

## The Workshop Programme

# Sustainable Cross-border Trade of Fresh Fruit and Vegetables

## Quality--Food Safety—Sustainability

10-12 July 2017, Tashkent, Uzbekistan  
Hotel Wyndham

United Nations Economic Commission for Europe (UNECE)  
United Nations Development Programme (UNDP)



THE PROGRAMME	
MONDAY, 10 JULY 2017	
9:00 – 09:30	Registration
09:30 – 09:45	<b>OPENING OF THE WORKSHOP</b> <i>Mr. Dilshod Akbarov, Project manager, UNDP Aid for Trade Project</i> <i>Mr. Jamshid Khalmukhamedov, General director, "Uzagroexport" JSC</i> <i>Ms. Liliana Annovazzi-Jakab, Head Agri Unit, United Nations Economic Commission for Europe (UNECE)</i>
09:45 - 11:00	<b>Session 1: INTRODUCTION AND BACKGROUND</b> <b>Cross-border agri-food supply chains – perishable fruits and vegetables: The importance of standards and certification</b> <i>Ms. Liliana Annovazzi-Jakab, Head Agri Unit, United Nations Economic Commission for Europe (UNECE)</i> <b>Country presentations: Exports of Fresh Fruit and Vegetables. Overview and prospects</b> - <b>Uzbekistan</b> (Speaker: <i>Mr. Alisher Sapaev, Director on marketing and exports, "Uzagroexport" JSC (tbc)</i> ) - <b>Kyrgyzstan</b> (Speaker: <i>Ms. Dilyara Alimdjanova, Director, Association of fruit and vegetable enterprises</i> ) - <b>Tajikistan</b> (Speaker: <i>Mr. Mirzoravshan Qobilov, Director of PO Quality Management Center</i> )
11:00 –11:15	Coffee break
11:15 – 13:00	<b>Priority export markets for fresh fruits and vegetables products from Central Asia: global trends, demands, market access requirements, opportunities for diversification of export markets /entering niche markets</b> <i>Ms. Sarah McArthur, Consulting Manager, Euromonitor International</i> <i>Ms. Marina Dziuge, Consultant, Euromonitor International</i>
13:00-14:00	Lunch
14:00 – 15:00	<b>Session 2: GROUP WORK AND DISCUSSION SESSION</b> Facilitators: Resource persons  <i>Participants will discuss their key challenges and suggestions for improvement in meeting quality standards; inspection, post-harvest and food safety requirements for export of fresh fruits.</i>
15:00 – 15:15	Coffee break

15:00 – 17:00	<p><b>Session 3: EXPORTING FRESH FRUIT AND VEGETABLES – SUSTAINABILITY STRATEGIES</b></p> <p><b>Mandatory and voluntary quality requirements: EU – UNECE – private standards</b>  <b>Focus: Mandatory requirements for access to EU market</b>  <i>Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia</i></p> <p><b>Food safety and labelling requirements for access to EU markets</b>  <i>Mr. Istvan Ecsedi, Head of Department, National Food-Chain Safety Office, Hungary</i></p> <p><b>Meeting voluntary requirements for access to leading trade chains and niche markets</b>  <i>Mr. Stanko Barbarić, Fragaria, Croatia (tbc)</i></p>
	<p><b>PRACTICAL TRAINING 1 – SWEET CHERRIES</b>  <i>Mr. Istvan Ecsedi EU expert, Head of Department, National Food-Chain Safety Office, Hungary</i></p>

**TUESDAY, 11 JULY 2017**

9:00 – 11:00	<p><b>Study visit – Orchard, Tashkent region (“Gold Dried Fruits” LLC, Uzbekistan)</b>  <i>Coordinator: UNDP Uzbekistan</i></p>
11:00 – 12:45	<p><b>Study visit – Export facility – Packing house (“Gold Dried Fruits” LLC, Uzbekistan,)</b>  <i>Coordinator: UNDP Uzbekistan</i></p> <p><b>Practical Demonstrations</b>  <i>Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia and Mr. Istvan Ecsedi, Head of Department, National Food-Chain Safety Office, Hungary</i></p>
13:00 – 14:00	<b>Lunch</b>
14:00 – 15:00	<p><b>Session 3 (continued). EXPORTING FRESH FRUIT AND VEGETABLES – SUSTAINABILITY STRATEGIES</b></p> <p><b>Focus Asia: Export opportunities in Asian markets – market demand, mandatory requirements, import procedures, prospects</b>  <i>Mr. Thirach Rungruangkanokkul, Executive Director, Agricultural and Food Marketing Association for Asia and the Pacific, Thailand</i></p>

15:00 – 15:15	Coffee break
15:15 – 16:30	<b>Session 4: Exporting fresh fruit and vegetables: national export strategies to improve the cross-border trade of agricultural produce markets</b> <i>Ms. Athina K. Chatzipetrou, Resident Trade Facilitation Coordinator and Senior Advisor, Greece</i>

WEDNESDAY, 12 JULY 2017	
09:30 – 11:00	<b>Session 5: IMPROVING QUALITY AND CURRENT EXPORT/TRADE OF FRESH PRODUCE</b> Analyzing and improving existing procedures and agricultural supply chains for more sustainable production and trade - Business Process Analysis <i>Ms. Liliana Annovazzi-Jakab, Head Agri Unit, United Nations Economic Commission for Europe (UNECE)</i>  <b>INSPECTING FRESH PRODUCE – EFFICIENT AND EFFECTIVE SYSTEMS</b> Overview on how quality inspection systems are organized in EU countries <i>Speaker: Ms. Viera Barcicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia and Mr. Istvan Ecsedi, Head of Department, National Food-Chain Safety Office, Hungary</i>
11:00 – 11:15	Coffee break
11:15 – 13:00	<b>Session 6: REGIONAL STRATEGIES FOR EXPORT/TRADE OF FRESH PRODUCE (Group Work and Discussion Session)</b> Central Asia – Developing regional services to increase competitiveness and facilitate the export of the region's Fresh fruit and vegetables to priority markets (including training; testing facilities; inspection, certification (e.g. HACCP, Global GAP, organic) <i>Moderator: GIZ, discussants and resource persons</i>
13:00 – 14:00	Lunch
14:00 – 16:00	<b>PRACTICAL TRAINING 2 – SELECTED PRODUCE (TOMATOES)</b> <i>Ms. Viera Baricicova, Senior Advisor, Ministry of Agriculture and Rural Development, Slovakia</i> <b>EXPORTING FRESH FRUIT AND VEGETABLES – SUSTAINABILITY STRATEGIES</b> Training - Sustainable Agricultural Supply Chains and Voluntary Sustainability Standards. <i>Ms. Regina Taimasova, Advisor Sustainability Standards &amp; Value Chains International Trade Centre (ITC)</i> <b>WRAP-UP AND CLOSURE OF THE WORKSHOP</b>