PILOT POPULATION CENSUS
2019
(PPC 2019)

Gosstat of Ukraine
Natalia Martseniuk
PPC 2019 Objective

- advisability of modifying General Population Census (GPC) programme, public’s perception of the GPC programme
- testing new data collection technologies: use of mobile devices (tablets), online self-enumeration (CAPI, CAWI)
- testing data collection and processing software, testing the operation of mobile devices
- testing new methods of conducting an advertising campaign as regards the need for a GPC and its importance for the country
- defining optimum workload on temporary enumerators
- optimization of budget proposals
**PPC 2019 Stages**

1-10 December
Self-enumeration by responding to a questionnaire (census form) on a special website (online)

14-23 December
Face-to-face interviews and completing census forms using tablets.
Responding to a questionnaire (survey form) at census departments or instructor stations

24-26 December
Monitoring visits to some apartments and houses by enumerators along with the supervisory staff
PPC 2019 Advertising Campaign

Manufacture of promotional items and printed matter (banners, leaflets, fliers)

- publishing information about PPC 2019 on the official Gosstat website;
- a telephone line and an email supporting the PPC;
- informing the public about PPC in the news and on TV;
- creating and posting a video about PPC 2019 on YouTube

Manufacture of ID cards and equipment for enumerators

Enumerator had:

- [Images of ID cards and equipment for enumerators]
PPC Temporary Workers

Obolonskyi District of the city of Kyiv (urban area)

Piskivska community, Borodyanka district, Kyiv Region, (rural area)

Temporary enumerator staff, by sex and age

Enumerator workload

Minimum 256 respondents

Medium 437 respondents

Maximum 826 respondents

Minimum 131 respondents

Medium 241 respondents

Maximum 335 respondents
Processing PPC 2019 Data

**Field level**
- Enumerators complete census documentation using tablets
- Verification of data in source documents
- Sending data to the regional and central levels

**Regional level**
- Uploading software and instruction materials on tablets
- Monitoring PPC 2019 progress
- Deleting duplicates

**Central level**
- Database of PPC 2019 raw data
- Monitoring PPC 2019 progress
- Integration of PPC 2019 data
PPC 2019 Results

Properties enumerated
11,932 (76.2%)

- Internet round
  128 (0.8%)
- Face-to-face
  11,136 (71.1%)
- At census stations
  668 (4.3%)

Properties not enumerated
3,731 (28.8%)

- Non-residential
  311 (2.0%)
- Respondents were absent
  2,704 (17.2%)
- Respondents’ refusal
  716 (4.6%)

Number of properties subject to pilot population census
15,663
PPC 2019 Results

Population

Obolonskyi District of the city of Kyiv

Resident population: 19,347
Present population: 20,202

According to the community register: 23,445
According to current population statistics and household enumeration estimates: 8,274

Piskivska community, Borodyanka District, Kyiv region

Resident population: 7,410
Present population: 7,322

According to current population statistics and household enumeration estimates: 8,274

Gender distribution:
- Male: 8,446, 3,400, 3,347
- Female: 10,901, 4,010, 3,975
Conclusions

PPC methods and programme are fully acceptable for the population

Using innovative methods of census data collection through the Internet and using electronic mobile devices (tablets) has proved effective:
- no need to enter collected data in the database of raw data, monitoring was done during input;
- completing electronic census forms was three times faster than completing paper census forms;
- reducing the number of temporary enumerators due to increased workload

The shortcomings identified during the testing of the computer-assisted PPC will be taken into consideration while designing the computer-assisted GPC

For the GPC to be successful, a powerful awareness campaign in the media is required with strengthened awareness-raising activities, a well-grounded explanation of each question of the census programme, and motivation of respondents to answer fully and truthfully
Thank you for your attention!