



## The Global Language of Business

# UNECE Meat Seminar Meat/Meet 2016 Updates

## Trends in Standards - Sustainability

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29<sup>th</sup> August 2016

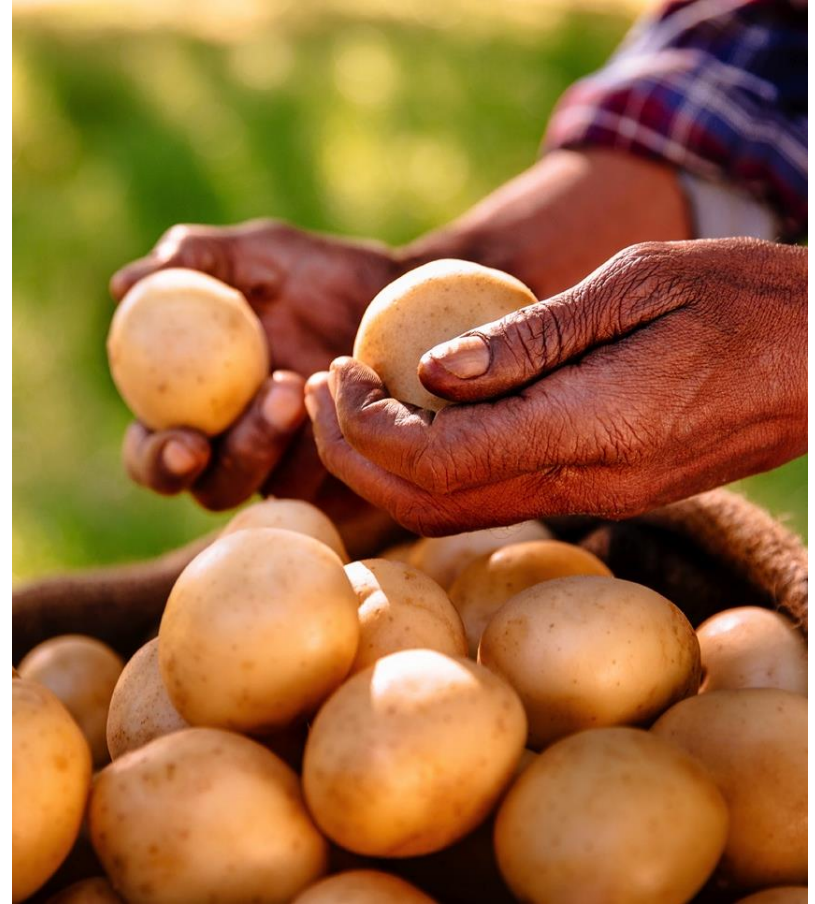


# Multinationals Seeking Sustainability

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**Buyers (retailers and brands) need upstream supply chain visibility and are setting responsible sourcing goals such as:**

1. Identifying ingredients that are certified as sustainable
2. Looking for supplier diversity
3. Helping suppliers use less energy and water, and decrease waste



# Policy Makers Leveraging Big Data

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## Governments need better visibility into:

1. Crop production by **specific region**
2. **Method** of production
3. Surrounding **infrastructure**
4. **Certification** measures
5. **Commodity** comparisons

Governments can then **make decisions tailored to sustainability** in the food chain.

# Consumers are looking to make **Informed Buying Decisions**

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**Consumers want to find products that are:**

1. Certified organic
2. Sustainably farmed
3. Fair trade
4. Nutritious





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# Why auditing is not the answer

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- There is broad agreement that auditing is not the answer, already farmers/producers are complaining of **audit fatigue**, with some of them facing **up to 16 different compliance audits per annum**
- The FAO estimates the total number of farms worldwide to be **c.570 million**
- It would be **impossible to audit millions of farms**, hence the consensus on moving to **a voluntary reporting model**, backed up by **spot audits**

# The Sustainability Network

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## A Global Registry for Sustainable Farmers to:

1. Make global food and agriculture systems **more sustainable**
2. Enable farmers and agribusinesses to **think and operate sustainably**

**Sustainable farming practices will help us achieve SDG 2 - FOOD SECURITY and also SDG 12 - Sustainable Consumption and Production**

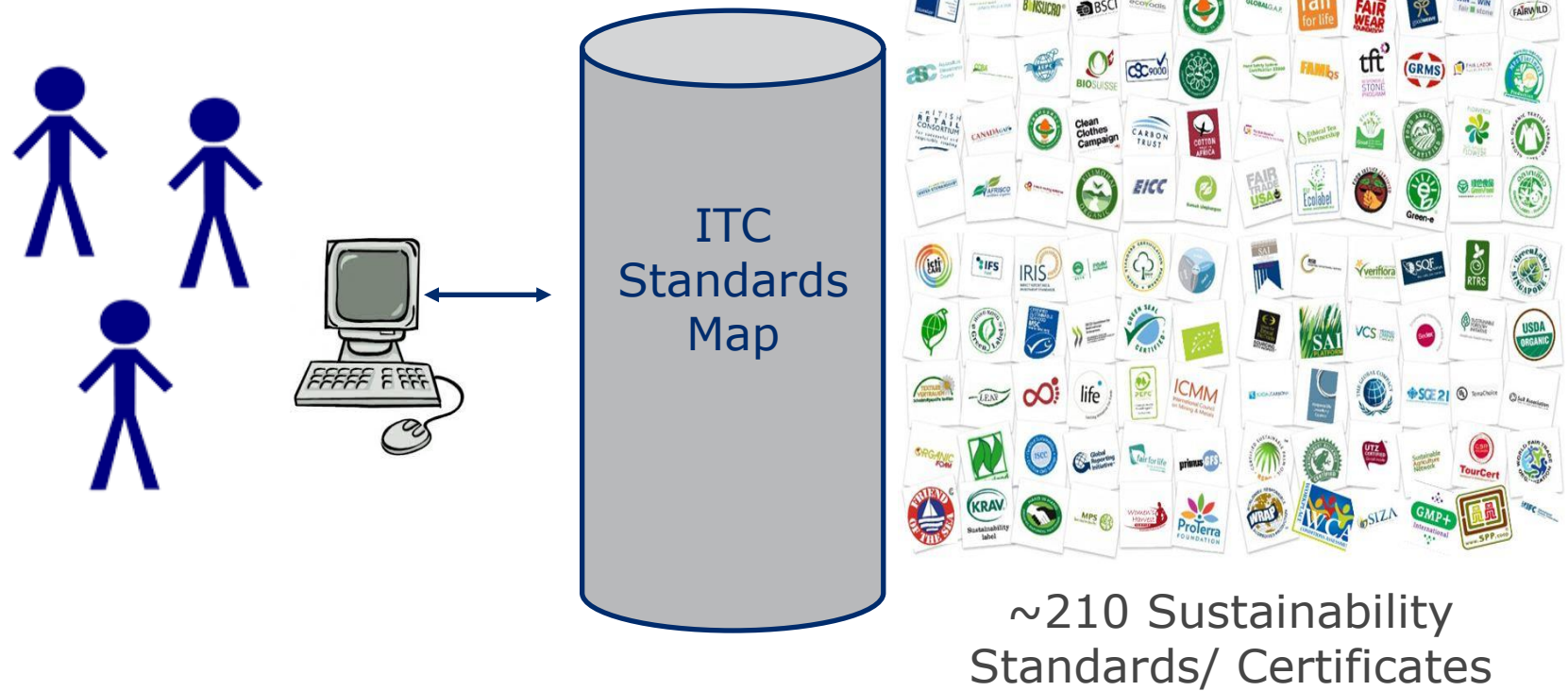
# The Sustainability Network and the GS1 Global Farm Registry

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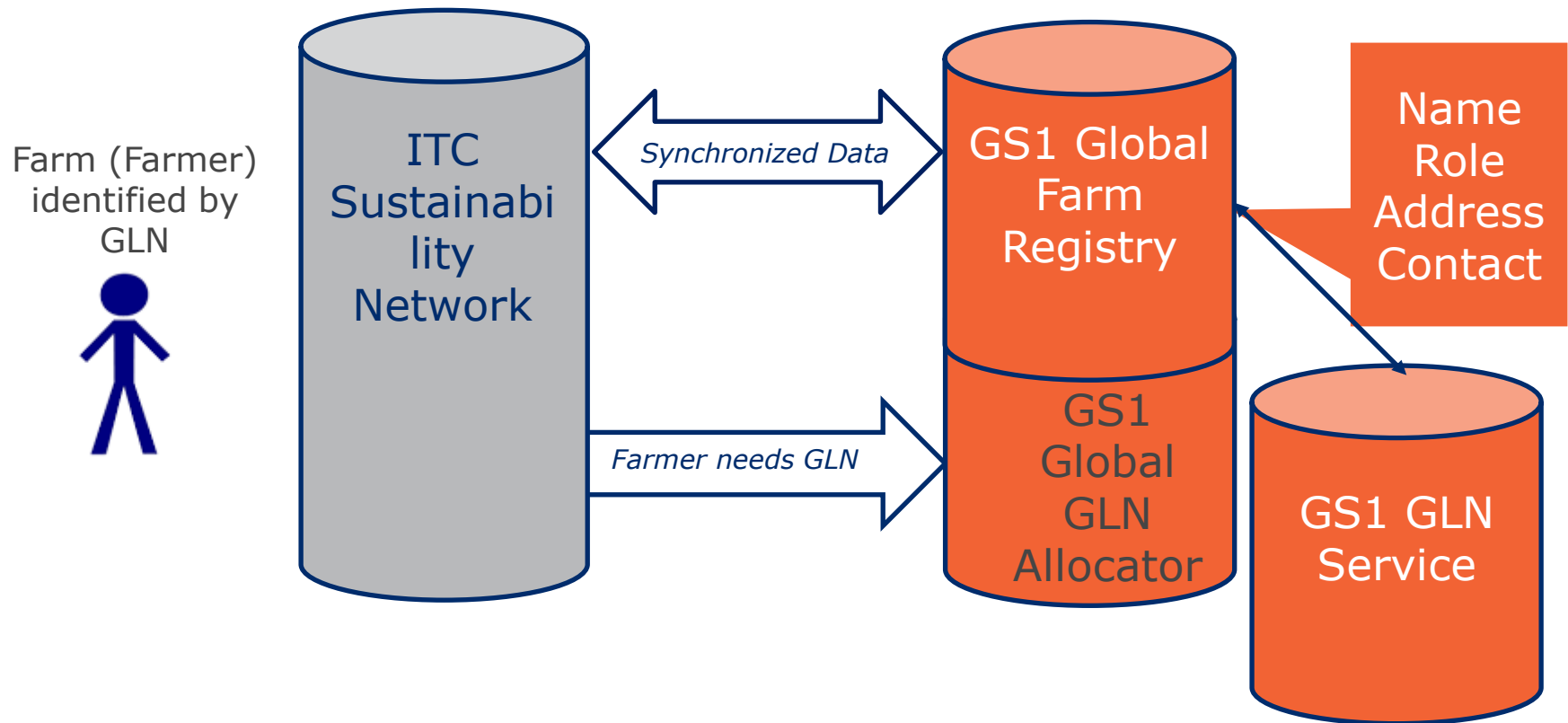
- GS1 is cooperating with the International Trade Centre (ITC)
  - A joint agency of the UN and the World Trade Organization
- ITC's Sustainability Network is an online platform
  - Where users can create a private and public profile
  - Where users can explore and compare over 210 sustainability standards/certifications
  - Where users can voluntarily report sustainability self-assessment and certificates
- GLN Master Data in this service will be available via the GS1 Global Farm Registry Service



# ITC Sustainability Programmes



# GS1 Global Farm Registry Service and The Sustainability Network





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# Thank You and Questions

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