

The Profile of Manufacturing Exports Enterprises in Mexico (PEME)



Objective

To provide figures on exports and imports of goods distinguishing the characteristics of manufacturing enterprises that participate in the international trade, in order to contribute to the analysis of the Mexican external sector.

Statistical Unit

The enterprise

Breakdown

a) Economic sector

By using the North American Industry Classification System (NAICS).

b) Size

According to the number of employees: Small (1 - 50), Medium (51 - 250), Large (251 - 500) and Macro (more than 501).

c) Partner country

For imports and exports data, the information is presented by partner country and geographic region.

Integration process

1.- Information collected from the Economic Census, and Manufacturing surveys .



Feed the Statistical Business Register (SBR).

2.- Linkage procedures take place, by compiling data from the SBR and matching key fields such as the registered names and tax ID's.



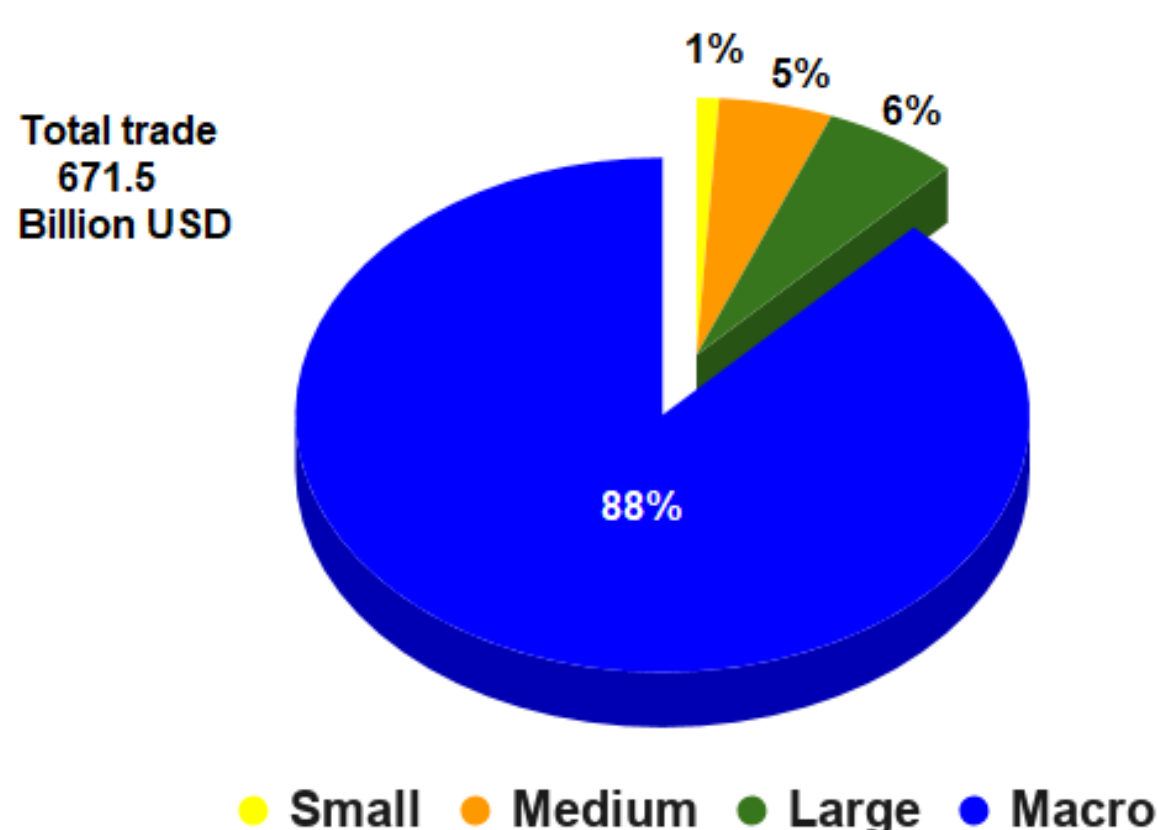
The enterprise is consolidated as the core statistical unit.

3.- The selected data is linked to international trade in goods statistics.

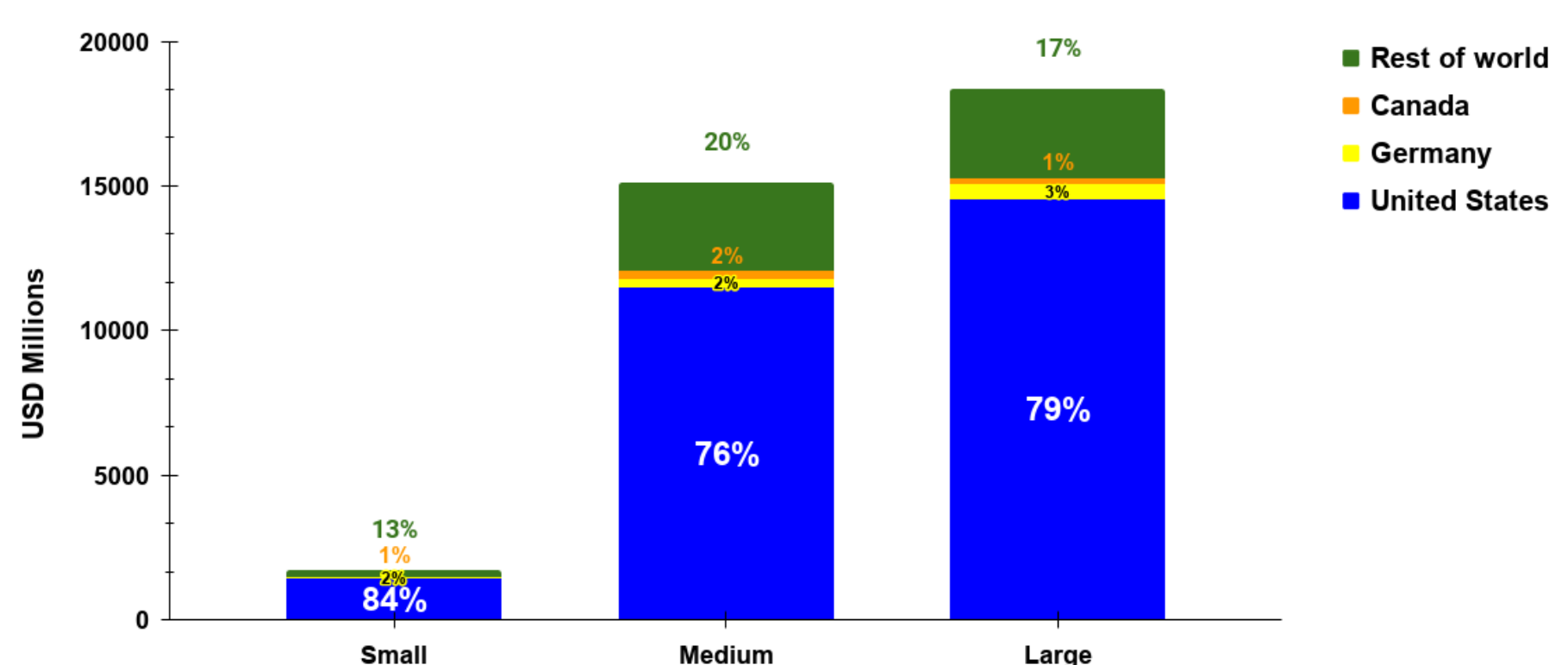


Identification of the outward-oriented manufacturing enterprises.

Total manufacturing enterprises trade by size 2018



Manufacturing exports by size and partner country 2018



Note: Macro enterprises have an exporting value of 320,640 USD millions in 2018. The United States is the main partner country by participating with about 85% on the total manufacturing goods traded. Canada is the second partner country by participating with 3%, Germany the third with 2% and the Rest of the World with 10%, for the selected time series.

Source: INEGI. The Profile of Manufacturing Exports Enterprises in Mexico.