

COVID-19

| PROVIDING INFORMATION
IN UNCERTAIN TIMES

• • •
SEP 2020





INEGI

As many other countries,

Mexico through our Institute

decided to do surveys to measure the impact of the COVID-19 situation in the **economic, health and employment** aspects to offer data for decision making.



Although the road has
not been easy for anybody...



MITIGATION

...



RESILIENCE

...



CREATIVITY

...



NEW OR ALTERNATIVE DATA

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Therefore, efforts were undertaken by **delivering useful, timely and verified information** for an unprecedented phenomena.



ECOVID-IE

Survey on Economic impact generated by Covid-19 in companies.





ENAF

National survey of funeral homes.



National Consumer

Price index was performed through online, phone and others.



ECOVID-ML

Phone survey about COVID-19 and Labor market.

Complimenatary information for **ETOE** which is a phone survey about employment based on international recomendations.



ETCO

Consumer trust survey.

PROVIDE THE MEANS

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ANALITICAL VISUALIZER



The target was analysts and decisión makers that use data from many sources, this site includes in open data, **all the indicators useful to the analysis and the causes that agravate its disperssion and consequences.**



DENUE



The National Directory of Economical Units was changed so the information that was already offered before **was now available depending if the economical unit was essential or non essential and therefore possibly not active during confinement.**



**AND THE TOOLS
TO BE EXPLORED**

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INPUT – OUTPUT MATRIX SIMULATORS

We generated new tools so that decision makers and analysts could create different scenarios according to their needs. These tools show an **overview of the economical and productive fluctuations** where the impact of foreclosures and movility restraints can be measured.



Simulator in an Offer Model of the (Ghosh)

to recreate scenarios based in economic structures with their resulting shock in production, GDP and job positions.



Simulator of a demand model (Leontief)

to recreate scenarios based in economic structures with its resulting shock on production demand, GDP and job positions.



**COMMUNICATIONS DON'T GET
A DAY OFF**

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SPECIFIC SOCIAL MEDIA STRATEGY

> PRESS RELEASES

275

Online **press conferences**

Online **events and webinars** for strategic actors



- Results of the national labour survey
- Results of the heavy vehicles industry
- Results of the economic census 2019
- Regulatory quality and government impact survey
- Impact of COVID in economical and labour activities



TAKING CARE OF OUR PEOPLE

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Since march, we implemented a **remote work program** for our workforce and we gave special attention to the population that are vulnerable due to their age or medical conditions. We also **reinforced safety measures** for our field operations teams.

A remote **training program** is being carried out as part of our actions:

- > **33 courses online** about quality assurance, management and compliance.
- > **Switching** face-to-face courses **to online versions**.
- > Special online course for personnel related to **geographic and environmental subjects**.
- > In process of purchase of **400 licenses from an educational platform**.



THANK YOU

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