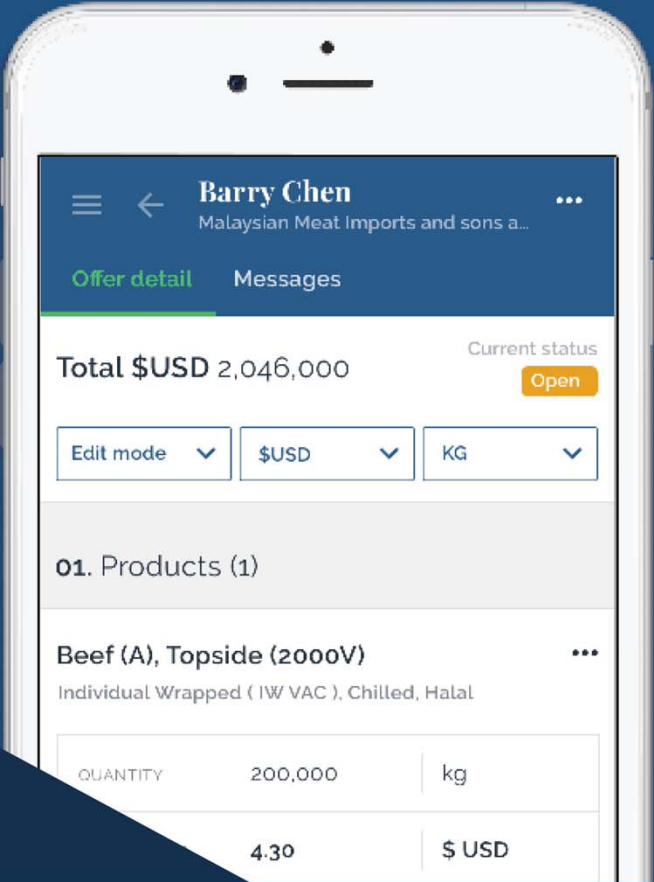


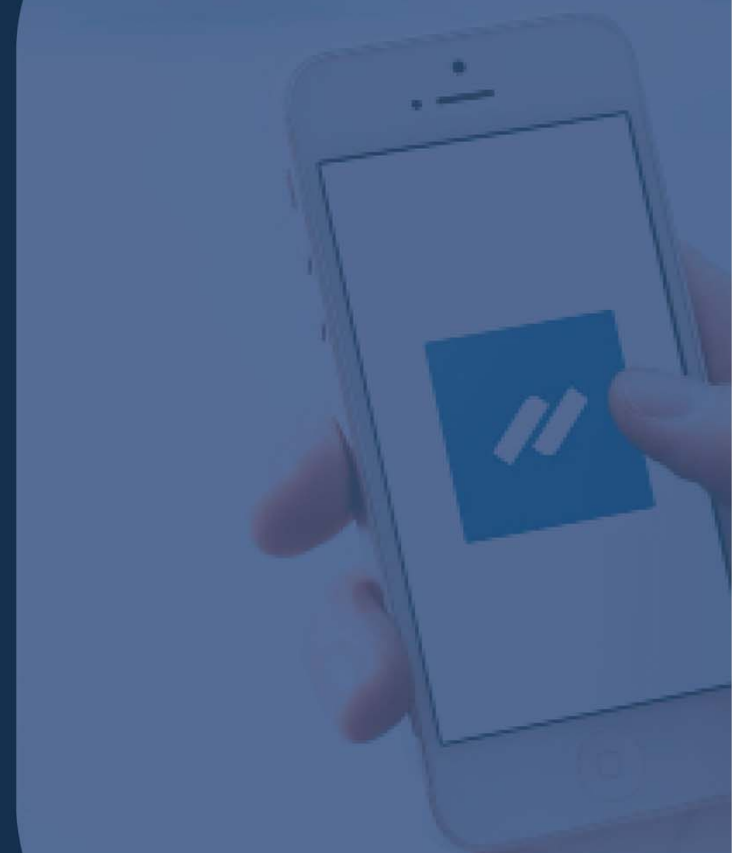
 PrimeXConnect

Combining ebusiness with
global standards
to foster sustainable
international meat trade



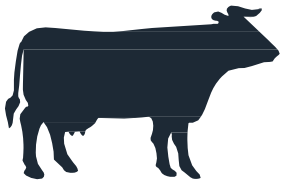


PrimeX Connect is a global wholesale ecommerce trading platform for meat. By utilising standardised universally accepted industry language & process we enable clear, consistent global trade.





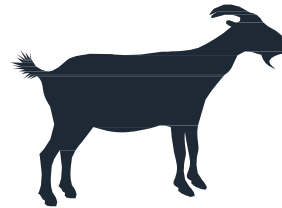
Tradeable Species via PrimeX Connect



Beef



Lamb



Goat



Pork



PrimeX Connect is a digital platform that transforms the way red meat trading is conducted globally.



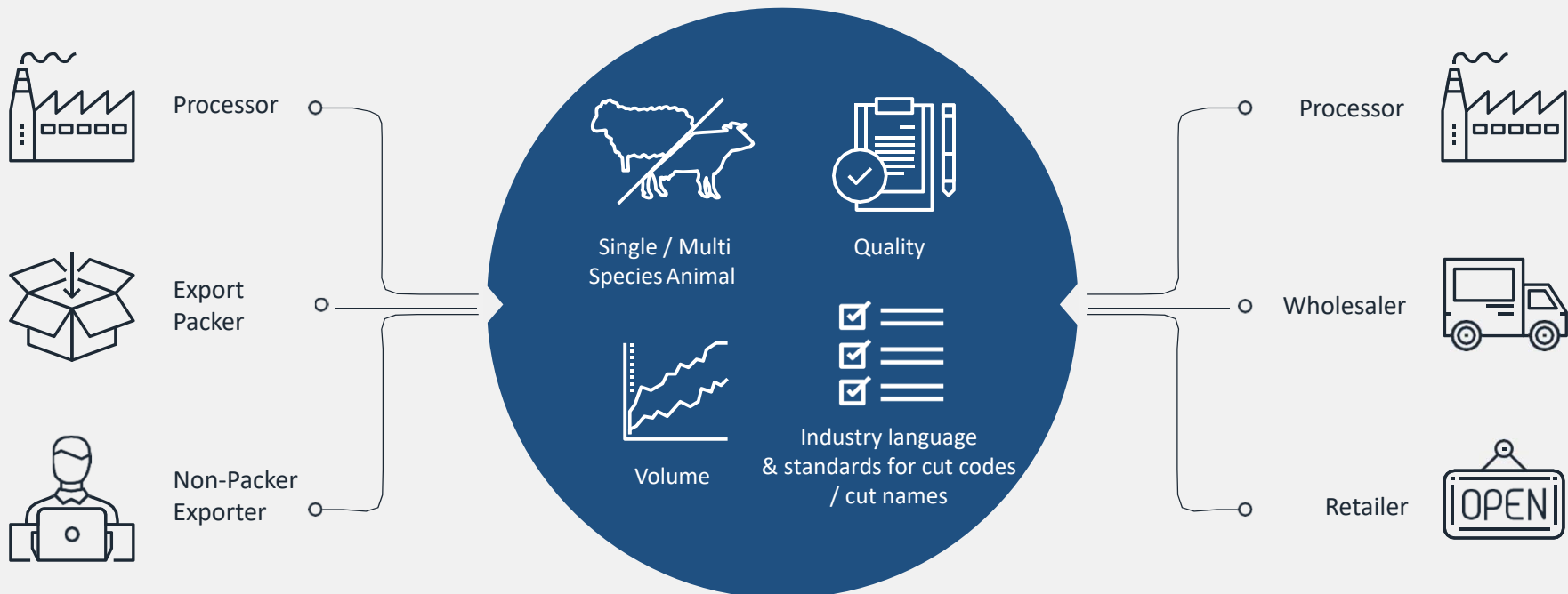
Global Meat Trade Dynamics.



Global Sellers / Suppliers



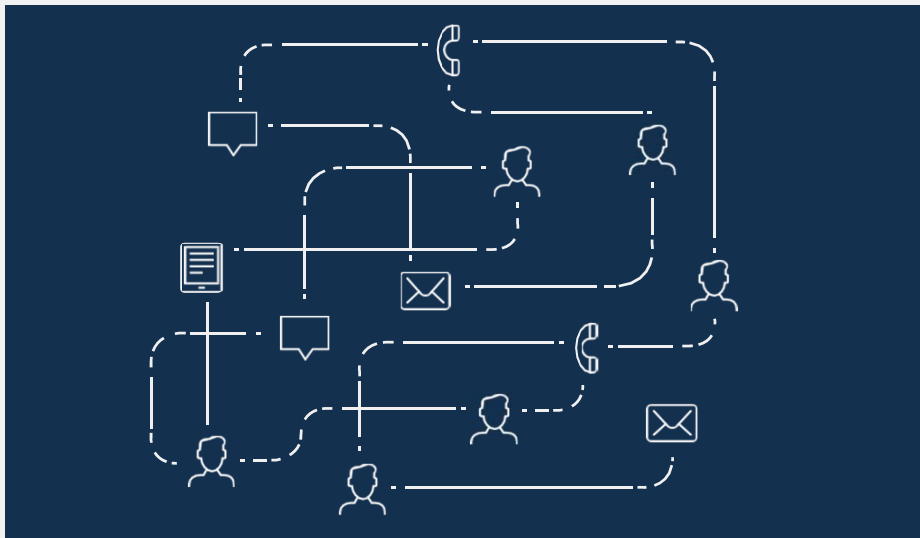
International Buyers / Importers



Trade with confidence at scale.

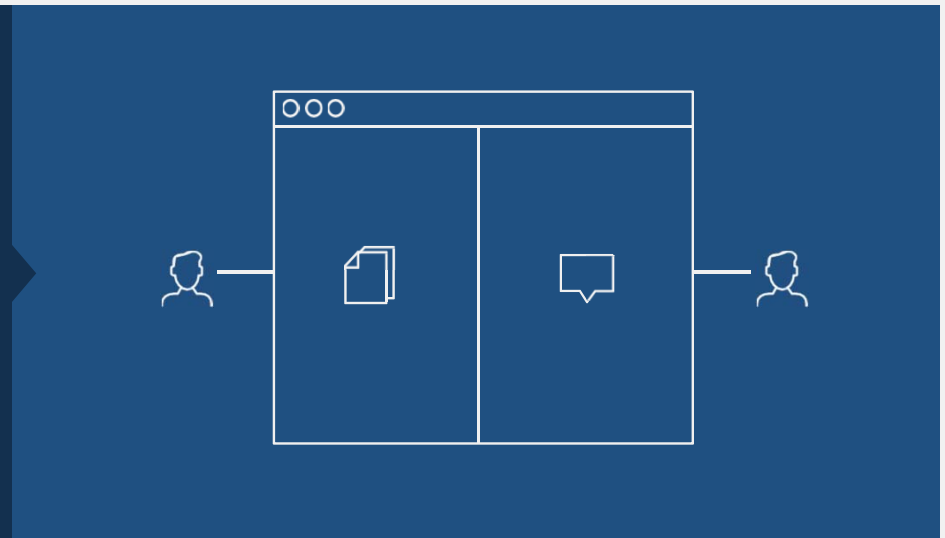


Global Wholesale trading today



- Multiple channels/platforms
- Overwhelming
- Inconsistent
- Unsecure
- Manual / High touch
- One-to-one
- Minimal brand presence
- Commodity-based trading

Global Wholesale trading via PrimeX Connect



- Use of industry standard language
- Dedicated digital platform for global meat trade
- Vetted & managed Users
- Consistent
- Safe & Secured
- Automated / Low-touch
- One-to-many
- Custom branded shopfronts
- Value-based trading



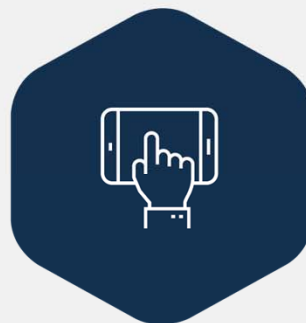
This cloud-based ecommerce platform connects global buyers and sellers via desktop, tablet and mobile for 24/7 trading.



Increased distribution capacity and access to entirely new customers and revenue.



An automated solution for selling distressed stock and getting rid of the whole animal. An ability for buyers to consolidate orders and reduce freight and logistics costs.



Live trading enables the entire team to negotiate in real-time and close deals in minutes not days.



Use of global industry language to ensure consistent, standardised global meat trade.



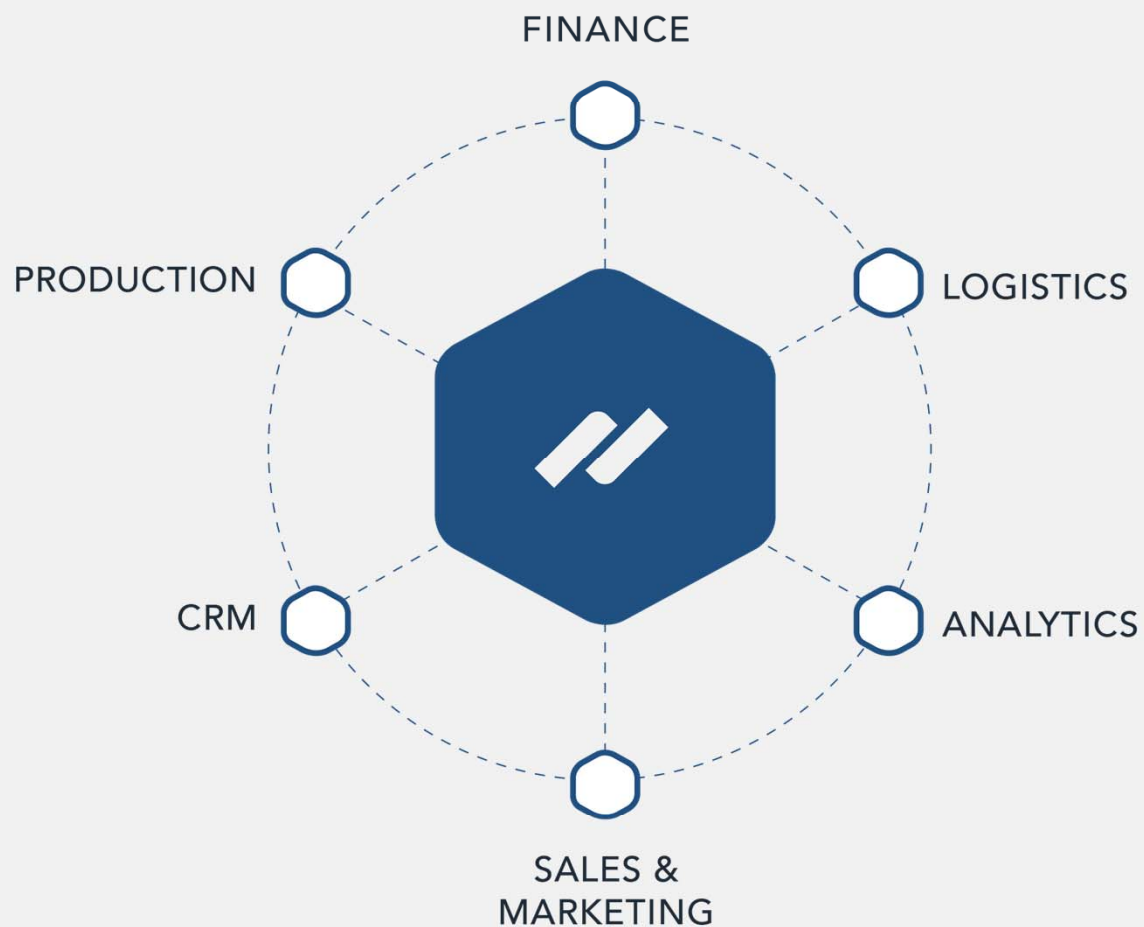
A central dashboard of sales and customer data enables buyers and sellers to trade more accurately and securely.



An open architecture built to scale.

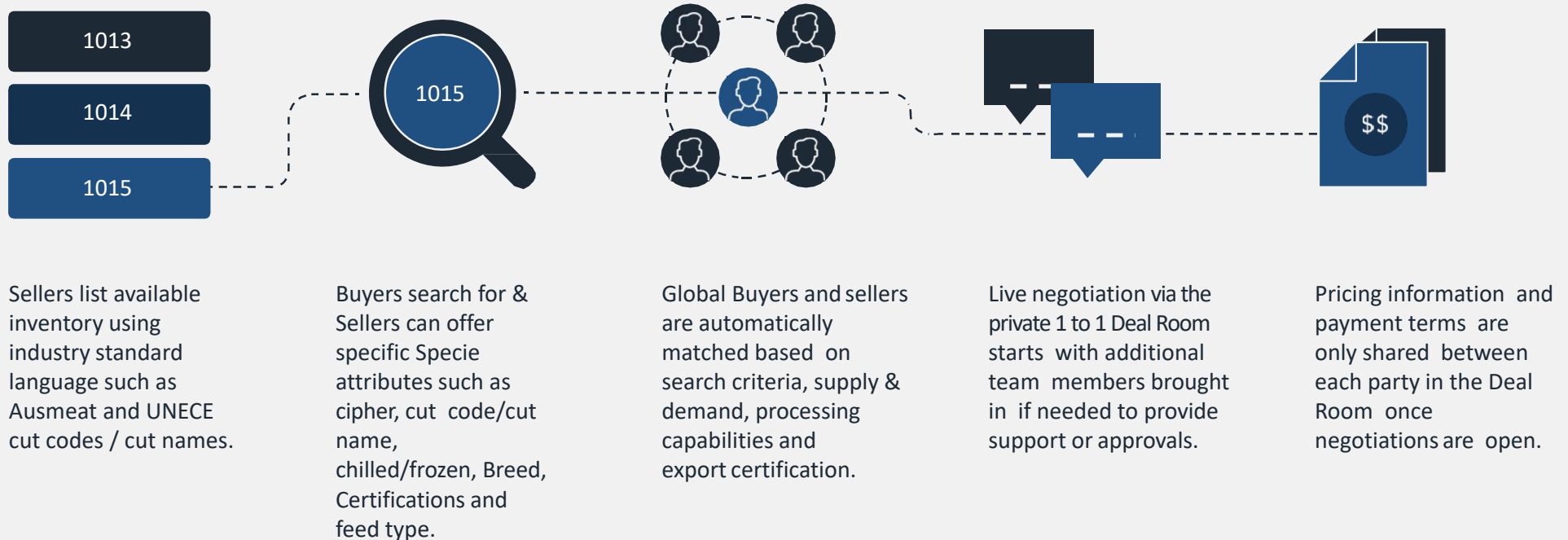
PrimeX Connect can operate as an exchange through which the majority of inbound orders can flow to drive processing, packaging and distribution for processors and exporters.

PrimeX Connect has been designed to work with existing industry software platforms including inventory management, logistics and distribution and order management and accounting.





A trading platform that digitises & standardises current industry trade practice.





Safe & Secure trading with premium International buyers & sellers.

At the completion of a successful negotiation each party digitally approves the order and terms of trade. A pro-forma invoice or proof of purchase is generated as a binding contractual agreement to protect the terms of buyer and seller.

PrimeX Connect also completes graduated identity verifications on buyers and sellers to avoid fraudulent activity, minimise risk exposure, and ensure the marketplace is a safe and trustworthy place to transact.



PrimeXConnect

Offers

Enquiries

Orders

Michael Chandler

Company Account

Help

Logout

Terms of Use • Privacy Policy

Enquiries

New enquiry

Please provide species, cipher and country selections to view a list of potential suppliers. You can include additional products and other requirements once you connect with a supplier.

01. Add products

Species *

Select...

Cipher *

Select...

Show additional options

Add product

02. Choose destination(s)

Countries

Select...

03. Select potential suppliers

There are currently no suppliers on PrimeX that meet your search criteria. Consider adjusting your criteria to view other potential suppliers

Open Enquires

11



Dealroom - PrimeX Connect

Secure https://staging.spa.primexconnect.com/proposal/206b6244-6992-4d03-a816-7cc7c5009f65

Apps Uni PrimeX News / Info Banking Personal Archie Inbox - michael.cha... SalesforceIQ LinkedIn Dropbox Qantas Qantas Business ... PrimeX Connect XE:

Michael Chandler Chandler International Beef Sales

Open

Total \$169,000.00 USD

USD

KG

01. Products (3)

1

Beef (A), 2040G/Eye Round HQB GF
Individually wrapped/vacuum packed (TV), 5,000.00 KG, \$5.00
\$25,000.00 USD

2

Lamb (L), 4500W/Lamb Carcase (Special Trim)
Individually wrapped pack (W), 20,000.00 KG, \$4.80
\$96,000.00 USD

3

Kid (GK), 4640/Carcase (Special Trim)
Bulk Pack (BP), 10,000.00 KG, \$4.80
\$48,000.00 USD

Add product

* Required

02. Delivery requirements

Individual orders can only be delivered to one address. Please submit a separate order if you need additional products delivered to a different address.

Delivery method

Sea Freight

Trade terms

Cost, Insurance & Freight (CIF)

Delivery address

45 Colin St

Postcode

200

Deliver by

30 Jun 2018

Named port of shipment

Botany Bay

Locality

Australia

Country

Australia

03. Payment

Initial payment percent (%)

50 % 28 Jun 2018

\$84,500.00 USD

Terms and conditions

Balance payment percent (%)

50 % 30 Jun 2018

\$84,500.00 USD

Live chat

View: All

Michael

New order created

21 m

Michael

Product was added

21 m

Michael

Product was added

21 m

Michael

Product was added

21 m

Michael updated Beef (A), 2040G/Eye Round HQB GF

Quantity 2,500.00 KG → 5,000.00 KG Total price \$12,500.00 USD → \$25,000.00 USD

16 m

Michael

Do you want 5000kg's?

12 m

Michael

Yes, can you do a better price?

12 m

Michael updated the order

Shipping Sea Freight → Air Freight

11 m

Michael updated the order

Deliver by 30 / 06 / 2018

11 m

Michael updated the order

Trade terms Ex Works (EXW) → Cost, Insurance & Freight (CIF)

11 m

Michael updated the order

Shipping Air Freight → Sea Freight

10 m

Michael updated the order

Name port of shipment Sydney

10 m

Michael updated the order

Suburb/Town Australia

9 m

Michael updated the order

9 m

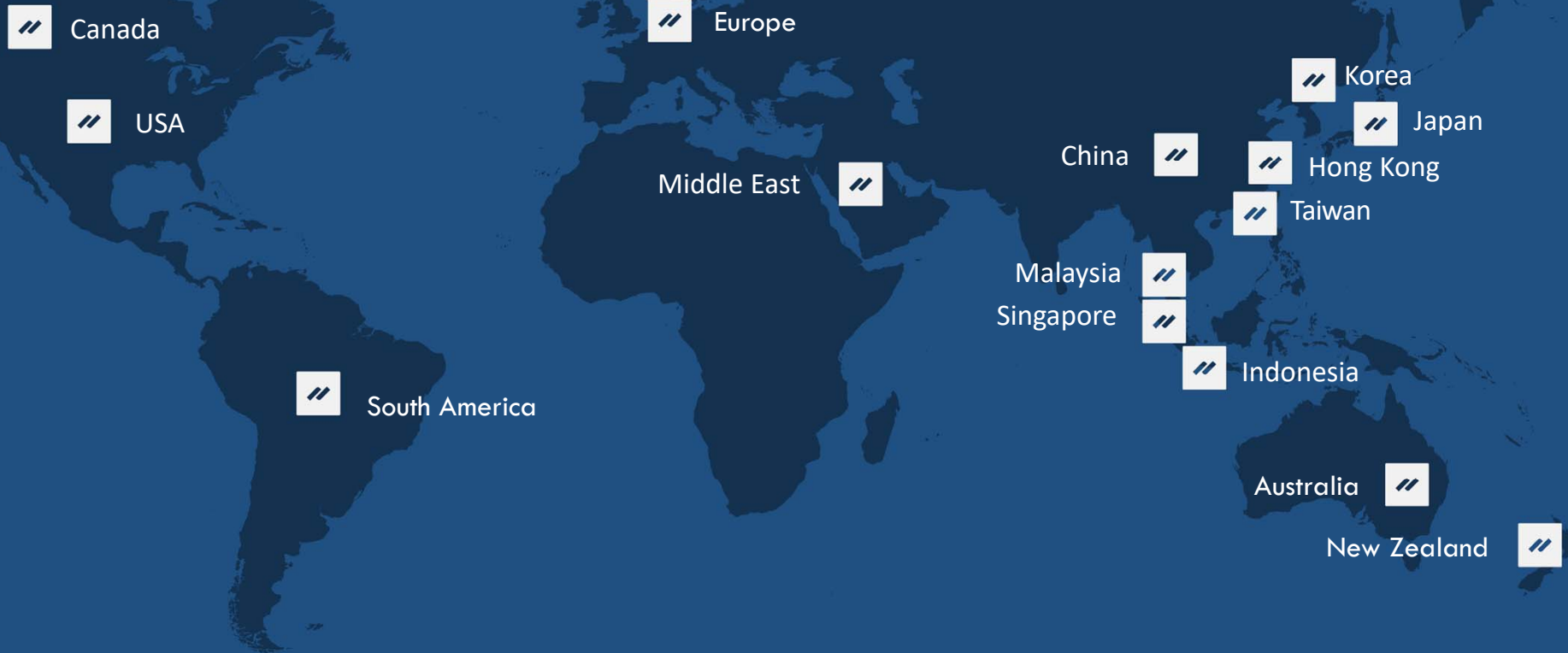
Type something...

Goat-Meat-6-Way-C...jpg

carcass.jpeg

Show All

Growing global demand for animal protein, growing global population and rapid global adoption of ecommerce demands a global standardised ecommerce platform to facilitate international meat trade.





PrimeX Connect, successfully combining
ecommerce with global standard meat trade
language.

Thank you.

Michael Chandler - CEO
PrimeX Connect Pty Ltd
+61 477 004 769
michael.chandler@primexconnect.com

