Survey Data Collection: The Data Integration Vision

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Westat®
Workshop on Statistical Data Collection

CHALLENGES WE FACE
Visions of Future Surveying
The Data Integration Vision
Survey Methods
Data Integration
Big Data
1976
Data Sources

DATA

INTEGRATION
Data Sources

- Multi-mode
- Multi-survey
- Mult-source
PROCESSES

• Harmonize

• Metadata and Paradata

• Pre- and Post-Collection
DATA INTEGRATION

Tools
TOOLS

• Policies

• Standards

• Systems
Expertise
DATA INTEGRATION
Expertise

• Statistical
• IT
• Content
Where are we Headed?
Thank You