UNECE COVID-19 response in Dissemination and Communication of Statistics
Virtual Workshop 2020 7-9 September 2020

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Workshop on Dissemination and Communication of Statistics 2020

• Originally on 7-9 September 2020, Lisbon, Portugal (face-to-face) back to back with HRMT workshop (9-11 September) with joint day
• Cancelled and replaced with a Virtual event on COVID response (7-9 September)

History DissComm Workshop:
• 18-20 September 2018, Neuchatel, Switzerland
• 12-14 June 2019, Gdansk, Poland
• 25-27 June 2018, Cork Ireland
• 28-30 June 2017, Geneva, Switzerland
• 5-7 October 2016, The Hague, the Netherlands
• 27-29 April 2015, Washington, D.C., USA
• 18-20 June 2014, Geneva, Switzerland
• 27 - 29 May 2013, Berlin, Germany
• 27-29 June 2012, Geneva, Switzerland
• 29 June-1 July 2011, Geneva, Switzerland
• 30 June-2 July 2010, Paris, France
• UN Economic Commission for Europe: Europe, Caucasus, Central Asia and Northern America

• Statistical Division governed by the Conference of European Statisticians (CES):
  UNECE+: Israel, Japan, South Korea, Australia, New Zealand, South Africa, Mexico, Brazil, Chile, Colombia, Argentina etc.

• Modernisation Work: High-Level Group for the Modernisation of Official Statistics (HLG-MOS)
  – Includes the Dissemination and Communication workshop
ModernStats Activities in 2019

7 Workshops
- 600 participants
- 65 organisations

4 Steering Committees
- 42 members
- 22 organisations

4 Groups
- 104 members
- 29 organisations

2 Projects
- 62 members
- 23 organisations

6 Sprints
- 105 participants
- 19 organisations

750+ Participants
150+ Members
100+ Organisations
Capabilities and Communication Group

- Crisis Communication
- Internal Communication and Culture Change
- Training of Staff in Communication
- Social Media Strategies
- Ethical leadership
- Skills and Capability Framework
- Competences training and development
- Future of work and the workplace in the context of modernization agenda
Output in areas of Communication

• Making Data Meaningful Series (SC DisscComm)

• Modernisation Committee on Products and Sources:
  – Surveys on Communication of Statistics and the Value of Official Statistics
  – Branding the value proposition of Official Statistics
  – Communicating the value proposition of Official Statistics

• Communication of ModernStats Models
And now:
• Five days of virtual workshop
• Presentations Q&A
• Small group discussions
• Topics, Communicating:
  – Impact of the Crisis
  – Impact on existing products
  – New products (COVID-19)
  – Internally/with staff
  – Recruitment/interviewing
Practical Information:

• Connect on time
• Mute yourself
• Turn of camera
• Use Chat for Questions

• Small group discussions
• Future work
Key (hyper)Links:

- Dissemination and Communication
- Workshop on Dissemination and Communication of Statistics
- Strategic Communication Framework
- Human Resources and more
- HLG-MOS (main portal)
- Other HLG-MOS/Modernstats workshops