

## Documents & Timetable

### 2020 Workshop on the Dissemination and Communication of Statistics

#### **DAY 1 – Monday 7 September: Covid-19 response in Statistical Data Dissemination and Communication**

Chair of the Day: Aeidin Sheppard (CSO Ireland)

**PLEASE NOTE: SCHEDULE IN GENEVA TIME (CET)**

<b>14:00</b>	<b>Opening</b>
14:00	<b>Welcome and opening remarks UNECE and Chair of the 2020 Workshop.</b> Taeke Gjaltema (UNECE) and Michael Levi (Chair)
14:10	<b>Opening presentation: Coronavirus: How to turn an emergency into an opportunity. Istat experience.</b> Giulia Peci and Michela Troia (Istat, Italy)
14:25	Q&A
14:30	<b>Communicating new products activities developed in response to the crisis.</b> Eran Ropalidis (CBS, Israel)
14:40	Q&A
14:45	<b>COVID-19: Providing information in uncertain times.</b> Rodrigo Nuñez (INEGI, Mexico)
14:55	Q&A
<b>15:00</b>	<b>Break</b>
15:15	<b>Innovation in Communications: StatCan COVID-19 Response.</b> Janice Keenan (Statistics Canada)
15:25	Q&A
15:30	<b>OECD's communications work related to COVID.</b> Terri Mitton (OECD)
15:40	Q&A
15:45	<b>Task Force on ESS strategic communication.</b> Lukasz Augustyniak (Eurostat)
15:55	Q&A
16:00	catch-up slot/instructions Small group discussions

16:10	Please move to Zoom Platform
16:15	Small group discussions
16:45	Discussion Outcome
<b>17:15</b>	<b>Closing Day 1</b>

## **DAY 2 – Tuesday 8 September: Covid-19 response in Statistical Data Dissemination and Communication**

Chairs of the Day: Ellen Dougherty (USDA)

**PLEASE NOTE: SCHEDULE IN GENEVA TIME (CET)**

<b>14:00</b>	<b>Opening</b>
14:00	<b>Welcome and opening remarks UNECE and Chair of the 2020 Workshop.</b> Taeke Gjaltema (UNECE) and Michael Levi (Chair)  Recap day one Michael Levi (Chair)
14:10 14:25	<i>Keynote presentation: Communicating the impact of the crisis on existing products and providing new products and services.</i> Dominik Rozkrut (Statistics Poland)  Q&A
14:30 14:40	<b>Regular and new statistics - Communication the Impact of the crisis.</b> Maria João Zilhão and Margarida Rosa (Statistics Portugal)  Q&A
14:45 14:55	<b>How COVID-19 kickstarted experimental statistics in Statistics Denmark.</b> Marianne Kjær Mackie (Statistics Denmark)  Q&A
<b>15:00</b>	<b>Break</b>
15:30 15:40	<b>Breaking news: is there room for economic statistics amid pandemic deaths?</b> Luís de Carvalho Campos and Lígia Maria Nunes (Bank of Portugal)  Q&A

15:45	<b>Coronavirus data demands vs privacy commitments.</b> Mike Ackermans (Statistics Netherlands)
15:55	Q&A
16:00	<b>Measuring the effectiveness of a communications pivot.</b> Sam Howlett (ONS, United Kingdom)
16:10	Q&A
16:15	<b>Communicating the accuracy and relevance of statistical data during a pandemic.</b> Michael Levi and Emily L. Liddel (BLS, United States of America)
16:25	Q&A
16:30	Please move to Zoom Platform
16:35	Small group discussions
17:00	Discussion Outcome
<b>17:15</b>	<b>Closing Day 2</b>

### **DAY 3 – Wednesday 9 September: Communication and Human Resource Management during Covid-19**

Chairs of the Day: Terri Mitton (OECD)

**PLEASE NOTE: SCHEDULE IN GENEVA TIME (CET)**

<b>14:00</b>	<b>Opening</b>
14:00	<b>Welcome and opening remarks UNECE and Chair of the 2020 Workshop.</b> Taeke Gjaltema (UNECE), Michael Levi (Chair Communication) and Ana Borowska (Chair HRMT)  <b>Recap Day 2 discussions.</b> Michael Levi
14:10	<b><i>Internal communication during the pandemic.</i></b> Joana Ribeiro and Sylvia Mann (Statec, Luxembourg)
14:20	Q&A
14:25	<b>Going from face-to-face to remote work, but still together.</b> Lúgia Maria Nunes (Bank of Portugal)
14:35	Q&A

14:40	<b>Internal comms: Are we leading or just sending e-mails?</b> Rodrigo Nuñez (INEGI, Mexico)
14:50	Q&A
14:55	Break
15:10	<b>Joint effort to improve digital skills and supporting employees working remote.</b> Kristin Goa and Christine Rokkan (Statistics Norway)
15:20	Q&A
15:25	<b>The CSO Ireland digital marketing response to the withdrawal of interviewers from the field due to the Covid-19 crisis.</b> Aeidin Sheppard (CSO Ireland)
15:35	Q&A
15:40	<b>Moving from In-Person to Virtual Presence at Conventions and Career Fairs.</b> Sue King (United States Department of Agriculture)
15:50	Q&A
15:55	<b>Remote hiring.</b> Jeroen Rutten (Statistics Netherlands)
16:05	Q&A
16:10	Please move to Zoom Platform
16:15	Small group discussions
16:45	Discussion Outcome
<b>17:15</b>	<b>Closing Day 3</b>