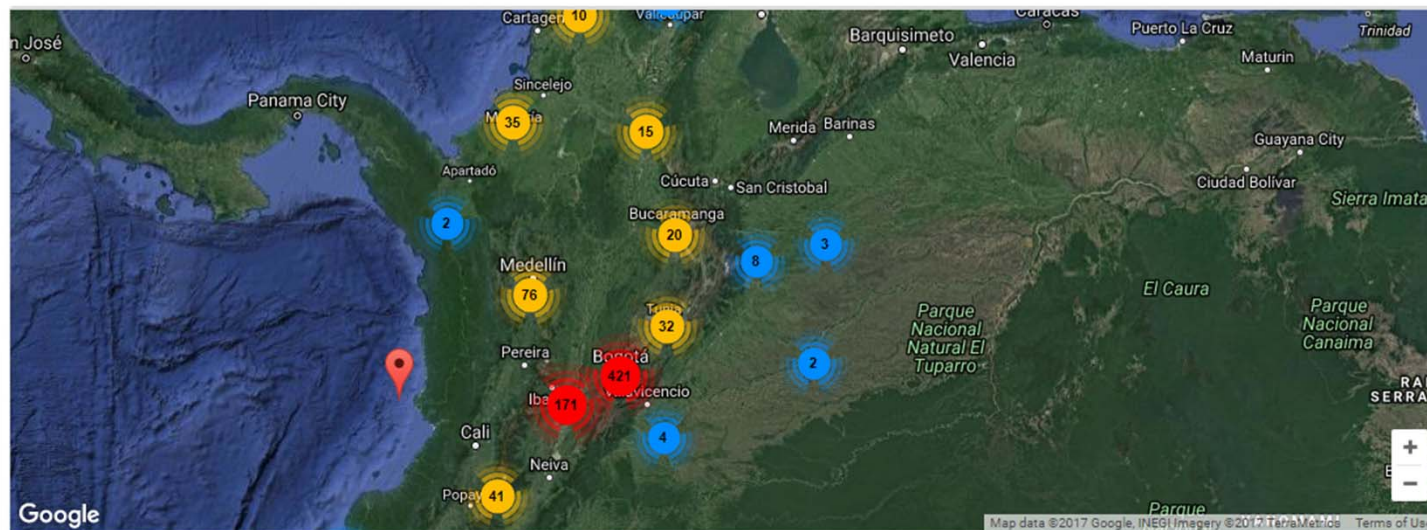
Immediate Major

Sustainability Network cont.

Access the global sustainability network and get connected with 873 companies

[Join the network](#)

Connecting businesses along sustainable value chains



☒ Show companies
868 companies displayed on the map

Company Name

Search by Company Name

Country

Existing Certification

Type

Product / Services

Self-Assessment



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Sustainability Network cont.

The screenshot displays the ITC Sustainability Network web application. A modal window is open, showing the profile of a company named **BOTIA ROJAS OSCAR GIOVANY**. The profile includes the following details:

- Description:**
- Company Type:** Farmer
- Company Size:**
- Country:** Colombia
- Website:**
- Products / Services:** Blackberries, Avocado
- Existing Certifications:**


















At the bottom of the modal, there are two buttons: "See public profile" and "Done".

The background of the interface shows a map of a region in Colombia, with various cities and roads labeled. A legend at the bottom indicates that 868 companies are displayed on the map.

Sustainability Network cont.

1391 / 1391 Members

[Reset Filter](#)

Type	Name	Products / Services	Country	Existing Certification	Self-Assessment	Last modified	Affiliation	
Individual Farmer	Muñoz Pinto Carlos Alberto	Passion fruit (fresh)	Colombia			September 25, 2017	Logyca	 
Individual Farmer	Abril Riaño Manuel	Coffee	Colombia			September 25, 2017	Logyca	 
Individual Farmer	BUITRAGO BUITRAGO JORGE LUIS	Coffee Coffee Coffee Coffee Coffee	Colombia			September 25, 2017	Logyca	 
Individual Farmer	Rodrigo Acevedo Pulido	Fresh fruits and vegetables	Colombia			September 25, 2017	Logyca	 
Individual Farmer	Gonzalez Torres Mirta	Fresh fruits and vegetables	Colombia			September 25, 2017	Logyca	 
Individual Farmer	adolfo leon cardona jimenez	Rice	Colombia			September 25, 2017	Logyca	 
Individual Farmer	Barrios Rojas Ramiro	Mango (fresh)	Colombia			September 25, 2017	Logyca	 

Sustainability Network cont.

Rodrigo Acevedo Pulido's Information



40%
complete

Company information

Company Name : Rodrigo Acevedo Pulido

Company Type : Farmer

Description :

Company GLN

Country of operation

Country

Colombia

Address

"carrera 4 A #2-113, vereda romero municipio de tota"

Contact information

Email

@ acevedorodrigo2020@hotmail.com

Thank you!

Regina Taimasova

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Trade for Sustainable Development

taimasova@intracen.org

sustainability@intracen.org

For more information, please visit: www.sustainabilitymap.org



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