

Business Perspectives on TFA Implementation

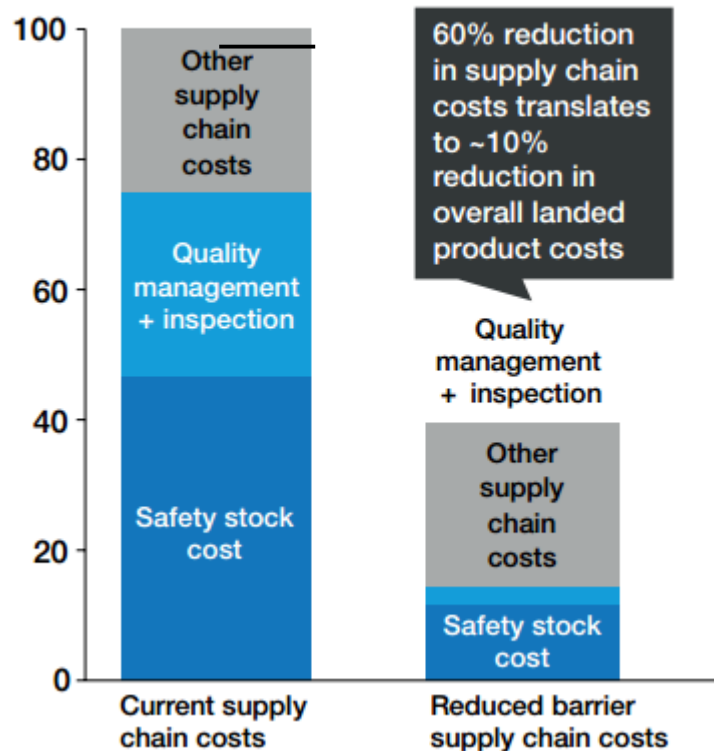
Global Facilitation Partnership for Transportation and Trade 2015



Business views trade facilitation as important

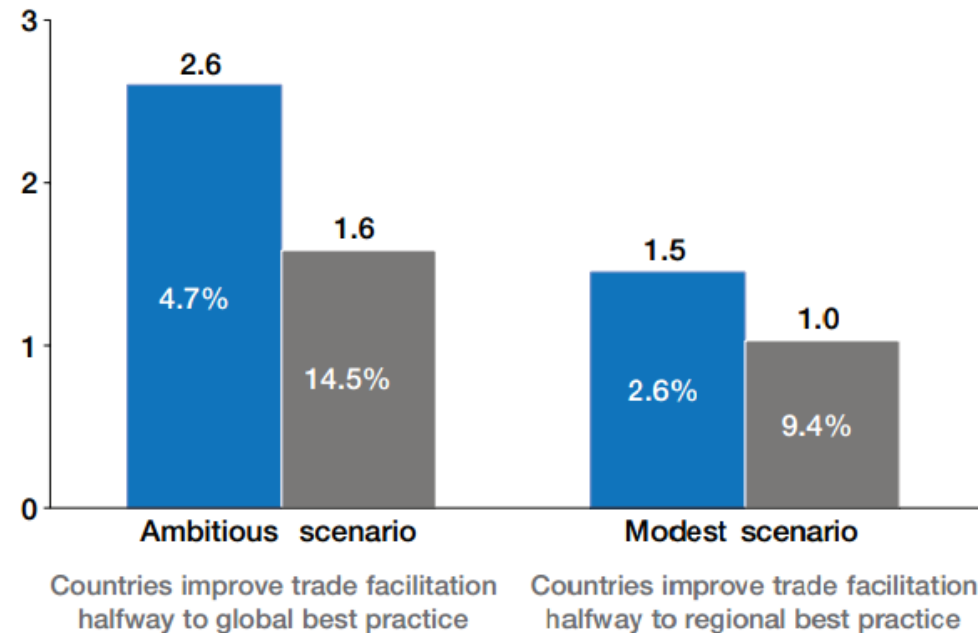
Individually

Supply chain costs (%) ■ Influenced by barriers

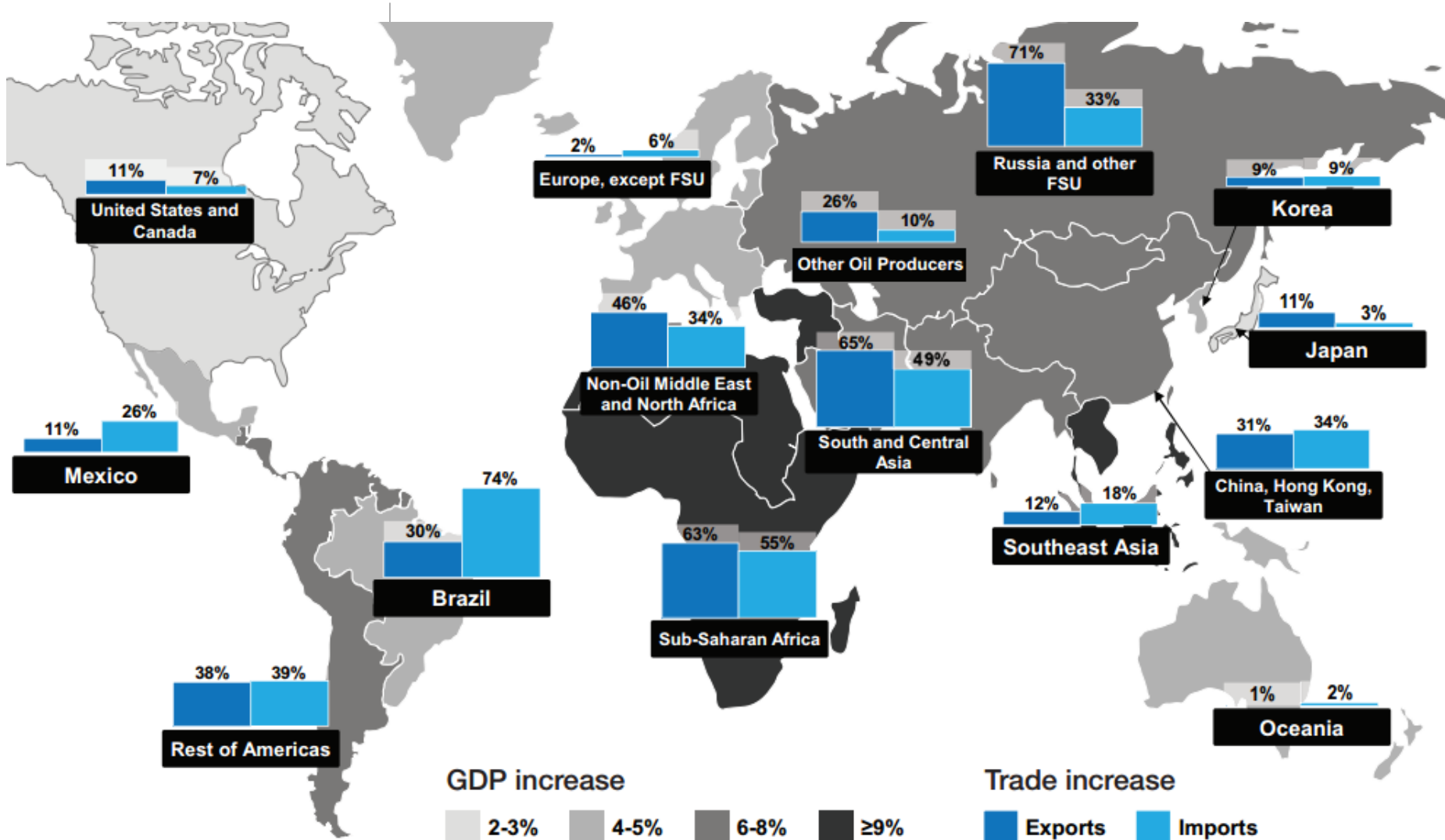


Collectively

Increase in trade* and GDP (trillion US\$)



Implementation effort best aligned to impact



A broad supply chain perspective is helpful

Differences in regulatory standards



Border crossing times and processes



Lengthy dispute settlements



**Tax Obstacles to supply chains
(e.g. inventory storage)**



**Re-Export Barriers
(e.g. pooled equipment)**



**Trade & investment
policy visibility**



Support from «non-trade» stakeholders essential

Food Loss in LDCs



Improving Indian Tomato Supply Chains



Enabling Kenyan Avocado Exports

	initiatives	Food loss	Value at stake	Ease of implementation*
Logistical	Enable use of covered trucks through consolidated collection points to protect avocados from sun exposure			
	Promote avocados of Kenyan origin			
	Develop commercial farms to ensure quality for importers and reduce losses during harvest and quality checks			
Regulatory	Mitigate missed Salalah trans-shipping risks			
	Improve avocado traceability and export monitoring to mitigate "briefcase exporters" effect			

Long-term priority: High value; low ease of implementation

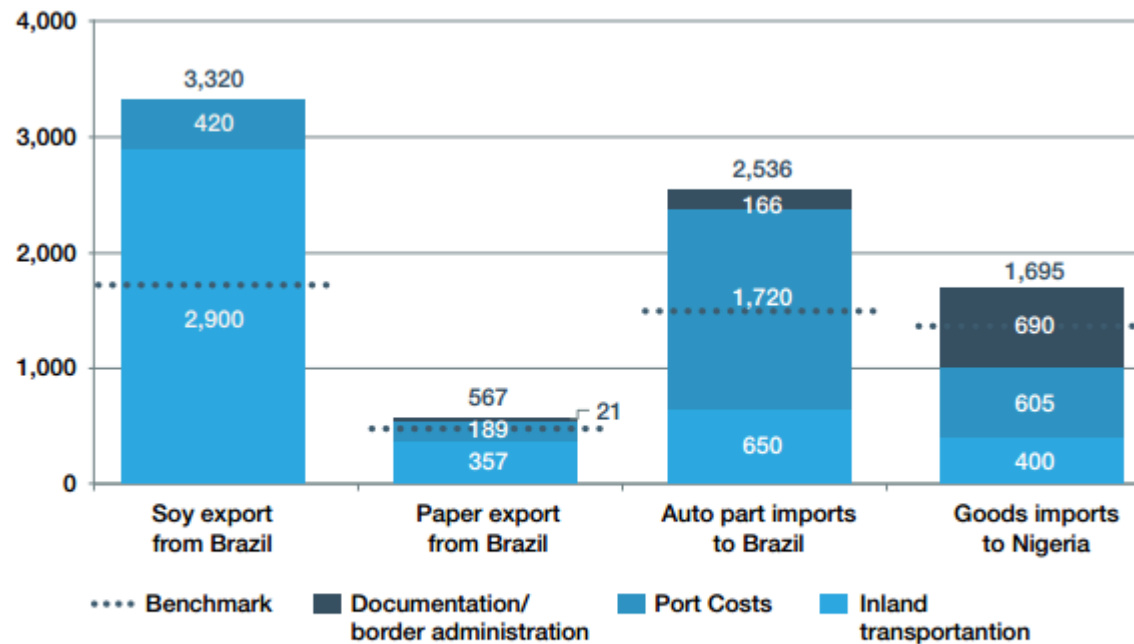
Quick win: Medium to high value; high ease of implementation

Note: (*) Ease of implementation is assessed based on the number of stakeholders, nature of stakeholders, time for implementation, investment required, need to adapt/change the legal framework and contentiousness of reform.

Sources: Bain & Company analysis; interviews



High quality trade facilitation is an ongoing search for tipping points

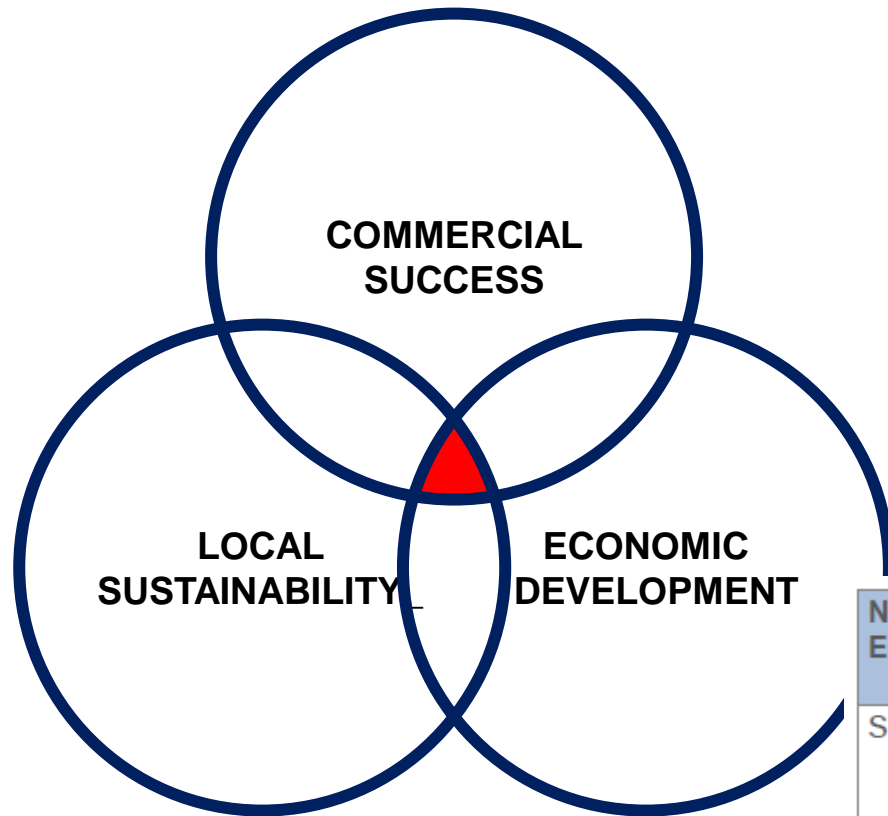


Note: Documentation costs not exhaustive for auto and soy cases. Benchmarks: US costs for soy and auto cases; Ghana costs for Nigeria and other Brazilian operations for paper case. Costs normalized per Twenty foot equivalent unit containers (TEU)

Source: Interviews; Bain & Company analysis



Ensuring local, commercial and national development is crucial



The **E15** Initiative



International Centre for Trade
and Sustainable Development

New Economy	Global Supply Networks	Resources	Sustainable Development	System Reform
Services	Global Value Chains	Agriculture & Food Security	Finance & Development	Global Trade Architecture
Data & Digital Economy	Investment Policy	Oceans & Fisheries	New Industrial Policy	Regional Trade Agreements
Innovation	Regulatory Coherence	Extractive Industries	Subsidies	Functioning of the WTO
Clean Energy Technologies	Competition Policy		Climate Change	