

MPEG

Modelo del Proceso
Estadístico y Geográfico

The statistical and geographic process (MPEG, for its acronym in Spanish) is the new framework for Mexico's National Statistical Office (INEGI, for its acronym in Spanish) . By merging UNECE's GSBPM and its national regulations, INEGI created this model which is now to be used, by law, for all the statistics and geographical information processes.



TWO MAIN PECULIARITIES ON MPEG

Roles - 2 data stewards:

- 1) *Process Responsible*
- 2) *Phase Responsible - coordinates activities including the generation of paradata.*

Paradata

Generation of paradata in each step of the process; aligned to the Quality Assurance Framework.

INTRODUCING MPEG TO INEGI'S WORK FORCE



MARKETING

Awareness campaign
"ROUTE 8"



TRAINING

Online and in class
courses



PTracking

Storing MPEG
paradata

Keeping record. Assessing. Improving.

INTRODUCING MPEG TO INEGI'S WORK FORCE



MARKETING

Awareness campaign
"ROUTE 8"

The campaign aims to reach the ~15,000 employees through various channels.



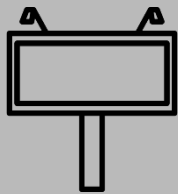
Brochure

It explains key points about the 8 phases and the regulation.
Distributed around the main users.



Pennants

Placed on main hallways at Aguascalientes Central Office.



Banners

Placed on every communication board and on buildings' entrance.



Screen saver

The campaign will be on every computer for the next 5 months.

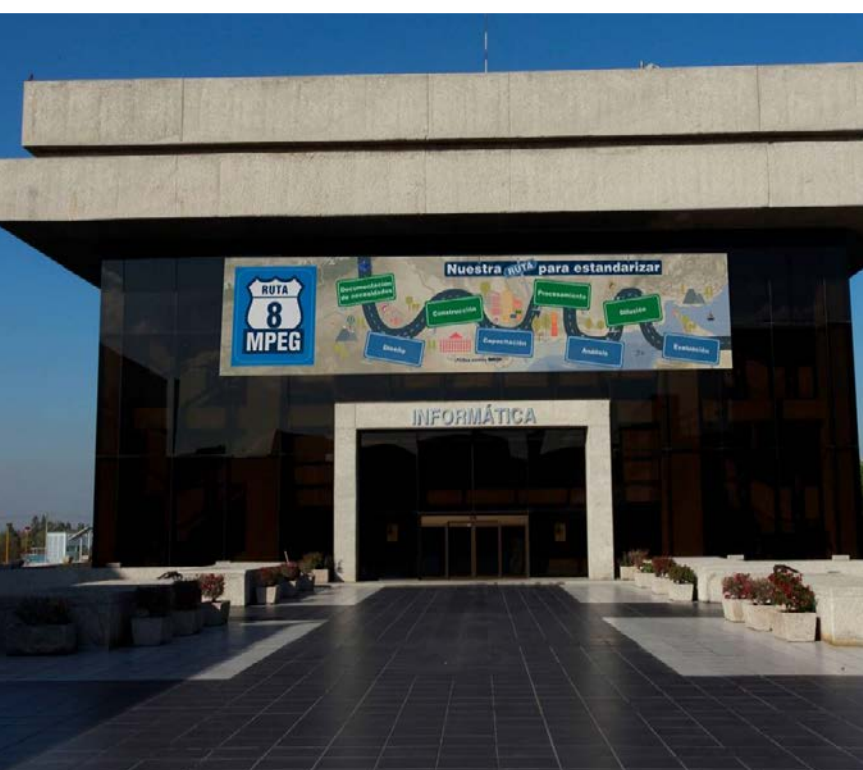


Yammer

MPEG has its own profile at the Institutional social network. MPEG.INFORMA aims to reinforce knowledge in an amicable way.



Email





ONLINE COURSES

For those who produce information

1) Introduction Course

Launched early this year.

Brief introduction to: the process approach, the Statistical and Geographic Process and the Regulation.

Have a look!

Scan de QR code to see the course in Spanish

User: **user.unece**

Password: **Mpeg-2019**



2) Route 8 Course

Soon to be launched.

Deeper knowledge towards the model with specific examples of its implementation.

Look and feel merges with the ad campaign.



WORKSHOPS

In class workshops

Soon to be launched.

The MPEG states 2 main actors responsible for the execution.

Workshops are to be taken just by these persons.

Fully explain evidences, the model and their responsibilities.

Provide them managing/leader tools so they can motivate and direct their teams towards the implementation.

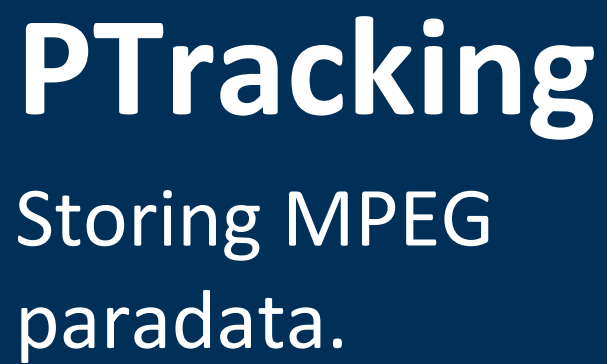


WEBPLATFORMS

Everyone has access to learning material.

Intranet and SharePoint.

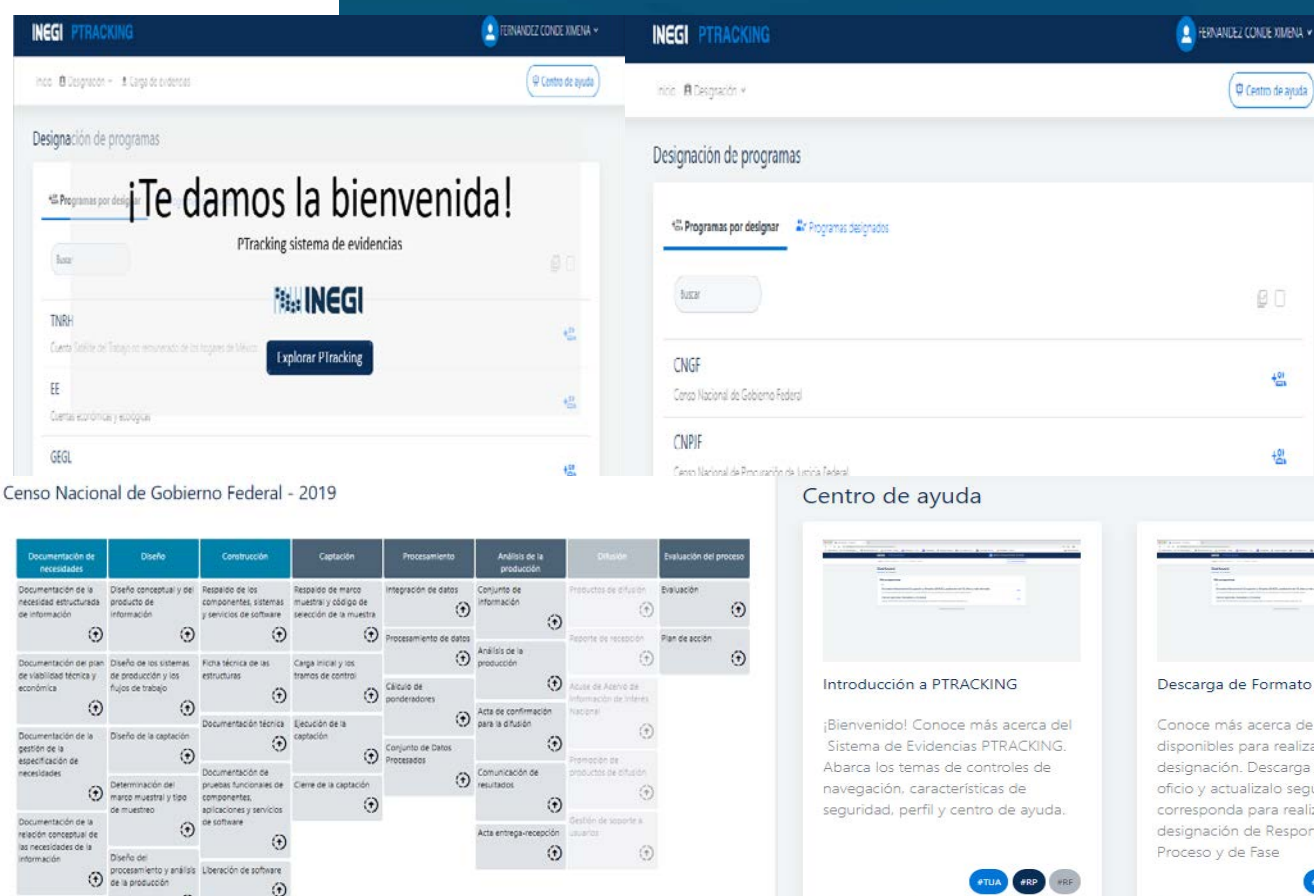




Software created to
store the Paradata
specified on the
MPEG.

To be used by the 2 data stewards.
Each of them has certain views determined by their role.
The Phase Responsible will be able to upload the generation he/she generates on each phase.

- Training
- Quick guides
- User manual
- Insite video tutorials
- Help service will be provided



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