

Data-driven Decision making support at the local level

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- ❑ New role of Official Statistics
- ❑ Involving NSIs in DMS at local level
- ❑ Necessity for local communities to be data driven
- ❑ Being a reliable partner to the stakeholders
- ❑ Strategic partnerships at the local level
- ❑ Reinforcing the relevance of NSIs

Why we need DDMS?

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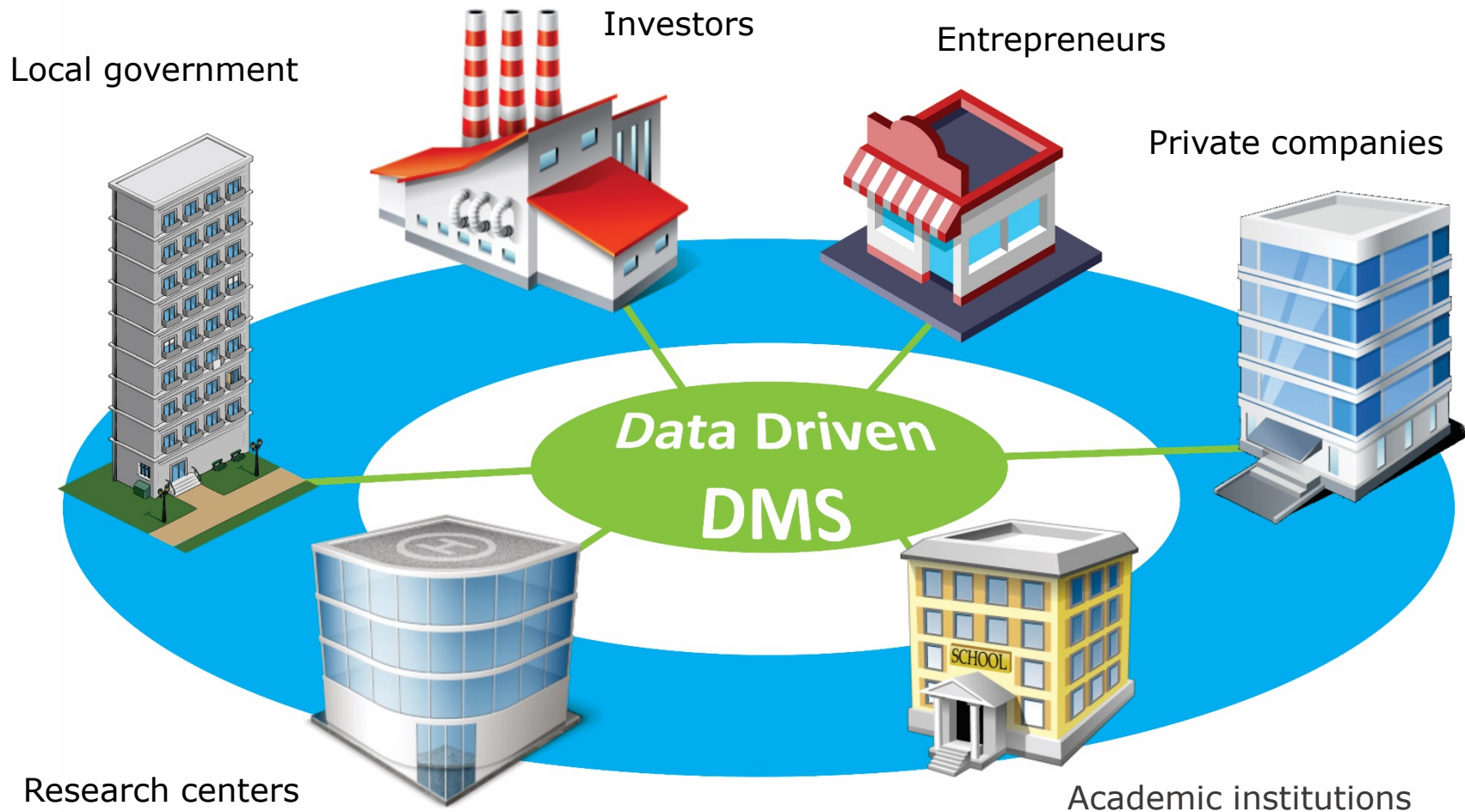


- ❑ Data driven local policy
- ❑ Turning data into information and solutions
- ❑ Future investments supported by data analyses
- ❑ Supporting the development of local infrastructure
- ❑ Developing data ecosystems at the local level





- NSIs self-adaptation to the new stakeholder requirements
- Focusing on the NSIs Regional offices
- Creating private-public partnerships
- Strengthening the position of the NSIs
- Local community data empowering
- Creating network of the DMS centers





Establishing strategic partnerships at the local level

- ❑ Resources (statistical data, geospatial data, skills, expertise, common goals, best practices, etc.) should be joined at a local level.
- ❑ DMS on local level, based on three pillars: focal point on NSI, Local government and Local chambers of commerce. Partnerships are necessary to increase visibility of NSIs.
- ❑ Different partnership arrangements should be introduced, including stakeholder arrangements, policy makers, academia, technology providers, business association.
- ❑ Countries participating in the project will share case studies of the strategic partnerships they have established, or are trying to establish.

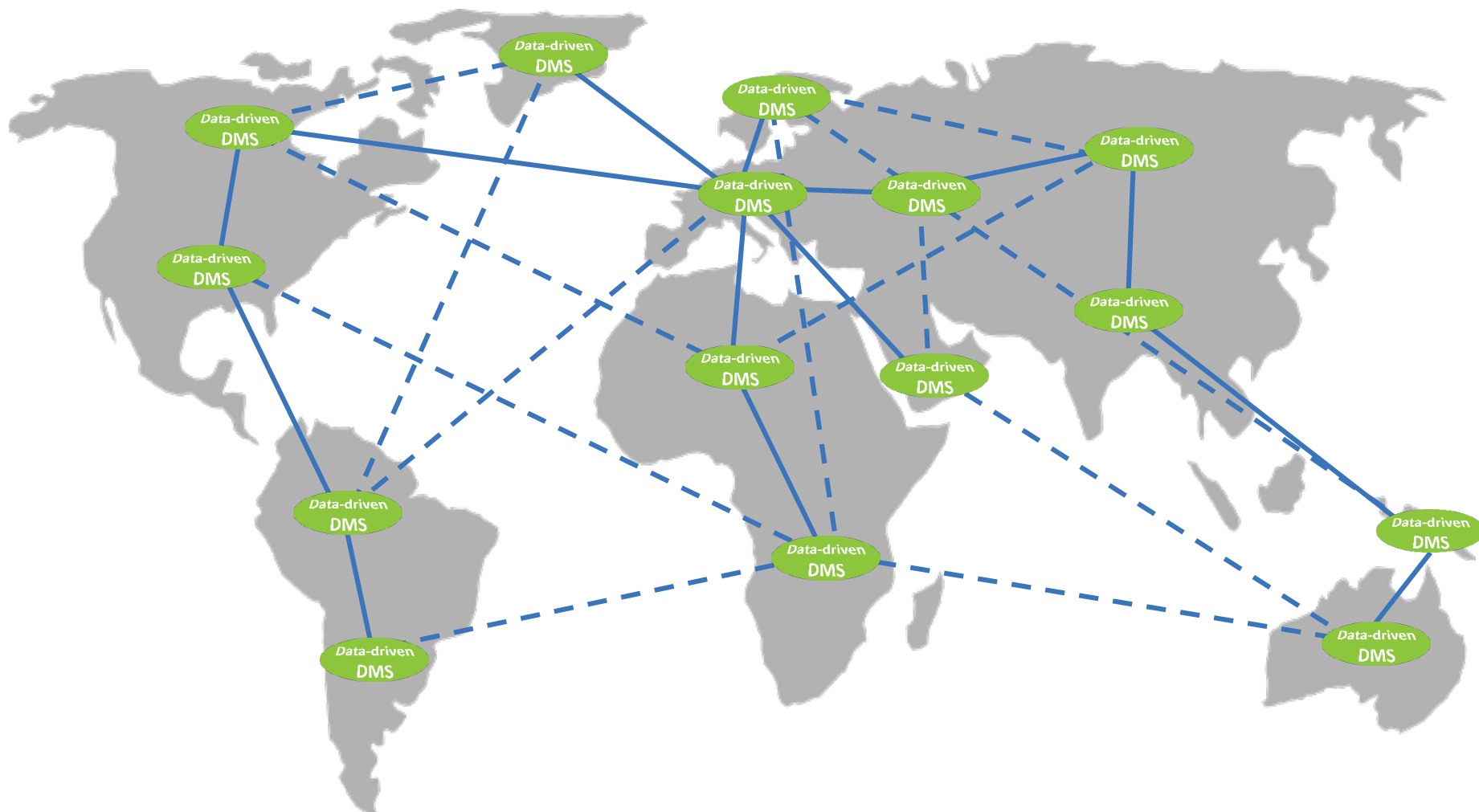


Establishing strategic communication at the local level

- ❑ Relying on the result of the Strategic communication project and concretize on the local level
- ❑ Maximize NSIs corporate image at the local level
- ❑ Proactive user consultation
- ❑ Strengthen to position as modern and trustworthy organization
- ❑ Setting up the guidelines and writing down the best practices
- ❑ Spreading the results of DDMS at the local level

What next...

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- ❑ It is not enough to compile and disseminate accurate data and statistics. NSIs need to have a **strategic communications plan**, be able to create insights into data, engage with users and communicate in a simpler language.
- ❑ NSIs in many countries consider how to go **beyond their traditional role** to support the **evolving data ecosystems**.
- ❑ Effective communication promotes - what NSIs have to offer is crucial for creating win-win **partnerships with policymakers**, other government agencies and private sector.
- ❑ Moving NSIs to the next stages include playing a bigger role in ensuring the quality of information used in **decision-making**.



**THANK
YOU!**