



A new EU Forest Strategy: for forests and the forest-based sector; Blueprint for EU forest-based industries



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European Commission

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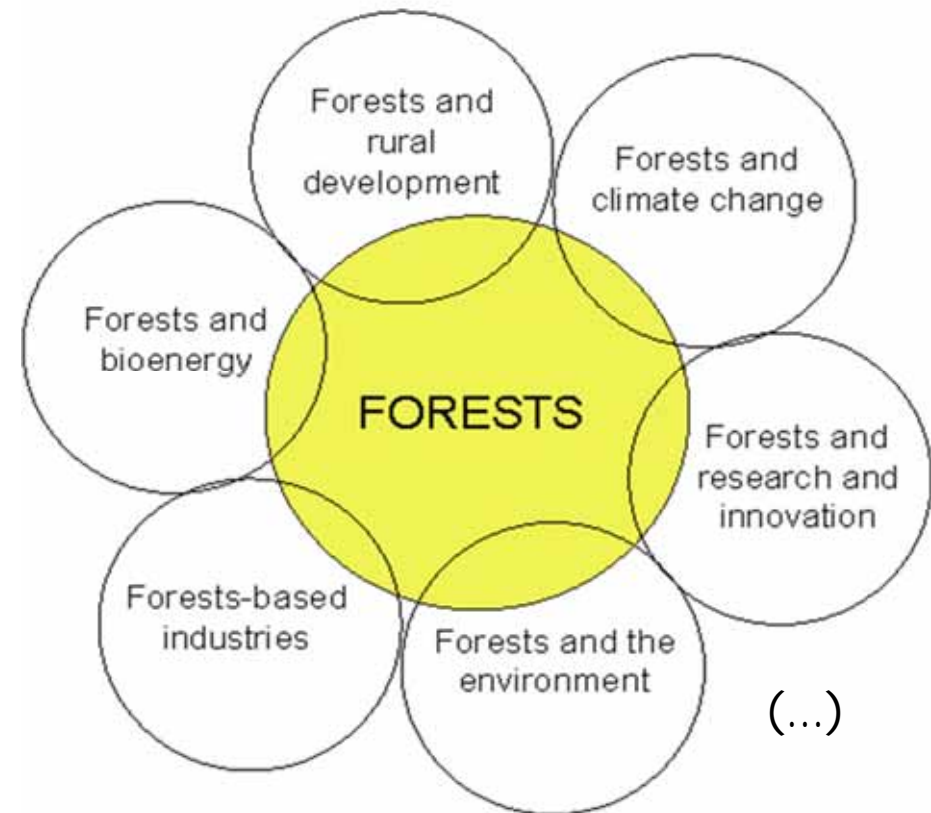


Forest Strategy

(for forests and the forest-based sector)

A holistic view of forests and all related policies, addressing also the value chain.

Scope of the Forest Strategy



PRINCIPLES

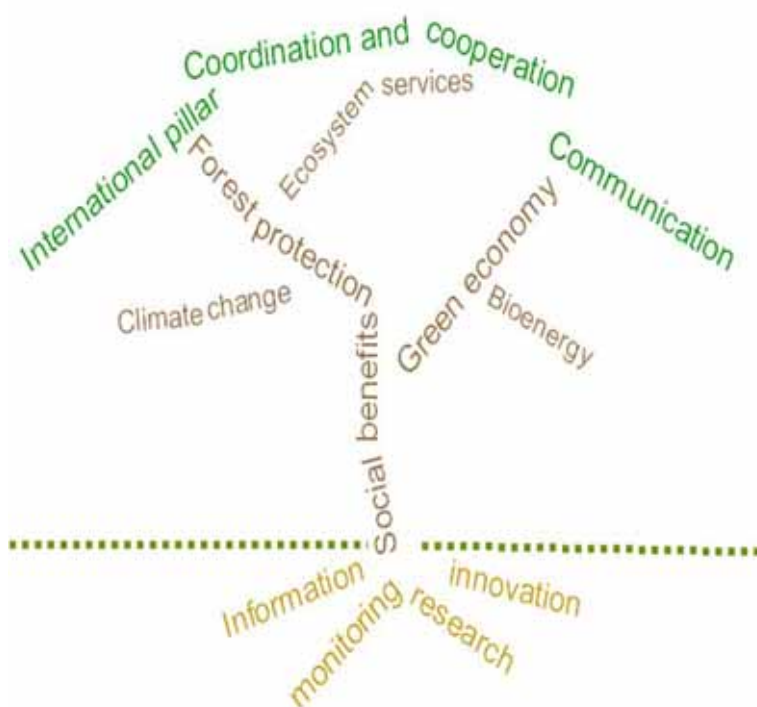


Sustainable forest management and the multifunctional role of forests, delivering multiple goods and services in a balanced way and ensuring forest protection.

Resource efficiency, optimising the contribution of forests and the forest sector to rural development, growth and job creation.

Global forest responsibility, promoting sustainable production and consumption of forest products.

8 LINKED PRIORITY AREAS



| | |
|--|--|
| COORDINATION AND COMMUNICATION | Working together |
| | Forests from a global perspective |
| CONTRIBUTING TO MAJOR SOCIETAL OBJECTIVES | Supporting our rural and urban communities |
| | Fostering the competitiveness and sustainability of forest-based industries, bioenergy and the wider green economy |
| | Forests and climate change |
| IMPROVING THE KNOWLEDGE BASE | Protecting forests and enhancing ecosystem services |
| | Forest information and monitoring |
| | Research and innovation |





2013 Forest-based Industries strategic approach

As highlighted in section 3.3.2 of the new EU Forest Strategy:

*Objectives: enhance F-BI competitiveness by focusing on **creating growth and jobs** through:*

- boosting the demand and assuring an affordable raw materials supply;
- improving resource and energy efficiency;
- ensuring a coherent regulatory framework & fair level playing field;
- fostering education, skills & training;
- promoting research & innovation.

"Blueprint" content:

Introduction (overview of EU forest-based industries)

Economic & technological outlooks

Sub-sectors description

12 challenges and identification of remedial activities for **2013-2020** to address them.





2013 EU Strategy: Challenges facing the F-BI:

Stimulating growth

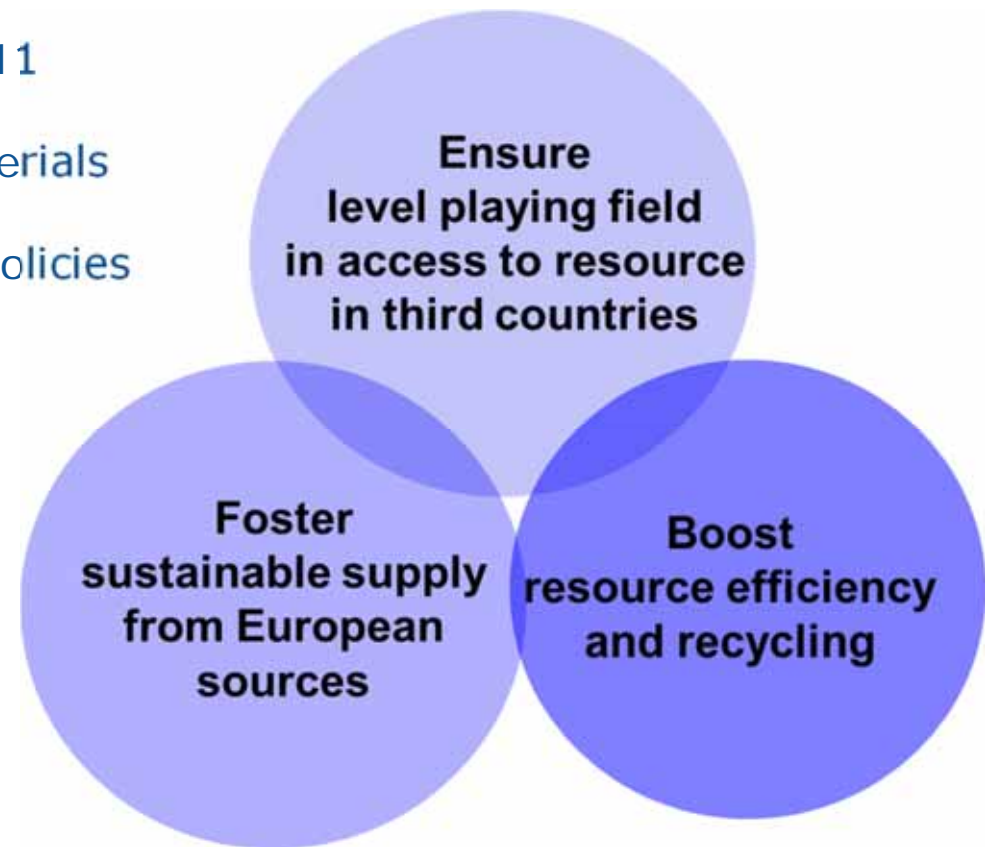
2&3. EU resource & energy efficiency objectives

- 4. Raw materials, their sources and their flows*
- 5. Logistics (wood harvesting, infrastructures & transport)*
- 6. Structural adaptation*
- 7. Innovation & RTD*
- 8. Education, training & skills, including shortages; ageing workforce*
- 9. Coherence of EU legislation and costs arising*
- 10. Implementation of EU climate policy, including beyond 2020*
- 11. International competition, trade and co-operation*
- 12. Information, communications and image*



EU “Raw Materials Initiative” (EC-led: top-down)

- Aim: securing sustainable supplies of raw materials
- Launched in 2008, consolidated in 2011
- Non-energy, non-agricultural raw materials
- Connecting EU external and internal policies
- Integrated strategy (3 pillars)
- European Innovation Partnership on Raw Materials
COM(2012) 82 final - 29 February 2012
(Stakeholder-led: bottom-up)
- Wood & natural rubber included - as organic raw materials



Thank you for your attention



<http://ec.europa.eu/agriculture/forest>