



Standards and Trade
Development Facility

**Enabling developing countries to implement
traceability : Support provided by the STDF**

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Outline

- What is the STDF?
- What does the STDF do?
- Main implementation challenges faced by developing countries in implementing traceability
- How can the STDF assist you?
- Advice/support on SPS project development
 - ✓ Example (Mongolia)
- Projects to improve SPS situation and enhance market access
- Examples of STDF projects related to traceability
 - ✓ Example 1: Mango in Mali
 - ✓ Example 2: Livestock in Costa Rica
- How to request STDF support?

What is the STDF?

- **A partnership of 5 international organizations (OIE, FAO, WB, WHO, WTO)**
 - Donors
 - Observer organizations
 - Developing country experts
- **Secretariat hosted by the WTO**
- **Decision making process:**
 - Operational: Working Group (2 meetings/year)
 - Strategic: Policy Committee (1 meeting every other year)

What does the STDF do?

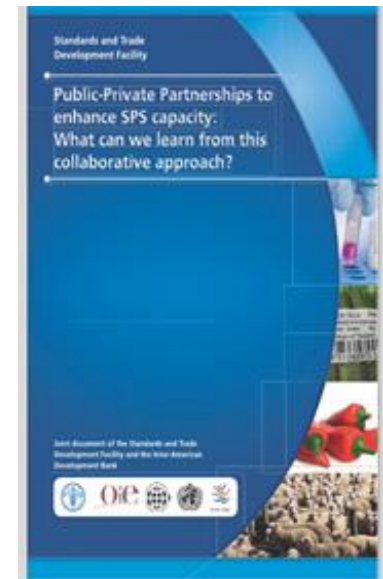
- **Coordination mechanism** among providers of **SPS technical cooperation** to strengthen coherence, avoid duplication and enhance results
 - **Knowledge platform** for **sharing experiences**, identification and dissemination of **good practice**, discussion of **cross-cutting topics**
 - **Funding** for **development and implementation of projects** that support compliance with international SPS requirements to gain and maintain market access

Main implementation challenges faced by developing countries in implementing traceability

- **Inadequate policy, regulatory (and sometimes institutional) frameworks**
- **Lack of technical and financial support by Governments to producers**
- **Inadequate infrastructure for information and communication**
- **Low capacity among producers** (basic GAP/GHP practices and recordkeeping skills, lack of incentives)
- **Production systems are not favourable to traceability** (smallholders, remoteness, difficult geographic contexts, etc.)

How can the STDF assist you?

- Promoting good practice (e.g. PPP publication, project reports and evaluations)
- Project Preparation Grants
- Project Grants



Advice/support on SPS project development

- Project preparation grants (PPGs)
 - Application of capacity evaluation / prioritization tools, feasibility studies, project formulation
 - Grants ≤ **US\$50,000**
 - Synergies with other initiatives
 - Mobilization of donor funds
- Guidelines on project design and formulation (with EIF)
- Since 2004, STDF has financed 71 PPGs (47 in LDCs)



Example

- **Development of a traceability and identification system (AITS) of livestock in Mongolia (STDF/PPG/534)**
 - Take stock of country's context in relation with AITS (production systems, animal recording activities, past experience, institutional and legal framework, etc.)
 - Stakeholder consultation (scope and aim of AITS, roles and responsibilities)
 - Formulate a project proposal taking into account the findings



Projects to improve SPS situation and enhance market access

- Focus on projects that:
 - identify, develop and/or disseminate good practice
 - include regional/global approaches
 - are innovative, collaborative, inter-disciplinary
- Public – private sector collaboration encouraged
- STDF contribution \leq US\$1 million, 3 year duration or less
- Since 2004, STDF has financed 75 projects (32 in LDCs)

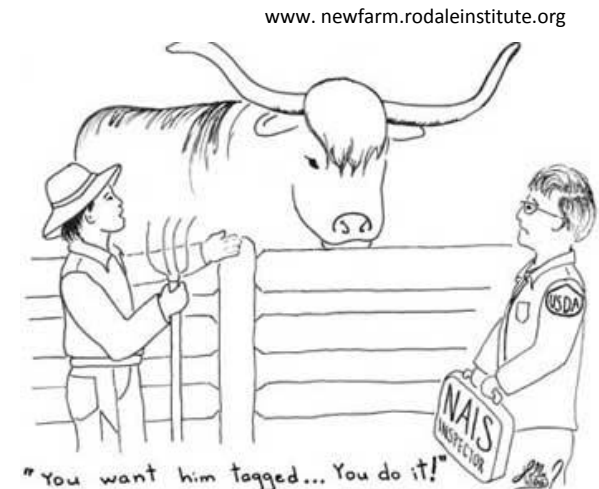
Examples of STDF projects related to traceability

- **SPS risks management in the mango sector in Mali (STDF/PG/283)**
 - Review of existing legislation
 - Preparation of traceability kits for producers and handlers
 - Training to smallholders on recording and traceability (300 growers, 20 packing stations)
 - Georeferencing and mapping of orchards in the Bougouni and Sikasso areas



Examples of STDF projects related to traceability

- **Development and Implementation of a Movement Control System for Cattle in Costa Rica (STDF/PG/116)**
 - Preparatory phase (situation analysis and development of procedures, software application, outreach activities, etc.)
 - Pilot testing in the Brunca region, validation of tools and procedures and introduction of necessary adjustments for nationwide implementation
 - Full scale implementation



How to request STDF support?

- ✓ Review eligibility criteria on STDF website
- ✓ Read Guidance Note for Applicants
- ✓ Download application form
- ✓ Consult relevant stakeholders in country/region
- ✓ Contact STDF Secretariat with questions
- ✓ Submit application by e-mail
- ✓ Requests considered two times per year - next deadline is **25 December 2015**

For more information

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 Rue de Lausanne 154
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 Switzerland

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The screenshot shows the STDF website homepage. At the top, there is a navigation menu with links: ABOUT US, FUNDING OPPORTUNITIES, PROJECTS, THEMATIC ACTIVITIES, INFORMATION RESOURCES, and VIRTUAL LIBRARY. Below the navigation is a banner image of a boat on a lake with the text: "The Standards and Trade Development Facility is a global partnership that supports developing countries in building their capacity to implement international sanitary and phytosanitary (SPS) standards, guidelines and recommendations as a means to improve their human, animal, and plant health status and ability to gain or maintain access to markets." Below the banner, it says "NEXT DEADLINE FOR SUBMISSION OF FUNDING PROPOSALS: 3 JANUARY 2014".

The main content area is titled "RECENT THEMATIC ACTIVITIES" and features four columns of activity cards:

- Facilitating safe trade:** The STDF holds thematic sessions entitled "Implementing SPS Measures to Facilitate Safe Trade" in Geneva on 26 March 2014. Each year back-to-back with the WTO SPS Committee meetings.
- Invasive Alien Species:** The STDF organized a Seminar on International Trade and Invasive Alien Species (IAS) in Geneva on 12-13 July 2012.
- Fruit fly:** The STDF, the World Bank and the Economic Community of West African States (ECOWAS) initiated a coordinated multi-stakeholder approach to control fruit fly in West Africa.
- Aid for Trade:** The STDF held a side event at the Fourth Global Review of Author Trade entitled "Public-Private Partnership in a Value-Chain Context".

Each card has a "MORE INFO" button. Below this section are three main navigation tabs: "WHAT'S NEW", "RESOURCES", and "EVENTS".

WHAT'S NEW: Invasive alien species, SPS term strategy.

RESOURCES: Introduction, Briefings, Publications, Videos.

EVENTS:

- 29 NOV: Codex Committee on Horticulture and Trade for Special Diets's 10th Regular Session (Geneva, 28-29 Nov)
- 03 DEC: WTO SPS Committee Meeting (Geneva, WTO, Location: Geneva, Switzerland)
- 15 NOV: Codex Committee on Food Hygiene (Geneva, Codex, Location: Geneva, Switzerland)

 A "MORE EVENTS" button is also present.

At the bottom of the page, there are sections for "DONORS", "PARTNERS", and "DEVELOPING COUNTRY EXPERTS".

The footer contains a "SITEMAP" with links to ABOUT US, FUNDING OPPORTUNITIES, PROJECTS, THEMATIC ACTIVITIES, INFORMATION RESOURCES, and VIRTUAL LIBRARY. It also includes "CONTACT INFO" (STDF Secretariat, World Trade Organization, Centre William Rappard, Rue de Lausanne 154, CH-1211 Geneva, Switzerland, Tel: +41(0)22 7392265, Fax: +41(0)22 734 5740, STDFSecretariat@wto.org) and a "MEMBERS" login form with fields for Username and Password, and a LOG IN button.