Regular and New Statistics
Communicating the impact of the crisis

Virtual meeting on the COVID-19 response in the area of Communication and Human Resources Management and Training
7 – 11 September 2020

Statistics Portugal
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08-09-2020
The Crisis

In a time of Crisis....

people need information of all sorts ...

- how will the crisis will affect them
- their company, their jobs
- they want updated data, easy to read and to understand
- available in different channels and Means

Information is crucial to understand the situation and to take decisions

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Health security measures had a huge impact on the rhythm of the country in different dimensions...

Statistics Portugal had to **moved faster, reinventing itself in several aspects**

- **The Institution**: Flexible, creative
- **The employees**: resilient, hardworking
- **Communication**: Clear, transparent, quality-oriented,
- **effective, timely**

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How did we communicate?

- Coordinating messages between all stakeholders
- Reinforcing Statistics Portugal Mission: Asking citizens and companies to continue to reply to SP requests of primary information
- Internal communication aligned with external communication
- Reinforce Corporate Communication about the importance of official statistics for decision making at all levels

Our Mission is to produce, (...) high-quality official statistical information, relevant for the society, (...) while promoting the analysis, the innovation (...)
What did we deliver?

Weekly new and relevant data based in:

- new data sources
- new approaches to the existing sources
- new modules about the impact of Covid-19 in current surveys

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What did we deliver?

Dedicated website: Special Highlight Statistics COVID-19

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident population</td>
<td>10 295 909 (No.)</td>
<td>2019</td>
</tr>
<tr>
<td>Unemployment rate</td>
<td>5,6 (%)</td>
<td>2nd Quarter 2020</td>
</tr>
<tr>
<td>Consumer price index</td>
<td>0,14 (%)</td>
<td>July 2020</td>
</tr>
<tr>
<td>Balance of the General Government in the year ending in the quarter</td>
<td>-0,1 (%)</td>
<td>1st Quarter 2020</td>
</tr>
<tr>
<td>Net migration</td>
<td>44 506 (No.)</td>
<td>2019</td>
</tr>
<tr>
<td>Gross domestic product chained volume levels (B.1%)</td>
<td>-16,3 (%)</td>
<td>2nd Quarter 2020</td>
</tr>
</tbody>
</table>

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- Industrial Production index change rate was -9.6% in July 2020.
- Monitoring the social and economic impact of COVID-19 pandemic - 22nd weekly report.
- Tourist activity keeps recovery in July, mostly due to the residents.
- In June, the employed population increased by 0.3%, the unemployment rate increased by 1.4 percentage points and the labour underutilisation rate.
- GDP in volume registered a year-on-year rate of change of -16.3% and -13.9% quarter-on-quarter in 2nd Quarter 2020.
- CPI annual rate of change estimated at 0.0% in August 2020.
What did we deliver?

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What did we deliver?

Context indicators for the COVID-19 pandemic in Portugal
What did we deliver?

Fast and Exceptional Enterprise Survey – COVID-19 (partnership with Banco de Portugal)

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What did we deliver?

Synthesis INE @ COVID-19

Statistics Portugal makes available the 20th weekly report of some of the most recent and relevant statistical findings released for monitoring the social and economic impact of the COVID-19 pandemic.

This report covers the press releases concerning:

- Business turnover, employment, wages, and hours worked indices in Industry – June 2020, published on August 10;
- Services turnover index – June 2020, published on August 10;
- Consumer price index – July 2020, published on August 12;
- Quarterly National Accounts - Flash Estimate – July 2020, published on August 14;
- Labour cost index – 2nd quarter of 2020, published on August 13;

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What did we deliver?

Dashboard COVID-19 (updated daily)
What we have received from society

SP Portal (1\textsuperscript{st} semester 2019/2020):

- Sessions + 18,5%
- Access to database + 19%
- Unique users + 23,5%
- Pageviews + 6,5%

Media-Clipping (Mar- July 2019/2020):

- + 5,9%

Media-Clipping (Mar-Jul 2020):

- Followers + 14%
- Likes + 12,5%

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Be at service!

Thank you!

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Useful Links:

Dedicated website: Special Highlight Statistics COVID 19

Context indicators for the COVID-19 pandemic in Portugal

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Synthesis INE @ COVID -19

Dashboard COVID -19 (PT version only)