



UNIDO approach to Trade Facilitation

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GFP Workshop: “The role of Private Sector in Supporting the Implementation of the WTO Trade Facilitation Agreement”

Session 3: International organizations' coordination and partnership for supporting TFA implementation

Geneva, April 22, 2015.

Inclusive and Sustainable Industrial Development



Inclusive and Sustainable Industrial Development

A Venn diagram consisting of three overlapping circles. The top circle is dark blue and labeled "Inclusive". The middle circle is a medium blue and labeled "Sustainable". The bottom circle is a light blue and labeled "Industrial Development". The circles overlap in various combinations, with the central area where all three overlap being the lightest shade of blue.

Inclusive

Sustainable

Industrial
Development

No one should be left behind. We should ensure that no person – regardless of ethnicity, gender, geography, disability, race or other status – is denied universal human rights and basic economic opportunities.

Production processes that are less carbon-intensive can save energy, reduce consumption of non-renewable resources, and minimize greenhouse gas emissions, while also stimulating innovation, technological change, diversification and job creation.

New development approach, which looks at society, economy, industry and the environment as a whole.



isid INCLUSIVE AND
SUSTAINABLE
INDUSTRIAL
DEVELOPMENT

Sustainable Development Goals

Goal 9

**Build resilient infrastructure,
promote inclusive and
sustainable industrialization
and foster innovation.**



Goal 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

- 9.1 - develop quality, reliable, sustainable and resilient infrastructure, including regional and trans-border infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all
- 9.2 - promote inclusive and sustainable industrialization, and by 2030 raise significantly industry's share of employment and GDP in line with national circumstances, and double its share in LDCs
- 9.3 - increase the access of small-scale industrial and other enterprises, particularly in developing countries, to financial services including affordable credit and their integration into value chains and markets
- 9.4 - by 2030 upgrade infrastructure and retrofit industries to make them sustainable, with increased resource use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, all countries taking action in accordance with their respective capabilities
- 9.5 - enhance scientific research, upgrade the technological capabilities of industrial sectors in all countries, particularly developing countries, including by 2030 encouraging innovation and increasing the number of R&D workers per one million people by x% and public and private R&D spending
- 9.a - facilitate sustainable and resilient infrastructure development in developing countries through enhanced financial, technological and technical support to African countries, LDCs, LLDCs and SIDS
- 9.b - support domestic technology development, research and innovation in developing countries including by ensuring a conducive policy environment for inter alia industrial diversification and value addition to commodities
- 9.c - significantly increase access to ICT and strive to provide universal and affordable access to internet in LDCs by 2020

Trade Capacity Building's (TCB) Approach to Trade Facilitation



TCB and Trade Facilitation

TCB activities at UNIDO aim to:

Strengthen the capacity of countries to perform testing and inspection activities within an internationally recognized framework, so that they can respond effectively to demanding international market requirements.

UNIDO's Trade Facilitation Approach:

- Conduct analytical work to identify the shortcomings in traded products – border rejection analysis and quality infrastructure performance survey
- Support institutions/ National standards bodies (**NSB**) to align with international **standards** in particular in the area of TBT/SPS and effectively provide **inspection services** to reduce the time taken to reach the market (Article 12.1 – customs cooperation/measures promoting compliance and cooperation).
- Increase **transparency** by supporting **testing/inspection service providers** to obtain internationally recognized accreditation so that they can offer their services to the private sector at a competitive price, allowing them to reduce costs (Article 5.3 – testing procedures).
- Strengthening **WTO TBT/SPS/TF Enquiry Points** to contribute to the **simplification** of trade flows (Articles 7.9 - perishable goods and Article 1 -publication).
- **Harmonization** of compliance requirements and mutual recognition of **conformity assessment procedures** through the consultation on both sides of the border, at both national and regional levels. (Consultation on technical regulations involving good governance and risk management) (Article 8 – Border Agency Cooperation).

Impact

Effective Inspection can make the difference by:

- Meeting international market requirements
- Reducing costs
- Improving competitiveness
- Ensuring consumer safety
- Enabling access to international markets
- Reducing economic distance to the market.



Examples



Standard Technical Cooperation Approach Case Story



*Director General LI Yong,
and the Director General
of the Arab Industrial
Development and Mining
Organization (AIDMO),
Mohamed Ben Youssef
Bezhad*

Arab Industrial Development and Mining Organization (AIDMO) – UNIDO Project

UNIDO is providing technical support to Arab States and their regional organizations to enhance and improve regional cooperation and integration under the Greater Arab Free Trade Agreement (GAFTA):

- Setting up the Arab Regional Accreditation Cooperation (ARAC) to achieve **mutual recognition** between the Arab States.
- Support regional trade in food and agricultural products through a streamlined and **harmonized** conformity assessment procedures.

Innovative Approach Case Story



UN Secretary General, Mr. Ban Ki-Moon, UNIDO Director General LI Yong and the Prime Ministers of Ethiopia and Senegal, Hailemariam Desalegn and Mohammed Dionne, at the 2nd ISID Forum in November 2014

UNIDO has developed a new type of assistance package for its Member States: the Programme for Country Partnerships (PCP). It is a custom-built partnership formula with each beneficiary country maintaining ownership of the complete process by defining its needs and required support and finally ensuring the success of its delivery.

The PCP approach will:

1. Create an enabling environment for ISID
2. Integrate technical assistance programmes and national priorities for ISID
3. Coordinate a partnership network
4. Pilot the partnership approach: PCP for Ethiopia and Senegal.

Components of PCP Ethiopia Project

- Agro-food Processing
- Textiles and Garments
- Leather and Leather Products
- Industrial Zone Development
- **Trade Facilitation**
- Environment and Energy
- Institutional Capacity Building.





thank you!



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