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STATISTICAL COMMISSION and UNITED  
NATIONS ECONOMIC COMMISSION FOR  
EUROPE (UNECE)  
CONFERENCE OF EUROPEAN STATISTICIANS

UNITED NATIONS CONFERENCE  
ON TRADE AND DEVELOPMENT  
(UNCTAD)

INTERNATIONAL TELECOMMUNICATION  
UNION (ITU)

UNESCO INSTITUTE FOR  
STATISTICS (UIS)

ORGANISATION FOR ECONOMIC  
CO-OPERATION AND DEVELOPMENT (OECD)

STATISTICAL OFFICE OF THE  
EUROPEAN COMMUNITIES  
(Eurostat)

**Joint UNECE/UNCTAD/UNESCO/ITU/OECD/Eurostat Statistical Workshop:**  
**Monitoring the Information Society: Data, Measurement and Methods**  
(Geneva, 8-9 December 2003)

**Event related to the World Summit on the Information Society**

**eEUROPE 2005 – THE INFORMATION SOCIETY FOR ALL\***

Keynote paper

Mr. Frank Mather, European Commission (Eurostat)

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\* Due to the late submission, this paper could neither be translated nor reproduced and has been posted on Internet as submitted by Eurostat.



Information Society

# ***e*Europe 2005** **the information society for all**

**Frank Mather**  
**European Commission**  
**Geneva, December 2003**



European Commission

# **eEurope 2002 Benchmarking**

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- **Open method of co-ordination**
- **policy not statistics**
- **political endorsement**
- **speed essential for political relevance**
- **single methodology**
- **26 indicators**

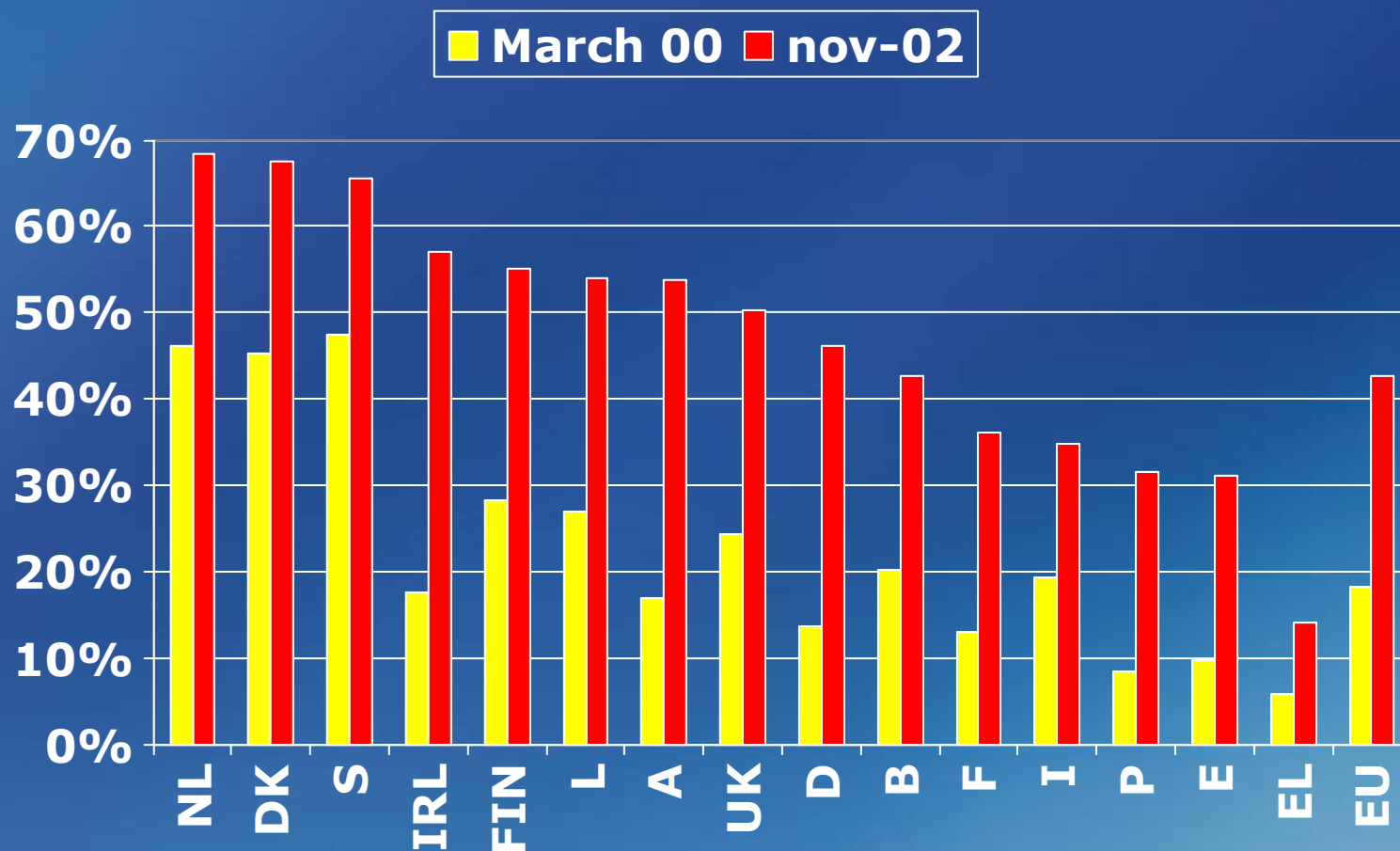
# **eEurope 2002: Progress Made**

- **Internet penetration in homes doubled. Now 43%**
- **90% Companies & Schools connected**
- **Europe has world's fastest research backbone network**
- **Internet access prices have fallen**
- **Telecom framework in place**
- **eCommerce legal framework in place**
- **Smartcard Charter**



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# Internet penetration in Households



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# eEurope 2002 Benchmarking

- **did benchmarking make any difference?**
  - Most web hits in the Commission
  - basis of new action plan
  - evidence from Member States

# eEurope 2005: the Target

- **By 2005 Europe should have:**
  - modern online public services
    - e-Government
    - e-Learning
    - e-Health
  - a dynamic e-business environment,
- **enabled by:**
  - widespread availability of broadband at competitive prices
  - a secure information infrastructure

# **eEurope 2005 Benchmarking**

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- **Better focused, fewer indicators**
- **greater use of official statistics**
- **harmonised across Member States**
- **enlargement**
- **digital divide**
- **policy relevance**

# **eEurope 2005 Indicators**

- **Council Resolution (Jan 2003)**
  - 15 policy indicators
  - 22 supplementary indicators
  - harmonised questionnaire
  - eInclusion
  - results for spring European Council
- **eEurope+ report, Budapest Feb 2003**
- **mid term review, spring 2004**

# Internet Indicators

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- % households or individuals having access to the Internet at home
- % individuals regularly using the Internet
- % persons employed using Internet computers in their normal work routine
- Costs of Internet access broken down by frequency of use

# Public services indicators

- % basic public services fully available on-line
- Number of pupils per computer with Internet connection (broadband/non-broadband)
- %Population (aged 16 and over) using Internet to seek health information whether for themselves or others
- %general practitioners using electronic patient records

# E-business and security

- % enterprises' total turnover from e-commerce
- composite indicator on e-business readiness
- % individuals with Internet access having encountered security problems
- % enterprises with Internet access having encountered security problems

# Broadband indicators

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- Broadband availability by access platform
- % enterprises with broadband access
- % households or individuals with broadband access
- % public administrations with broadband access



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# *e*Europe website

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- **<http://europa.eu.int/eeurope>**



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