



Session I. Producing entrepreneurship statistics by combining statistical business registers with other data sources

Profiling the entrepreneur: Overview of experiences

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Content

Why there is interest in profiling the entrepreneur?

What are the experiences in this area?

What is the role of SBR-linked data in producing indicators on the entrepreneur and what are the challenges?

Who are the entrepreneurs?

There is a wide range of questions from analysts and policy makers on the characteristics of the entrepreneurs and the performance of their business. Examples include:

- **How heterogeneous outcomes of the firms relate to characteristics of their owners?**
 - What is the educational and professional background of individuals who create new businesses? Does it make a difference for the performance of their businesses?
- To what extent are women involved in entrepreneurship? Do their businesses create new jobs, participate in international trade and GVCs?
- Are young people interested in becoming entrepreneurs? Do they enter traditional or innovative sectors?
- In which sectors do migrant entrepreneurs work?

What types of statistics can be used for profiling the entrepreneur? - 1

Source of data	Information on individuals	Information on business
Labour Force Surveys - data on self-employment	Age, gender, education, nationality	Limited (sector of activity)
Population surveys or censuses – data on self-employment	Age, gender, education, nationality	Limited (sector of activity)
Ad-hoc surveys of individuals:		
i. Global Entrepreneurship Monitor (GEM)	Age, gender, attitude, motivations and ambitions	
ii. Eurobarometer on Entrepreneurship	Age, gender, attitude, motivations	
iii. Gallup World Poll	Age, gender, attitude, motivations	Employment

What types of statistics can be used for profiling the entrepreneur? - 2

Source of data	Information on individuals	Information on business
Ad-hoc surveys of new businesses and their owner(s)		
i. International : Factors of Business Success Survey (FOBS)	Age, gender, education, previous experience	Survival, employment, growth, international trade
ii. National: <ul style="list-style-type: none"> - Kauffman Firm Survey (5 000 US firms born in 2004) - SINE (France) - Small Business Owners (US – discontinued) 	Age, gender, education, previous experience	Employment, survival, growth, sources of finance, innovation activities, R&D, use of IT, international trade

What types of statistics can be used for profiling the entrepreneur? - 3

Source of data	Information on individuals	Information on business
SBR linked with data on individuals:		
<ul style="list-style-type: none"> i. Integrated employment administrative data (social security, LFS) ii. Tax register 	Age, gender, country of origin, income, education	Legal form, sector of activity, employment, performance (turnover, growth, survival)
iii. Other	New variables?	New variables?