

# Clean Clothes Campaign & transparency

- Transparency Pledge
- board of Open Apparel Registry
- [fashionchecker.org](https://fashionchecker.org)
- policy proposals for mHRDD
- dialogue

**Clean  
Clothes  
Campaign**

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# CCC's position on transparency

- vital for access to remedy
- progress has been made
- needs to be made mandatory
- standardize to make useful
- strengthen incrementally

# Why transparency?

- swift alerts when incidents happen
- facilitates cooperation and collective action
- mitigate in early stage → higher success rate
- builds trust
- cornerstone of Due Diligence

# State of play

- Transparency Pledge = minimum standard
- many brands already go beyond
- MSI's (slowly) starting to move
- Open Apparel Registry → clean messy data
- viable for SME's

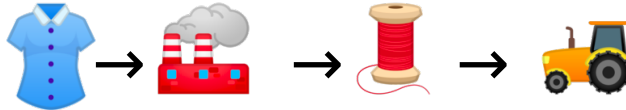


# What's GOOD transparency:

- machine readable format
- regularly updated, with history kept
- uses unique identifier for facility
- common format
- open license

# todo: EU and governments

- mandate minimum level of transparency
- standardize Non Financial Reporting
- make available as open data
- incentives for progress beyond minimum
- roadmap to go deeper



# todo: production countries:

- open your Chamber of Commerce data
- support manufacturers to disclose
- support FoA
- strengthen inspection
- do not undercut other countries

# what's in it for brands?

- stop disruptive new players ignoring the rules
- regain consumer trust
- needed for climate/environment anyway
- predictability, harmonization, no legal patchwork
- solve the 'prisoner dilemma'



# todo: brands & retailers:

- embrace transparency as a positive
- tie to core business processes
- take the lead → competitive advantage
- S.M.A.R.T. goals on wages
- KPI's, maybe CEO bonuses...



# CCC & UNECE policy proposal

## we like

- tier 2 & beyond: traceability is key
- develop and encourage standards
- pragmatic and open
- focused on HRDD
- incremental implementation possible



- it goes a long way
- not quite as far as we'd like
- but that's to be expected and normal
- so overall: 👍

## we question

- no mandatory transparency
- worker-driven approaches could be enhanced
- 'audits' not challenged
- unclear if wages included in transparency

