

Digital Act in France : Impact on NSI

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The scanner data

- The context
- The act
- The scanner data
- What to follow ?

The context

•Since 2012, Insee is carrying a experiment with some retailer chains

- ✓Around 30% of the total turnover
- ✓Good results
- ✓Scanner data could replace surveys
- ✓.... and be more efficient

The context

- ✓ **But some chains refuse to give data**
 - ✓ And participation to the experiment on voluntary basis
- ✓ **Two different risks :**
 - ✓ Beginning with some missing retailers (not so important)
 - ✓ Retailers leaving after accepting (more complicated)

What to do ?

- ✓ *Work on a voluntary basis*

 - ✓ *Too risky*

- ✓ **Work on a mandatory basis**

 - ✓ *Not a traditional solution in France*

- ✓ **Find a middle solution**

 - ✓ The opportunity of the Digital Act

The Digital Act

- ✓ **An important political event backed by the Government**
- ✓ **Used mainly to enlarge Open Government in France**
 - ✓ Accessing private data was understood as a counter part of this enlargement

Legal access to private data

- ✓ **Not really a direct access to the database**

- ✓ Would be contrary to the data producer rights settled in an European directive

- ✓ **But a specific way of answering a mandatory survey**

- ✓ Electronic transfer ...

- ✓ ... at very high frequency

- ✓ ... with short delays

- ✓ **Under specific conditions**

Conditions ?

- ✓ **Ministerial act to describe data collected, frequency and other technical stuff**

- ✓ Signed by Insee DG
- ✓ As any other French survey

- ✓ **After**

- ✓ A public dialog with respondents followed by
- ✓ An public opinion of the National Council for Statistics (French ESAC)

- ✓ **Under the possible control of administrative judges**

- ✓ Because of administrative fines

For which data ?

- ✓ **Scanner data of course**
- ✓ **Every kind of data used for statistics**

What next ?

✓ **Scanner data**

- ✓ Ministerial act signed
- ✓ Notice to the retailers sent
- ✓ Production in 2019 or 2020

✓ **Other sources**

- ✓ Contact with mobile networks
- ✓ Contact with banks for credit cards
- ✓

Any Questions ?

Thank you for your attention