



TRADE



# Item 8 Promotion and capacity-building

Liliana Annovazzi-Jakab  
Head, UNECE Agricultural Standards Unit

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# Overview 2019-2020

## Capacity-building and promotional activities

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- Workshops and other activities under the UN Development Account project (UNDA-11)
- Activities funded by partner organizations
- Impact assessment – Central Asia



**UNECE-UNDP training on  
"Sustainability of national production  
and consumption patterns in  
agriculture trade" (23 - 24 September  
2019), Tashkent, Uzbekistan, co-  
financed and organized with UNDP.**

For Kazakhstan, Kyrgyzstan, Tajikistan,  
Uzbekistan  
co-financed and organized with UNDP.



# Training - Tashkent, Uzbekistan



# Overview 2019

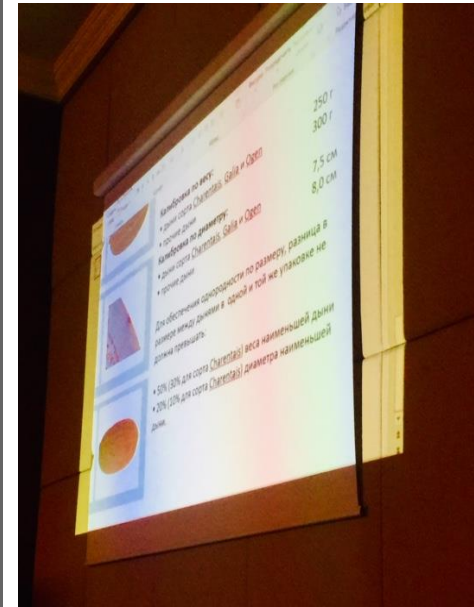
**Central Asian Working Group on quality standards CAWG** (25-26 September 2019) Tashkent, Uzbekistan, 55 participant; 20 more experts

- Produced (UNECE poster format)/ work on posters for lemons, onions, fresh persimmon, prunes, plums, melons, dried melons, grapes plus dried apricot brochure (more items proposed to UNECE)
- Decided to expand the CAWG and its national technical groups NTG composition with representatives of science and education sectors; consumer rights unions and institutions.
- Work on setting up control and quality assurance (probably combine food safety and quality controls)

Organized 2 field visits to Turkey in 2019

Translated UNECE guides and posters into local central Asian languages and Russian (Hilfswerk Austria International, GIZ)

Trained farmers, producers and packers. In Tajikistan alone in 2018/19, 32 events and 18 targeted trainings.







Activities funded by partner organizations and contributions

ASEAN Business Forum – Zero Waste – Bangkok, Thailand, June 2019



**UNCTAD- Intergovernmental Group of Experts on Consumer Protection Law and Policy, Geneva, July 2019**

**Commonwealth - Connectivity Week – productive capacity cluster, London, September 2019**

**WTO-Public Forum, Geneva, October 2019**

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**UNDP Productive Capacities, Trade and SDGs in Central Asia, Tashkent, 25 November, 2019**

**ESCWA - Green Technologies for Food Loss and Waste, Amman, 27-28 November 2019**

# Making invisible food available

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**Pilots, partners and roll-out imminent**

**Food loss analysis on-going**  
**COVID-19 emergency actions on-going**





# IMPACT Assessment Results - 2020

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UNECE-UNDP-GIZ-Hilfswerk Austria

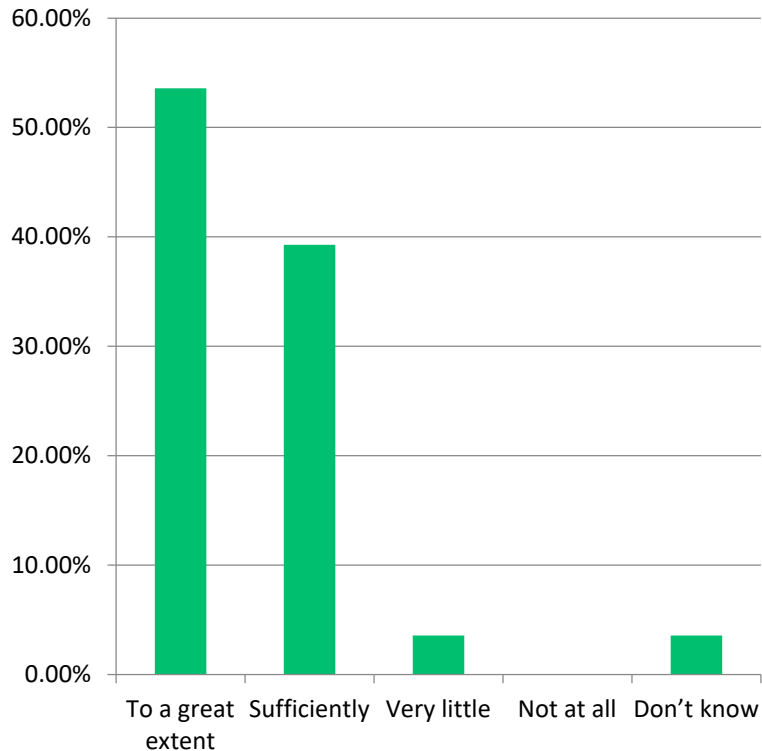


Examples - Training and support  
UNECE events

- **Training events:**
  - **2015 Izmir Turkey - workshop and study tour**
  - **2016– 2019 Tashkent, Uzbekistan** - organized jointly with UNDP Uzbekistan and GIZ and Hilfswerk Austria for four Central Asian countries (Kyrgyzstan, Tajikistan, Uzbekistan, Kazakhstan) in partnership with e.g. FAO , UNCTAD, national government agencies and UNECE supported Central Asia Working Group.
- **“UNECE Code of Good Practice - Reducing food loss in handling fruit and vegetables”**
- **Support to** Central Asia Working Group.
- Integration into regular UNECE standardization activities in Geneva, Switzerland
- Organization of tasting and promotion events in Geneva Switzerland

## The extent to which participants' organization supported the long-term objectives of the trainings

improved knowledge and capacities of public and private sectors of Central Asia to improve quality along the entire value chain and increase sustainability of agricultural production and trade



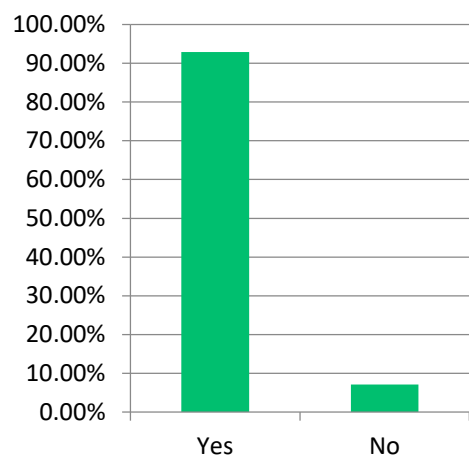
### IMPACT:

- ➡ actively contributed to the promotion of UNECE quality standards on the national and regional levels
- ➡ applied gained knowledge to train commodity specialists and farmers
- ➡ capacity building is considered in government programs for industry and export promotion
- ➡ contributed to advancing opportunities for public and private sector in Central Asia towards improving quality throughout the value chain and increasing sustainability of agricultural production and trade

➤ Follow-up: assessment of existing and upcoming needs for targeted training



## Gained knowledge of quality standards, food safety and produce trainings as it was used in participants' work after the training program



### Key results:

- in 2019, as part of the working group, contributed to the revision process of UNECE standards
- exported dried apricots in accordance with DDP 15 standard
- included detailed specifications of standards in commercial contracts and offers
- 6 sales contracts signed with new clients in just one company companies
- moved from GOST USSR standards to the UNECE-based international standards and started working in accordance with HACCP
- introduced HACCP and FSSC 22000; received a corresponding certificate

### Key highlights:

- trained producers, exporters, enterprises. Supported them in applying standards in production.
- contributed to improving national standards while ensuring harmonization with UNECE international standards
- developed guidance posters demonstrating potential defects of agro-products
- knowledge was applied for holding the government agency's information campaigns in the regions of the country
- knowledge gained was used to prepare the Presentation on Food Standards for the information seminar on the occasion of the First World Food Safety Day, which was held in Bishkek and attended by high-level government officials

# IMPACT ACHIEVED

## Increased sales opportunities

- Expanded the destination markets and customers' network, entered new markets with improved product quality
- Increased export volume, as a consequence of improved product quality
- In 2018, more than 200 tons of fresh plums were sold to EU countries and Russian Federation

## Increased productivity

- Increased adherence to international food quality requirements
- Improved productivity and acquired modern equipment
- More than 1,000 farmers certified according to the EU organic regulation and Naturland Standards

## Improved produce quality

- Improved the quality of the produce, following also the installation of new equipment
- Enhanced focus on food safety
- Introduced HACCP principles

## Increased production

- Produced 1,000 tons of products per year, as opposed to less than 500 tons five years ago
- Increased responsibility to customers throughout the production process
- Reduction in the level of defects in dried fruit production

# Impact Example – Uzbekistan

- ✓ Expansion of (SME) business; increase in company's revenue as a result of UNECE agricultural quality standards
- ✓ Offered sustainable employment to 20 staff, mostly women
- ✓ New sales contracts with local supermarkets and export contracts to diversified destinations
- ✓ Eligibility for funding and loans from international donors and development banks
- ✓ Procurement of modern drying and packaging equipment which led to improved quality of produce and longer shelf life
- ✓ Planning to further expand production and export to more EU countries in 2020
- ✓ Expanded networking opportunities in the region through the Central Asia Working Group







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THANK YOU

Liliana Annovazzi-Jakab, UNECE

[liliana.annovazzi-jakab@un.org](mailto:liliana.annovazzi-jakab@un.org)

Kamola Khusnutdinova, UNECE

[kamola.khusnutdinova@un.org](mailto:kamola.khusnutdinova@un.org)



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