



# Sustainable Development Goals (SDGs) and UNECE's Standards for Fresh Fruit and Vegetables

## 12 RESPONSIBLE CONSUMPTION AND PRODUCTION



### SDG 12: Responsible Consumption and Production

UNECE's work on Fresh Fruits and Vegetables fights food loss by promoting and rewarding quality produce through:

- ✓ Clear minimum quality requirements for producers, traders and buyers in standards that guarantee the edibility of the product and respect the different production systems
- ✓ Guidance for storage/handling conditions to increase shelf life of produce throughout the entire production and distribution chain
- ✓ *(Ensuring that produce that does not meet standards can be processed or consumed otherwise) – NOTE: to be discussed*

## 17 PARTNERSHIPS FOR THE GOALS



### SDG: 17 Partnerships for the Goals

UNECE is an equal access forum for all United Nations Member States to participate in the development, training and implementation of its Standard and Guides for fresh fruit and vegetables. Countries from around the world share best practices and expertise to enhance cooperation and build capacity in all production regions. This increase their export opportunities, improves market access and facilitates sustainable trade at domestic, regional and international levels. This is achieved through:

- ✓ Collaboration and cooperation across organizations and with all stakeholders (governments, international organizations, non-governmental organizations, private sector, and civil society) for sustainable domestic and international trade
- ✓ Fostering partnerships at local, regional and international levels
- ✓ Standards that clarify buyers' requirements, are internationally recognized and used for the trade of produce to and from tropical and temperate zones
- ✓ Increased market opportunities by building trust and reputation of the countries of origin through their improved identification, visibility and traceability



## 2 ZERO HUNGER



### SDG 2: End Hunger

UNECE's work on fresh fruit and vegetables involves the entire trade chain from farm to market to give consumers safe and nutritious food.

It helps improve market access and export opportunities for small-scale producers and traders even in distant markets by

- ✓ Using transparent trade requirements,
- ✓ Applying more efficient and harmonized rules and procedures for trading fresh fruit and vegetables and
- ✓ Providing guidance also on production targets.

This opens possibilities for:

- ✓ Value and profit addition, up-scaling and improving agricultural skills,
- ✓ Improved farmers' resilience,
- ✓ Strengthened role of women in agriculture and support services, and their contribution to family income



**UNECE**

United Nations Economic Commission for Europe (UNECE)  
Palais des Nations, CH-1211, Geneva 10, Switzerland

Website: [www.unece.org/trade/agr/welcome.html](http://www.unece.org/trade/agr/welcome.html)  
E-mail: [trade@unece.org](mailto:trade@unece.org)