



# Standards Map

Sustainability standards, codes of conduct  
& Audit Protocols

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# The International Trade Centre - ITC

*'As an agency of the United Nations, ITC enables business export success globally by providing, with partners, trade development solutions to the private sector, trade support institutions and policy-makers'*



# Trade for Sustainable Development Principles



# Trade for Sustainable Development - T4SD

## Rationale

- *Sustainability concerns* in global supply chains;
- *High demand from SMEs* for transparency on voluntary standards;
- *Confusion* among SMEs, TSIs and governments around the proliferating voluntary standards applied in international markets;
- *Lack of credible*, central & neutral repository for standards information.

## Component

Standards Map: over 180 sustainability standards covering 80 sectors and applicable in 180 countries; summary reviews of each standard and code; interactive search functionality per sector/product, region/country or specific criteria; comparisons of standards and self-assessment tool for producers and suppliers. <http://www.standardsmap.org/>

Research & resources center: Publications, business guides and online resource center: <http://www.sustainabilityxchange.info/>

Capacity building: Bringing intelligence about what the market demands vis-à-vis voluntary standards, integrated with other ITC tools

## Support



Bundesministerium für  
wirtschaftliche Zusammenarbeit  
und Entwicklung





# Welcome to Standards Map

Standards Map provides information on over 170 standards, codes of conduct, audit protocols addressing sustainability hotspots in global supply chains.

[Start](#)

## StandardsMap on Twitter

 **ITC-Market Analysis** 25 Aug  
 @ITC\_MktAnalysis  
@StandardsMap Connecting #SMEs to #Sustainable #SupplyChain. Role for Policymakers vs #MNCs bit.ly/1OtQVYc  
pic.twitter.com/vGw1clOEh3  
Retweeted by Standards Map  
  Show Photo

 **ITC Agritrade** 14 Aug  
 @ITCAgritrade  
#FollowFriday @StandardsMap: identify, compare 160+ #sustainability standards, & make self-assessment online #FF  
Retweeted by Standards Map  
Expand



IDENTIFY



QUICK-SCAN



COMPARE



ASSESS





# Standards codes of conduct & audit protocols



## Welcome to Standards Map

Standards Map provides information on over 170 standards, codes of conduct, audit protocols addressing sustainability hotspots in global supply chains.

[Identify](#)
[Quick-scan](#)
[Compare](#)
[Self-assess](#)

Sustainable  
Agriculture  
Network

SUSTAINABLE AGRICULTURE NETWO...

BSCI  
Business Social Compliance Initiative

BUSINESS SOCIAL COMPLIANCE INITI...

Empowering responsible supply  
Sedex

SEDEX MEMBERS ETHICAL TRADE A...

SAI  
Social Accountability International

SOCIAL ACCOUNTABILITY INTERNATI...

Product / service

Fruit juice ▾

Producing country

Select... ▾

Destination market

Select... ▾

Search standards by name

Type standards' names to identify sp... ✕

▾ More search options

▾ Partners

39 standards correspond to the chosen criteria.

Q

12



### Food Safety System Certification 22000

FSSC 22000 contains a complete certification scheme for Food Safety Systems based on the food safety management standard ISO 22000: 2005 'Requirements for any organization in the food chain' and the publicly available specification for Prerequisite programs on food safety for food manufacturing, BSI PAS 220: 2008 or ISO/TS 22002-1:2009.

Processing & Manufacturing

Information last updated in the Standards Map database: August, 2015

Identify

Quick-scan

Compare

Self-assess

## Standards

Product / service: Fruit juice Producing country: Any Destination market: Any



Requirements

Processes

General

Audits

Claims &amp; Labelling

Support

Standard

## General

## Overview

## Contact - Head Office

Address	172, Av. De Cortenbergh 1000 Brussels
Telephone	+32 (2) 762 05 51
E-mail	info@bsci-intl.org
Website	www.bsci-intl.org

## Geographic Scope

## Product(s) / Services Scope

## Process for getting verified/certified for the first time

Step 1	The producer is contacted by one of its clients, a BSCI Participant, to inform it about BSCI and the auditing process.
Étape 2	The producer is requested by its client (BSCI Participant) to sign the BSCI Code of Conduct and the Terms of Implementation for business partners to be involved in the BSCI monitoring process (producers).
Step 3	The client (BSCI Participant) creates a profile for its producer on the BSCI Platform. The producer receives its login credentials and can access this profile online.





Identify

Quick-scan

Compare

Self-assess

Filter 1st column Only display

Open all

Close all

  
Sustainable Agriculture Network -  
Rainforest Alliance

  
Business Social Compliance  
Initiative Code of Conduct - BSCI

  
Sedex Members Ethical Trade Audit  
- SMETA Best Practice Guidance

Environmental

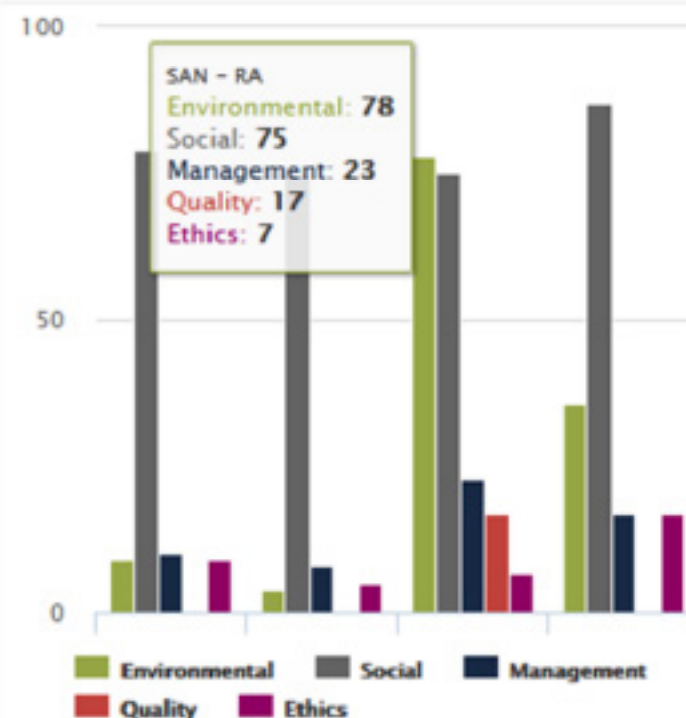
Social

Human Rights and Local Communities

Conditions Of Work and Social Protections

WORK AND LABOR RIGHTS: general principle	✓	✓	✓
CONDITIONS OF WORK: general principle	✓	✓	✓
Women's rights at work	✓	✓	✓
Sexual exploitation / harassment	✓	✓	✓
Safety at work (ILO 184)	✓	✓	✓
Safety at work - legal compliance	✓	✓	✓

## Requirements per sustainability area



Number of requirements for each of the standards broken down per sustainability area, as referenced in the Standards Map database.

[Identify](#)[Quick-scan](#)[Compare](#)[Self-assess](#)

## Reporte 1 - Brasil

[Preview results](#)

Environmental



Social



Management



Quality



Ethics

### Social

[Human Rights and Local Communities](#)[Conditions Of Work and Social Protections](#)[Employment and Employment Relationships](#)[Human Development and Social Dialogue](#)

#### HUMAN RIGHTS & LOCAL COMMUNITIES: general principle

HUMAN RIGHTS & LOCAL COMMUNITIES: general principle

☒ Yes☐ No☐ Not applicable

Please enter any clarification or comments

Extract from standard

All employees working on certified farms, and the families that live on these farms, benefit from the rights and conditions established in the United Nations' "Universal Declaration of Human Rights" and "Children's rights convention" and in the ILO conventions and recommendations...

Source document

p.24, 5

# Welcome to your own Standards Map dashboard!

You can review, edit and share all the reports which you have created to date in this section.

Reports can be viewed per company. You may review, edit and share reports by sharing the URL links of this page with your business partners.

[◀ Go back to Identify](#)

Select the company for which you would like to see reports:

Brasil SRL ▾

[Edit company details](#)

Scenario	Product coverage	Producing country	Standards coverage	Last modified	Options
Multiple standards assessment					
Single standard assessment					
Reporte 1 - Brasil	Fruit Juice	Brasil		06 Oct, 2015	   

## Sustainable Agriculture Network - Rainforest Alliance



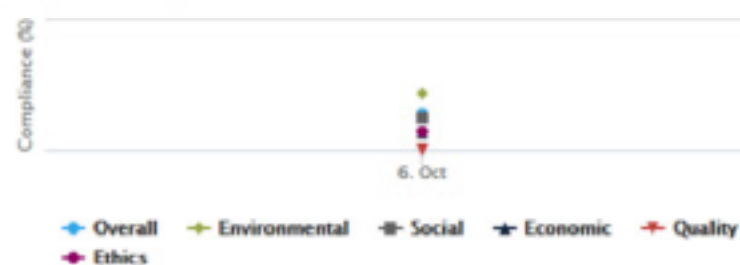
My company's sustainability commitment



### Implementation timeframe

Critical	<div><div></div></div>	38%
ShortTerm	<div><div></div></div>	25%
MediumTerm	<div><div></div></div>	0%
LongTerm	<div><div></div></div>	0%
Recommendation	<div><div></div></div>	0%

### Compliance history





United Nations Global Compact



# The Blue Number Initiative

How achievement of regional and global goals can be tracked with technology infrastructure



# The Blue Number Initiative

- Access is free and easy
- Increases visibility and connectivity
- Eases sustainability compliance and reporting
- Enhances understanding of sustainable production
- Promotes collaborations with local partners
- Manages and communicate sustainable supply chain commitments to customers with confidence (supply chain management tool).
- Promotes evidence based policy solutions in the local and global agricultural economy.



# 3 things you can do with Blue Number

## This is Public

1. My Name
2. My Gender
3. My Location
4. My Email
5. My Products and Service
6. Global Location Number

Only user can choose to share this information

## Photos

## Videos

## GAP Certificates

## ISO Certificates

My national certifications

My business partners

My company registrations

My no. of employees

My annual turnover

My land titles

My health and safety permits

My best practice

## Share?



## This is Private

1



### "Yellow Pages" for food security.

Part of the UN Global Registry for use by Governments, Companies, Customers and stakeholders.

Not commercial – all entries equal

The **MACRO** and **MESO** views

2



**Choose who** to share with.

**Choose what** to share.

Share what you think is necessary to show what you are doing and declare your good practices.

3



**Check how you are doing compared to your peers** and what your regulators or customers may be asking for.

Gender

Female

Male

Gender

Female

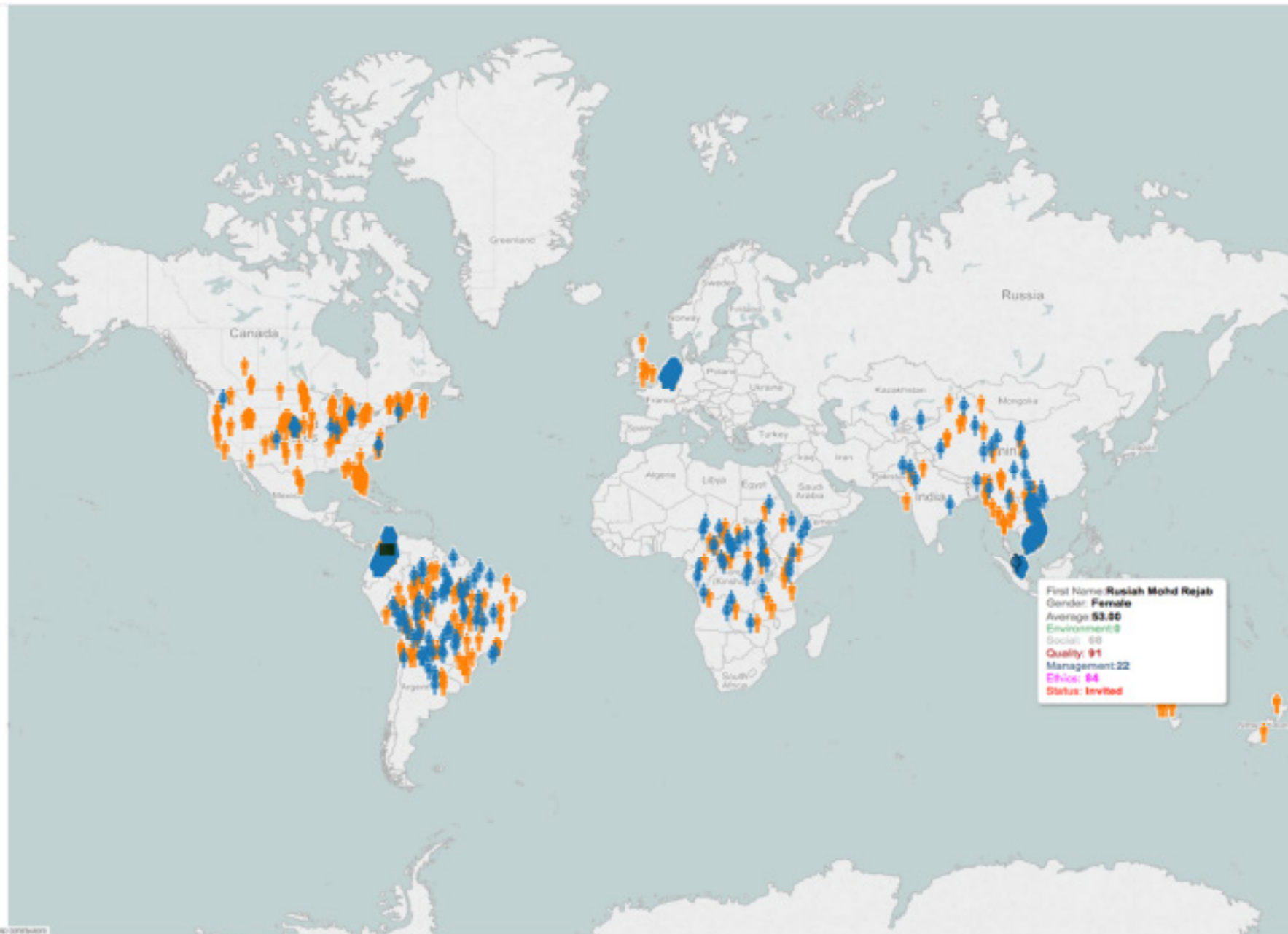
Male

+

-

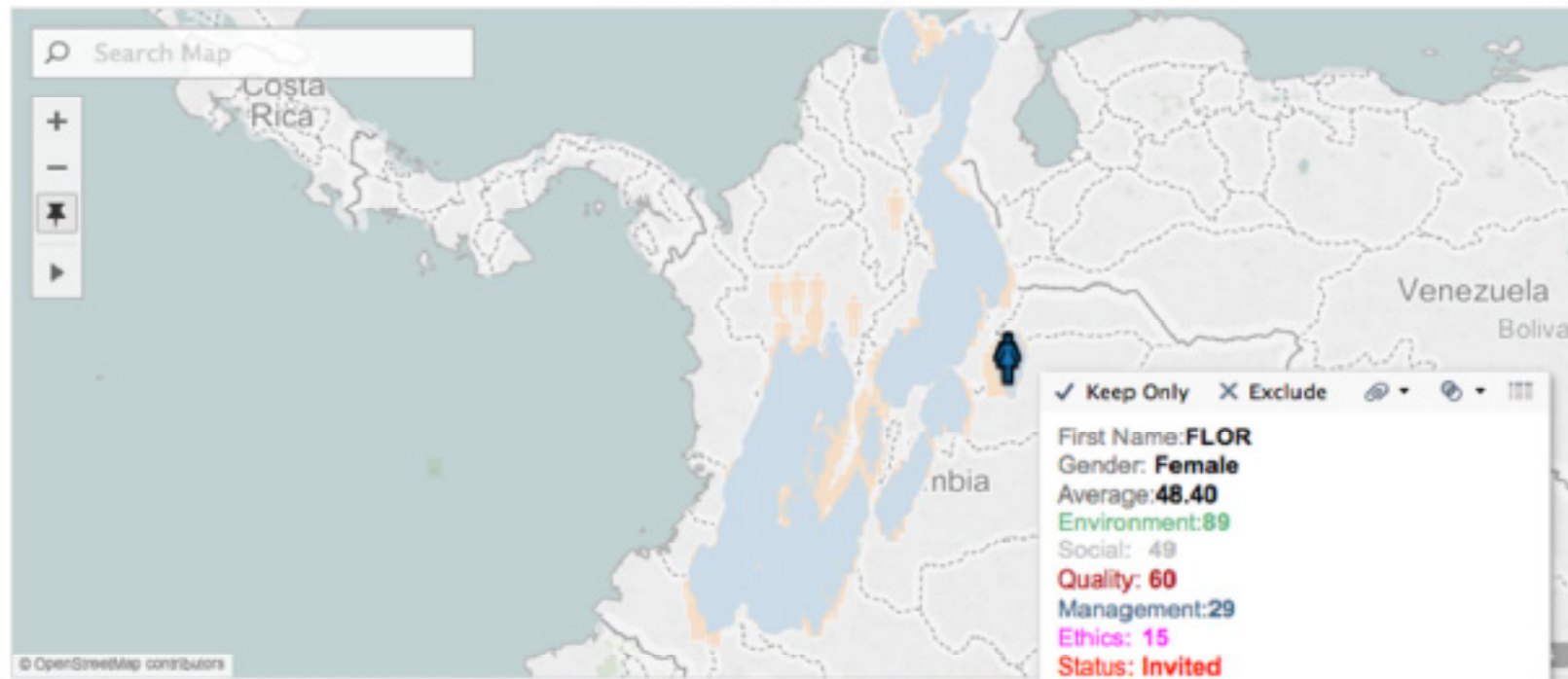
+

-





## World Farmer Localization



Product

Source

(All)

Status

(All)

Gender

Female


Male

Gender

Female

Male





Marcus Doe

[Edit your profile](#)

Blue Number: **1234567891011**

Gender: Male



Product: Coffee

Email: email@example.com


Profile type: Farmer

Date joined: 01 Jan 2015

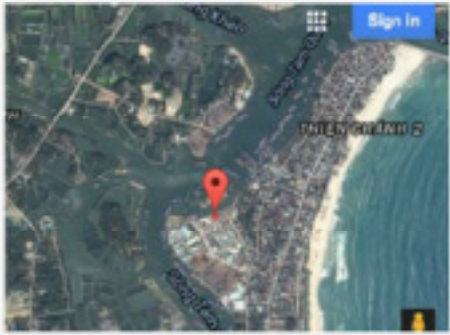
Standards self-assessed:

Standards certified:



Localization:



[Sign in](#)

Trung Nguyen Coffee - Vietnam

[Edit Company Profile](#)

The Food and Agriculture Business Principles








Your company result	   	70%	62%	54%	10%	95%	No
Average result in your area	   	55%	30%	22%	54%	50%	Yes

Sustainable Agricultural Roadmap







Coffee standards in Asia	   		23%	30%	56%	34%	12%
Coffee standards in EU	   		74%	60%	30%	21%	9%

[Identify more standards](#)

How to improve your sustainability profile

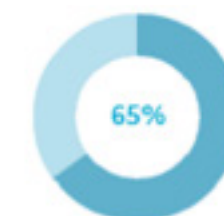
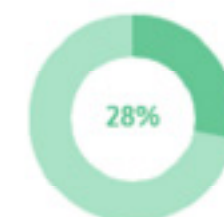
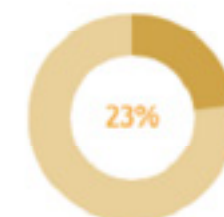
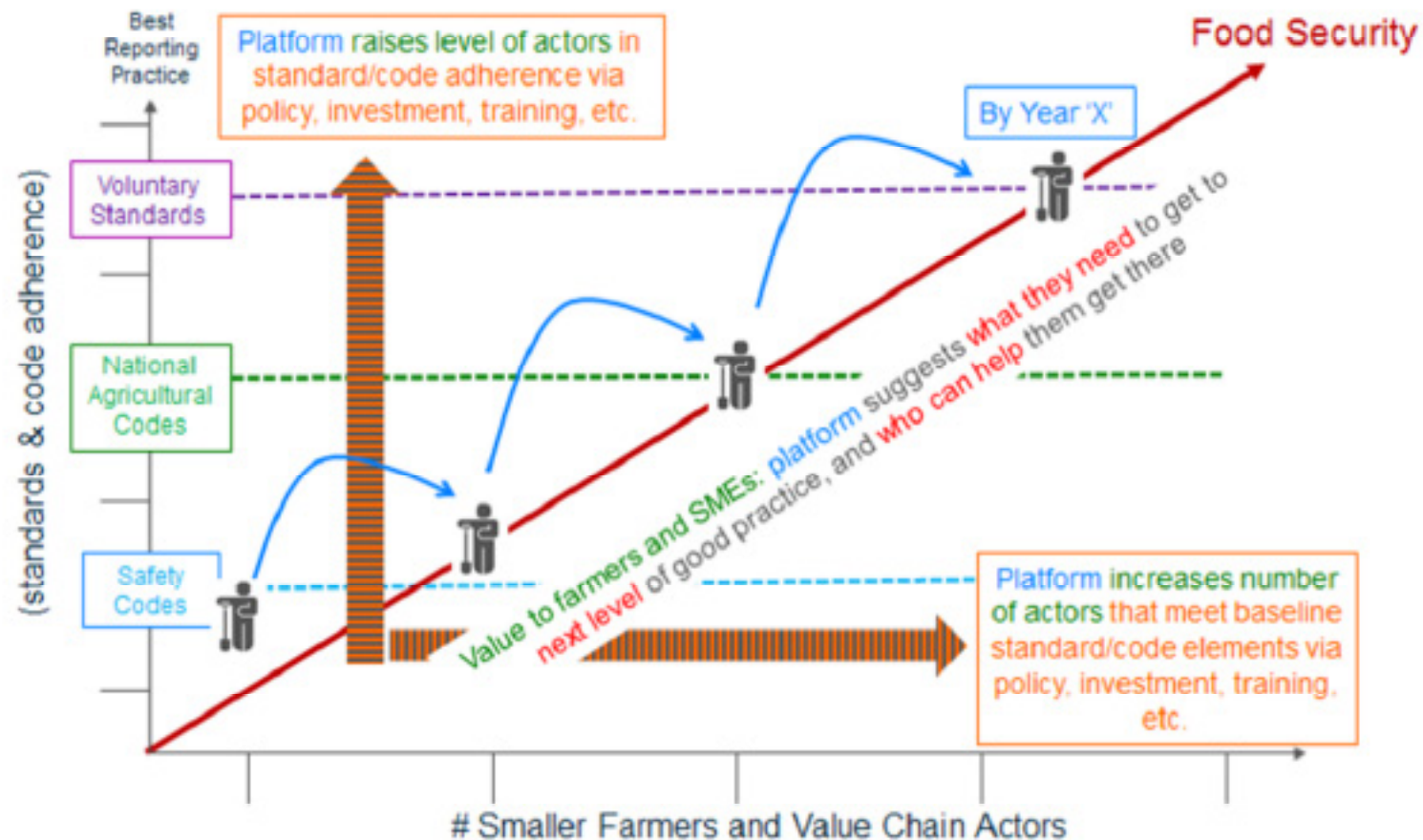
Access documents of your interest for sustainable agriculture

Identify local and global contacts that are helpful for your business

Attend sustainability events in your local area

Take part in agriculture forum for your sustainability information sharing

Keep up to date with latest news about sustainable agriculture



**For more information about Standards Map,  
Please visit our website:**



<http://www.standardsmap.org>

**Do not hesitate to contact ITC team:**

[standardsmap@intracen.org](mailto:standardsmap@intracen.org)

