Data-driven Decision making support at the local level

Mira Nikić
Branko Josipović
Siniša Cimbaljević

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Introduction

- New role of Official Statistics
- Involving NSIs in DMS at local level
- Necessity for local communities to be data driven
- Being a reliable partner to the stakeholders
- Strategic partnerships at the local level
- Reinforcing the relevance of NSIs
Why we need DDMS?

- Data driven local policy
- Turning data into information and solutions
- Future investments supported by data analyses
- Supporting the development of local infrastructure
- Developing data ecosystems at the local level
DDMS benefits

- NSIs self-adaptation to the new stakeholder requirements
- Focusing on the NSIs Regional offices
- Creating private-public partnerships
- Strengthening the position of the NSIs
- Local community data empowering
- Creating network of the DMS centers

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Local government
Investors
Entrepreneurs
Private companies
Research centers
Academic institutions

Data Driven DMS
Establishing strategic partnerships at the local level

- Resources (statistical data, geospatial data, skills, expertise, common goals, best practices, etc.) should be joined at a local level.

- DMS on local level, based on three pillars: focal point on NSI, Local government and Local chambers of commerce. Partnerships are necessary to increase visibility of NSIs.

- Different partnership arrangements should be introduced, including stakeholder arrangements, policy makers, academia, technology providers, business association.

- Countries participating in the project will share case studies of the strategic partnerships they have established, or are trying to establish.
Establishing strategic communication at the local level

- Relying on the result of the Strategic communication project and concretize on the local level
- Maximize NSIs corporate image at the local level
- Proactive user consultation
- Strengthen to position as modern and trustworthy organization
- Setting up the guidelines and writing down the best practices
- Spreading the results of DDMS at the local level
What next...

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In line with HLG MOS

- It is not enough to compile and disseminate accurate data and statistics. NSIs need to have a strategic communications plan, be able to create insights into data, engage with users and communicate in a simpler language.

- NSIs in many countries consider how to go beyond their traditional role to support the evolving data ecosystems.

- Effective communication promotes - what NSIs have to offer is crucial for creating win-win partnerships with policymakers, other government agencies and private sector.

- Moving NSIs to the next stages include playing a bigger role in ensuring the quality of information used in decision-making.