



Fresh Figs

Concerns about sizing and commercial selling



Geneva

14-05-2019



Provisions concerning sizing

Size is determined by the maximum diameter of the equatorial section.

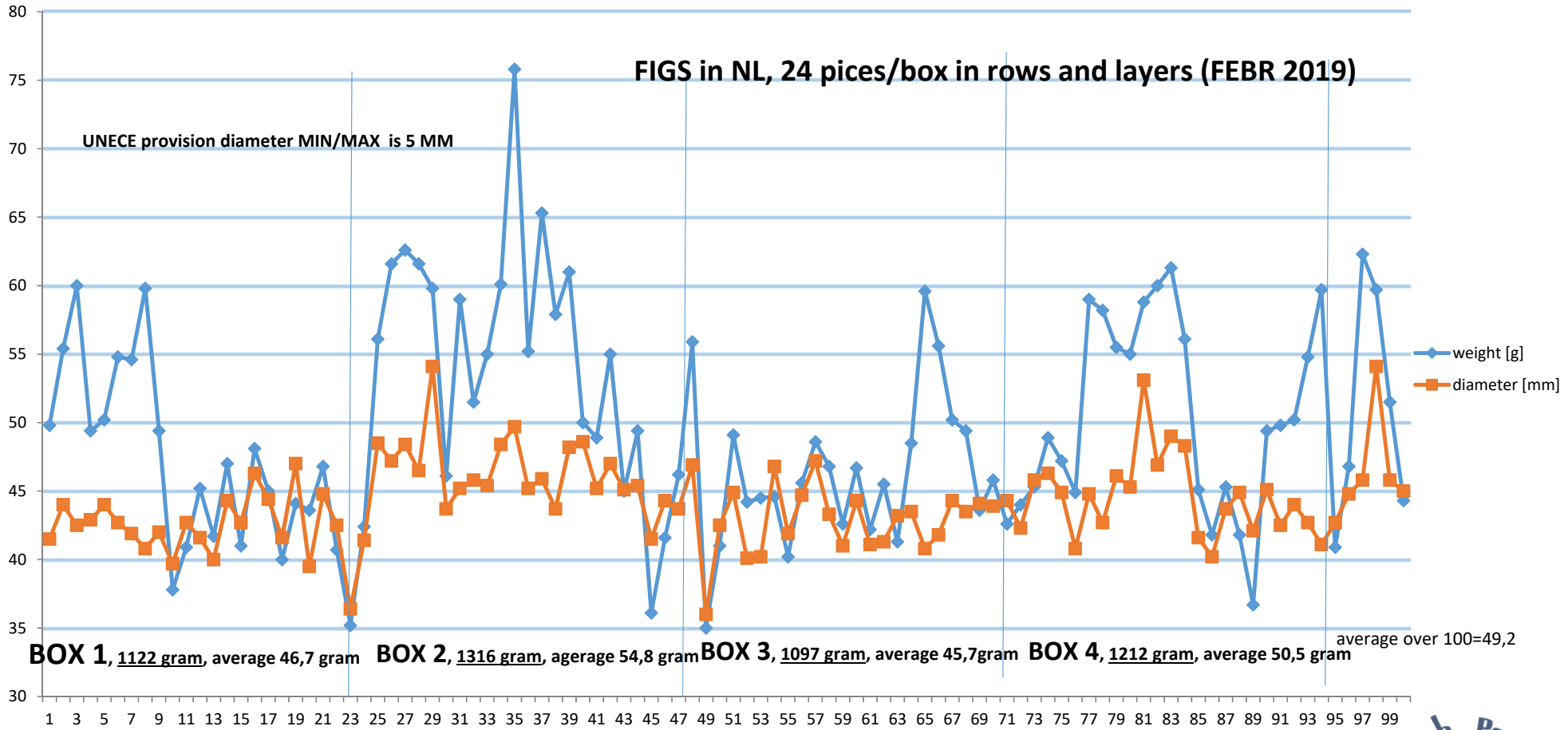
The minimum size shall be 40 mm.

To ensure uniformity in size, the range in size between produce in the same package shall not exceed:

- 5 mm for fruit packed in rows and layers
- 10 mm for fruit loose packed in the package.

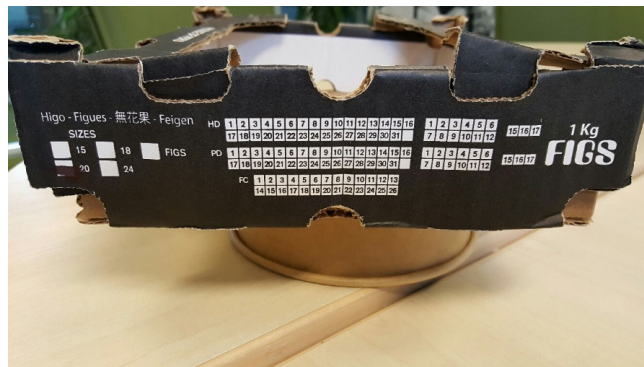


FIGS in NL, 24 pices/box in rows and layers (FEBR 2019)



Remarks on the test

- When sizing is done manually, uniformity demand 5 mm can be difficult to fulfill (see orange line)
- Difference weight/content per box in weight is large (1097-1316 gram = 19 % in weight)
- At customs a declaration is done per kilogram (import duty)



In the market



Canada



AH Verse vijgen

Prijs per KG €19,69
160 g

3.15



Vijgen behoren tot de zoetste vruchten door het hoge natuurlijke suikergehalte. Het is een ovale peervormige schijpvrucht, wat wil zeggen dat de vele pitjes in de vijg de vruchtjes zijn. Ze zijn ingesloten in een sappige, vleezige bloembodem. Vijgen variëren in kleur van lichtgroen tot dieppaars.

Germany



Artikelnr. 32106667618

Feigen (frisch) Peru Klasse I

Herkunft: Spanien, China, Senegal, Brasilien, Ecuador, Vereinigte Staaten von Amerika, Kolumbien, Madagaskar, Peru, Thailand, Israel, Malaysia, Madagaskar, Türkei

0.79

Frische inkl. gesetzlicher MwSt.
zzgl. Liefer-/Abholgebühr



In den Warenkorb

Holland



AH Babyvijgen in snackbeker

Prijs per KG €18,69
160 g

2.99

Voeg toe +

Het fijne van deze baby vijgen is dat zo lekker zoet, zacht en compact zijn. Om zo uit de hand te eten en een gouden combi met verschillende kazen op een kaasplank.

- Verleidelijk: de combi van zoet en zacht
- Bewaren: buiten de koelkast
- Eet de vijgen met schil uit de hand of snij ze in partjes of plakjes



Market demands

- Figs are more popular and sold in retail shops loose or prepacked and are sold either with price per piece, per packaging or per kilogram
- Importers buying the figs per piece (amount per box) and selling per kg to retailers
- Retailers are obliged to present a kilo price at figs sold per piece
- Some producing countries have possibilities to sort and grade per weight in stead of per piece



Adjustment

Provisions concerning sizing (Section III)

Size is determined by the maximum diameter of the equatorial section.

The minimum size shall be 40 mm.

To ensure uniformity in size, the range in size between produce in the same package shall not exceed:

FOR FIGS PACKED BY DIAMETER

- 5 mm for fruit packed in rows and layers
- 10 mm for fruit loose packed in the package

FOR FIGS PACKED BY WEIGHT:

- xx g where the heaviest piece weighs xx g or less
- no limit where the lightest piece weighs xx g or more
- ((xx g where the lightest piece weighs more than xx g but less than xxx g)) ???????



Adjustment

D. Commercial specifications

- Class
- Size, expressed as minimum and maximum diameters, **or minimum and maximum weight**
- Number of fruit (**optional**)



Results (no obligation, optional to adjust in producing countries)

- At farmlevel: if sorted and graded by weight a better price
- Option for a reduction of the logistical commodities (now e.g. 14, 16,18,20,22,25 per box = 6 logistical items; packing by weight can reduce to 5 or less ?)
- Less calculations in logistic chain: at trade level or retail level
- Better options to pre-pack and sell per kilogram = transparency



Next step

Starting point: uniformity should be kept in a proper manner

Do some tests to set the min and max weights in the proposed adjustments

Who takes the lead?

