

# Bringing Health into Transport Planning

**Wednesday, 25 May 2011, 11:15-12:45, Hall 4 on level +1 in the CCL building**

**Chair: Mr Vadim DONCHENKO, Director General, Scientist and Research Institute of Motor Transport (NIIAT), Russian Federation**

The rapid growth of road transport in Europe affects health and the environment through congestion, crashes, air pollution, noise, psychosocial effects (e.g. community severance), and contributing to sedentary lifestyles, especially in urban areas, as well as greenhouse gas emissions. This poses costs to society and the economy in the estimated order of 8% of GDP. Walking and cycling offer an answer to these challenges by providing healthy, environmentally friendly, efficient, convenient, low-capital intensity, "zero-emissions" and economically viable modes of transport in urban areas. To illustrate the economic benefits of walking and cycling, the Transport, Health and Environment Pan-European Programme (THE PEP), a platform for integrated policy-making in transport, has supported the development of the Health Economic Assessment Tools (HEAT) for cycling and walking. HEAT are new tools designed to help transport and urban planners to estimate the economic savings from death reductions due to cycling and walking and are a basis for improved investments. The side event will launch the HEAT for cycling and walking, highlight practical examples of the cost-benefit ratio of investments and discuss how to more effectively promote cycling and walking as "win-win-win" transport policy options.

## Programme

### 11:15 Opening and introduction

*Mr Vadim DONCHENKO, Director General, Scientist and Research Institute of Motor Transport (NIIAT), Russian Federation*

### The Transport, Health and Environment Pan-European Programme (THE PEP)

*Ms Eva MOLNAR, Director, Transport Division, United Nations Economic Commission for Europe*

*Ms Francesca RACIOPPI, Head of Office a.i., European Centre for Environment and Health, World Health Organization Regional Office for Europe*

*Mr Philippe MALER, Ministry of Ecology, Energy, Sustainable Development and the Sea, France*

### Launch of the Health Economic Assessment Tool (HEAT) for walking and cycling

*Sonja KAHLMEIER, University of Zurich, Switzerland*

*Nick CAVILL, Cavill Associates, United Kingdom*

*Christian SCHWEIZER, Technical Officer, World Health Organization Regional Office for Europe*

*Mr Philippe MALER, Ministry of Ecology, Energy, Sustainable Development and the Sea, France*

### Open floor discussion with the speakers and the audience

### 12:45 Closure of the side event