

Expert Group on Business Registers Session 6

United Nations Committee of Experts on Business and Trade Statistics (UNCEBTS)

Progress Report of the Task Team on Business Dynamics, Demography and Entrepreneurship

Geneva, October 1st , 2019

Outline

Introduction

Organization

General Methodology

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Activities in progress in 2019

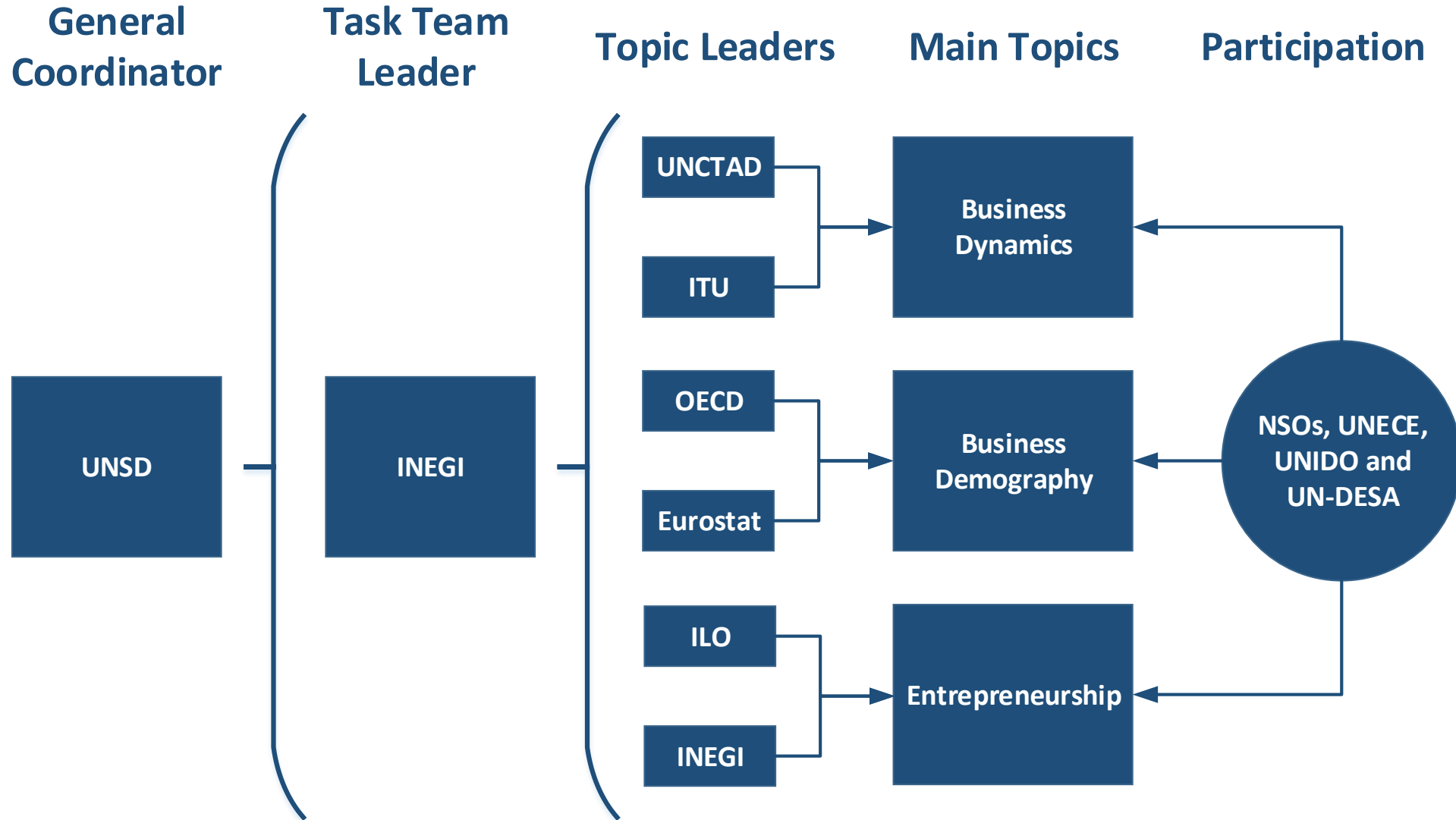
Introduction (1)

- **Team Leader: INEGI-Mexico**
- **Members: Brazil, Colombia, Egypt, Georgia, The Netherlands, as well as UNSD, UN-DESA, Eurostat, ILO, UNCTAD, UNIDO, ITU, UNECE and OECD**
- **The task team on business dynamics, business demography and entrepreneurship is working toward the identification of a set of key indicators on Business Dynamics, Demography and Entrepreneurship**

Introduction (2)

- **These indicators will take into account new and emerging determinants of entrepreneurial activity, such as innovation and communication technology, research and development, e-commerce, globalization, and skills development, as well as its impacts on productivity and employment (business dynamics)**
- **The task team plans to conduct an assessment of national practices, covering data collection and challenges to the compilation, in order to identify data gaps among countries for developing recommendations and guidance on the harmonization of these statistics in the long term**

Organization



General methodology

Conceptual framework

Background

Scope and boundaries
determination

Literature review

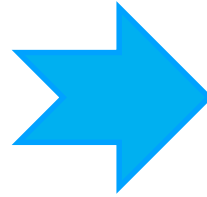
Definitions

Approach to be used

Relationships among
three topics:
BD,BD,E

Policy making
framework

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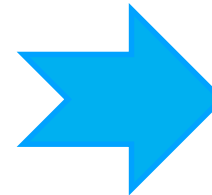
Development of a
conceptual and
methodological
document



Selection of a set of
key indicators and
their
characterization



Developing a
questionnaire
to be applied
to NSO's



Identification of
strengths and
data gaps using
a matrix



Elaboration of a
diagnosis



Global
consultation to
NSO's



Questionnaire
revision among
all TT's

Work done by the Task Team

- ✓ **Elaboration of the Terms of Reference**
- ✓ **Strategy to organize the TT work**
- ✓ **Road Map for the TT activities during 2019**
- ✓ **Inventory of consulted documentation and compilation of definitions**
- ✓ **Development of a document on concepts and methodology related to Business Dynamics, Business Demography and Entrepreneurship**
- ✓ **Six WebEx meetings with the TT Members**

Deliverables (1)

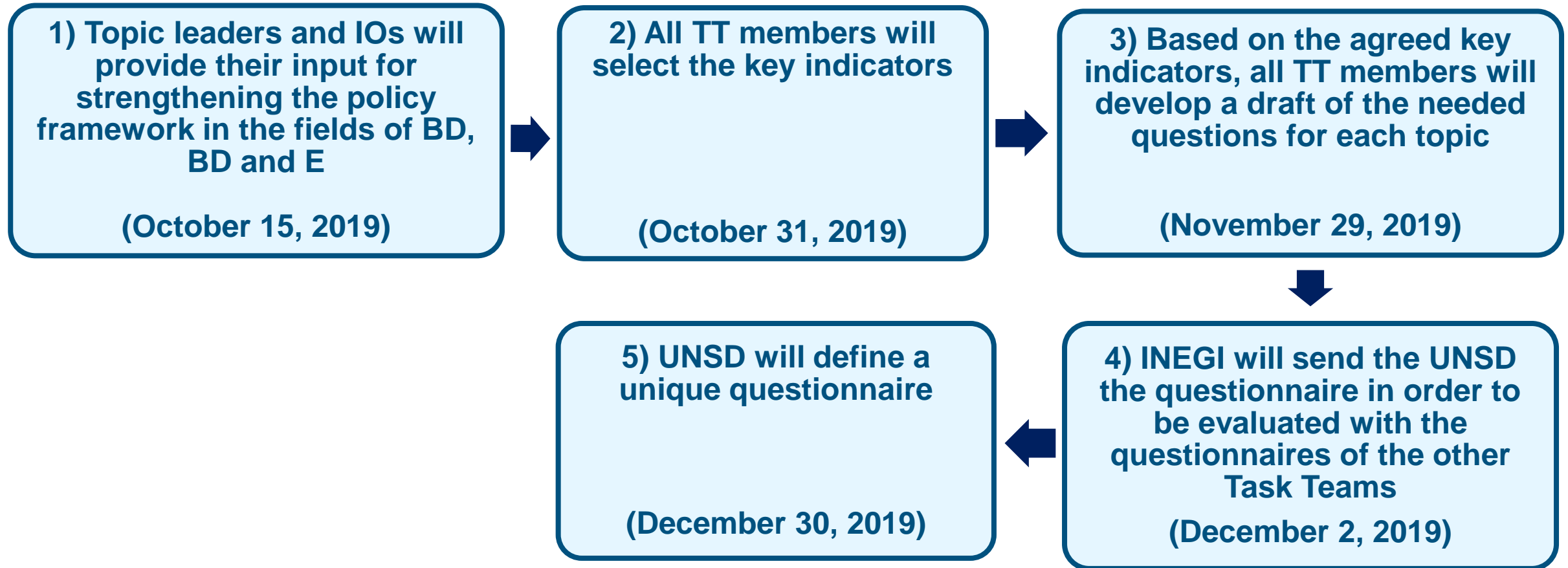
The expected outcome is a report identifying data gaps and opportunity areas for measurement of Business Dynamics, Business Demography and Entrepreneurship

Actions	Deliverables	Due Date
Analysis of the available information	<ul style="list-style-type: none">List of concepts and analytical scheme of conceptsInventory of consulted documentation and a compilation of agreed definitions for including them in the Matrix	June 2019 (Done)
	<ul style="list-style-type: none">Conceptual and methodological document	September 2019 (Done)
Conceptual Design	<ul style="list-style-type: none">Draft questionnaire to be applied for Global Consultation (in coordination with other Task Teams)	November 2019

Deliverables (2)

Actions	Deliverables	Due Date
IT development (Survey Monkey)	<ul style="list-style-type: none">• Preparation of the questionnaire for its implementation online	January 2020
Data collection	<ul style="list-style-type: none">• Filled out questionnaires from the Global Consultation	March 2020
Treatment of information and compilation of the outcomes	<ul style="list-style-type: none">• Filled out matrix with the responses from the consulted countries	August 2020
Analysis of final results	<ul style="list-style-type: none">• Report with a diagnosis about data gaps, opportunity areas and identification priorities for elaborating the recommendations and guidelines after 2020	December 2020

Activities in progress in 2019



Thank You!

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Statistics**

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