Communicating the accuracy and relevance of statistical data during a pandemic

Emily Liddel and Michael Levi
U.S. Bureau of Labor Statistics
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- BLS and Census cease all in-person data collection
- Data collection centers close
- Staff are moved to maximum telework status
If we can’t collect, are they still reliable data?

- “Everything’s shut down”
- “Nothing’s in stock”

BLS says, “YES! Data are reliable”

But how do we show it?
Early efforts

- We didn’t know much
- We weren’t sure how long it would last
Five questions and answers

- Started with 5 questions for each program
  - How are data normally collected?
  - Do we expect changes in data collection because of the coronavirus?
  - Will there be changes to scheduled releases?
  - Will the coronavirus affect our ability to make estimates?
  - What impact (and is it quantifiable) will the pandemic have on the estimates?
Mid-April 2020

Latest data show:

- 701,000 drop in employment; unemployment rises
- Jobless claims skyrocket
- CPI falls 0.4 percent, sharp decline in gasoline

Calls pour in wanting information on

- Data collection
- Methods
- Concepts and definitions
We had the info! (if you like treasure hunts)

- For methods, go to the Handbook of Methods
- For changes to methods, see the announcement box in our release
- Response rates, go to a response rate page (oh wait, it’s 9 months out of date)
- Modes of data collection, see this link buried at the bottom of a web page
Mid-April: Program-specific questions and answers

Impact of the COVID-19 pandemic on BLS programs

Effects of COVID-19 Pandemic on Employment and Unemployment Statistics
- The Employment Situation for March 2020
- Job Openings and Labor Turnover Survey
- Quarterly Census of Employment and Wages
- Local Area Unemployment Statistics
- American Time Use Survey

Effects of COVID-19 Pandemic on BLS Price Indexes
- Consumer Price Index
- U.S. Import and Export Price Indexes
- Producer Price Index

Effects of COVID-19 Pandemic on Productivity and Costs Statistics
- Quarterly Productivity and Costs
- Productivity and Costs for Industries and States
- Multifactor Productivity Trends

Notes on COVID-19 and BLS indicators
These got pretty long, though

1. **How are prices collected for the CPI?** Price data used to calculate the CPI are primarily provided by two different surveys that are administered continuously each month:
   - Commodities and Services Pricing Survey, an establishment survey of businesses selling goods and services to consumers, used to provide the price data for the CPI.
   - Housing Survey, a survey of landlords and tenants used to provide rent data for CPI’s shelter indexes.

   Survey operations for CPI pricing surveys may be affected by limitations on data-collection staff, the availability of survey respondents, and the availability of items. Note that CPI data are collected throughout the entire month. Specifically, any given price in the CPI sample is collected in one of three defined pricing periods, corresponding roughly to the first 10, second 10, and final 10 days of the month. BLS uses several data-collection modes for CPI surveys that include telephone, internet, and automated electronic data capture. However, the majority of data are collected by personal visit. About 65 percent of CPI price data and 50 percent of CPI rent data are typically collected by personal visit. This type of collection has been suspended since March 16, 2020 (it was suspended on March 5th in the Seattle area.)

2. **What happens if BLS cannot collect CPI data?** The percentage of prices in the CPI sample that may be unavailable, either because the outlet is closed or the item is out of stock, is expected to increase. When BLS cannot obtain a price either because of data-collection limitations or the item being unavailable, it will generally be considered “temporarily unavailable.” The CPI program has specific procedures for handling temporarily unavailable prices. Missing prices are generally imputed by the prices that are collected in the same or similar geographic area and item category. Essentially, the price movement of items that are not collected is estimated to be the same as those that are collected for a given item and geographic area. See the "Cell-relative imputation" section on page 20 of the **CPI Handbook of Methods** chapter for a brief technical discussion of this procedure. Note that this type of imputation is used in the CPI every month, especially in categories where response rates are relatively low.

3. **Were there any changes to CPI data-collection operations?** Yes. BLS suspended all in-person data collection in the Seattle, Washington, area on March 5, 2020. On March 16, 2020, BLS suspended all in-person data collection. Upon suspension of in-person data collection, CPI data collectors were instructed to attempt to collect data normally by personal visit, by telephone, email, or by internet from the website of the establishment, if a website exists. CPI data collectors were specifically instructed not to contact establishments by telephone when it would cause an undue burden on respondents. These types of
Feedback from our first attempts to centralize the content


👎 I come back regularly, I have no idea what has been updated.


👎 There is way too much information on each page of this site and the design makes it’s really difficult to navigate. Suggest a major overhaul.
Our assessment

- Centralization was an improvement
- The initial Q&As weren’t sufficient, we needed more concrete information
- The by-program approach was operationally easy for us, but was not very helpful for our users
- Maintaining the pages was difficult
- We needed to be able to document how things evolved over time (not simply update the same pages with new rates)
Early efforts for by-release information

The labor market data from the establishment and household surveys for March broadly reflect the impact of the coronavirus (COVID-19) pandemic. The material below addresses some questions about the impact of the pandemic on The Employment Situation for March 2020, which presents national-level estimates from the establishment (Current Employment Statistics, or CES) and household (Current Population Survey, or CPS) surveys. Additional detail at the state and local area level will be available in forthcoming releases with data from the CES State and Metro Area and the Local Area Unemployment Statistics (LAUS) programs.

We cannot precisely quantify the effects of the pandemic on the job market in March. However, it is clear that the decrease in employment and hours and the increase in unemployment can be ascribed to the effects of the illness and efforts to contain the virus. It is important to keep in mind that the March survey reference periods for both surveys predated many coronavirus-related business and school closures in the second half of the month.

1. Household and establishment surveys: What is the reference period for the two surveys?

The household survey reference period is generally the calendar week that contains the 12th day of the month, in this case March 8th through March 14th. In the household survey, individuals are classified as employed, unemployed, or not in the labor force based on their answers to a series of questions about their activities during the survey reference week (March 8-14).
Building a framework

- One measure is not enough
- What is meaningful for one program may not be so for another
- Need to be consistent
- Need to be easy to update
Framework

- Collection mode(s) and collection rates
- Imputation rates
- Cell or series suppression
- Statistical measures of error
- Changes to methods
- Q&As
Reworking our web presence

- Organize by release, not program
- Implement consistent layout
- Deployed in late May
Reworking our web presence

- Page for each release
- Including a “last updated” date to save a click

Impact of the COVID-19 pandemic on BLS programs

Employment and Unemployment Statistics
- The Employment Situation news release (Last updated August 7, 2020)
- Current Employment Statistics Survey
- Current Population Survey (Last updated July 31, 2020)
- Job Openings and Labor Turnover Survey (Last updated August 10, 2020)
- County Employment and Wages (Last updated August 19, 2020)
- Business Employment Dynamics (Last updated July 29, 2020)
- Local Area Unemployment Statistics
- American Time Use Survey (Last updated July 6, 2020)
- Employment Projections
- Business Response Survey to the Coronavirus Pandemic (Last updated August 10, 2020)

Price Indexes
- Consumer Price Index (Last updated August 12, 2020)
- U.S. Import and Export Price Indexes (Last updated August 13, 2020)
- Producer Price Index (Last updated August 11, 2020)
“Evergreen” Q&A

Links to statements for each issuance of the release
Impact statements

Impact of the coronavirus (COVID-19) pandemic on the Producer Price Index data for July 2020

The Producer Price Index (PPI) is a measure of the average change over time in the prices domestic producers receive for the sale of their products. PPI estimates for July 2020 were published on August 11, 2020. The pricing date was Tuesday, July 14, 2020, which means that most producers, but not all, provided prices they received on that date. The summary statistics in tables 1, 2, 3 and 4 indicate the impact of the COVID-19 pandemic on the PPI data collection, index estimation, and the BLS ability to publish indexes was minor for the release of preliminary July data. No changes in estimation procedures were necessary.

This page provides further information on the effects of the COVID-19 pandemic for the July 2020 Producer Price Indexes news release.

Collection mode
The PPI collects nearly all of its repricing data by web collection. There were no changes to collection mode in response to the pandemic.

Response rates
Table 1 provides the July 2020 response rate by industry sector, along with comparison periods of June 2020, July 2019, and a 12-month average for March 2019 to February 2020. The July 2020 response rate for items requested shows a similar level of response for the vast majority of industry sectors. While the response rate for entertainment, accommodation, and food services sector remains down when compared to historical comparison periods, both the July and June 2020 response rates reflect an uptick in response as businesses begin to reopen.

It is important to note that typically, the PPI survey’s monthly price collection response rate averages 75 percent by the end of its 4-month index revision period. All PPI indexes are recalculated 4 months after publication of preliminary data. Thus, July indexes may be revised when BLS publishes the PPI for November on December 11, 2020. All summary statistics in the tables below reflect comparisons to PPI preliminary data.

<table>
<thead>
<tr>
<th>Table 1. Comparative response rate percentages for the release of PPI preliminary industry indexes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry sectors</td>
</tr>
<tr>
<td>All industrial sectors</td>
</tr>
<tr>
<td>Agriculture, forestry, fishing and hunting</td>
</tr>
<tr>
<td>Mining, utilities, and construction</td>
</tr>
</tbody>
</table>

The Job Openings and Labor Turnover Survey (JOLTS) national estimates of job openings, hires, and separations have been affected by the coronavirus (COVID-19) pandemic. This page provides further information on the effects of the COVID-19 pandemic for the June 2020 JOLTS news release.

Although the impact cannot be precisely quantified for the month of June, it is clear that increasing job openings and quits, as well as decreasing levels of hires, reflect a limited resumption of economic activity that had been curtailed in March and April due to the COVID-19 pandemic and efforts to contain it. More information on the JOLTS methodology can be found in the JOLTS Handbook of Methods chapter.

Collection mode

Data collection for the JOLTS survey was affected by the COVID-19 pandemic. Prior to the pandemic, JOLTS collected 42 percent of data by phone at the JOLTS data collection center on average. Most phone respondents were asked to report electronically. However, data collection was adversely impacted by the inability to reach some respondents that normally respond by phone.

Table 1. Percent of establishments responding by collection mode for Job Openings and Labor Turnover Survey

<table>
<thead>
<tr>
<th>Collection mode</th>
<th>12-month average through February 2020</th>
<th>March 2020</th>
<th>April 2020</th>
<th>May 2020</th>
<th>June 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone</td>
<td>42%</td>
<td>19%</td>
<td>27%</td>
<td>28%</td>
<td>32%</td>
</tr>
<tr>
<td>Web</td>
<td>52%</td>
<td>75%</td>
<td>68%</td>
<td>67%</td>
<td>62%</td>
</tr>
<tr>
<td>Other</td>
<td>6%</td>
<td>6%</td>
<td>5%</td>
<td>5%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Response rates

The preliminary JOLTS response rate for June 2020 was 47 percent. In May, the final response rate was 51 percent. In the year prior to the pandemic, the preliminary response rate averaged 54 percent and the final response rate averaged 58 percent.

In June, JOLTS response rates declined in all industries and size classes. The industries most impacted were state and local government education and accommodation and food services. The industry least affected was mining and logging.
Some positive reactions from website feedback

👍 I sense you’re on the bleeding edge of the data that’s going to point us out of the COVID mess.

👍 very helpful, thank you

👍 Extremely helpful. Thanks for keeping this marvelous data update..Great Job!!

👍 So happy to see the BLS moving so quickly to incorporate COVID questions to the CPS, and for making the information available as quickly as possible.
Critical reactions from website feedback


The title of this page is "Effects of COVID-19 Pandemic and Response on the CPI". I was expecting a simple answer such as "The CPI change was 50% lower than had been predicted in January". Instead there are details on the methodology. Frustrating.


This says it all. Data inadequate.
Final thoughts

- Having a framework and a template helped
- Being nimble to change and adjust as the situation evolves
- Looking to the future for how we may expand or enhance--dashboard
Contact Information

Emily Liddel
U.S. Bureau of Labor Statistics
202-691-6468
liddel.emily@bls.gov