The 2020 National Population Census
The 2020 National Population Census

Population census — a statistical observation that includes the collection and processing of demographic, economic, and social data characterizing respondents at a certain moment in time, and the review and dissemination of aggregated data.

- June, 2015: UN announced the next round of population censuses for 2020
- September, 2016: The Council of CIS State Leaders decided to carry out next population censuses within the closest periods to 2020 (from October 2019 through October 2020)
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Preparatory period:

- Action plan for the national census
- Pilot census arrangement, census forms, methodology, joint orders for cooperation with the CP
- Development of IT infrastructure, preparation of training programs, and training for personnel
- Public awareness raising with the participation of the CP, commissions, and census personnel
- Recruitment of census workers, and singing of employment agreements
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Main period

- Interviews with respondents, and documentation of the received information in census forms
- Control visits to respondents, covering minimum 10%
- Transmission of the primary statistical data collected by interviewers from respondents to the competent entity
- Entry of the data from the census forms into the information system on a rolling basis

Final period

- Totaling of the results of the national census
- Generation and publication of the national census results
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The 2018 Pilot Census

✓ Decree of the President of the Republic of Kazakhstan on the Approval of the Rules and Timeframes for National Censuses

✓ Order of the Minister of National Economy of the Republic of Kazakhstan on the Approval of the Rules of the Pilot Population Census

The pilot census was carried out in Burabay District, Aqmola Region, and in Ayagoz District, East Kazakhstan Region, from 1 through 30 of April 2018.
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The main tasks of the 2018 pilot census

- Approval of the organizational arrangements for the population census
- Piloting of the online data collection methods that involve the use of the Internet and tablets
- Possibility of using statistical registers and administrative data for the preparation and implementation of the population census
- Testing of the census toolkit
- Approval of the data processing software
- Generation of final results
The 2020 National Population Census

- Decree of the RK President on the 2020 Population Census in the RK, and the Action Plan for the Population Census in the RK
- Law of the RK on State Statistics
- Order of the Minister of National Economy of the RK on the Establishment of the Special Commission for Census Organization and Training
- Decree of the President of the RK on the Rules and Timeframes for National Censuses

RLF on the Census
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Population census — the main source of the information about the population number and the following population groups:

- Resident population, including temporary absent residents (for less than 12 months)
- Kazakhstan nationals and their family members residing outside the country due to diplomacy career
- Foreign nationals temporary residing in Kazakhstan (for less than 12 months)
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THE CENSUS DOES NOT COVER:

- foreign nationals working in diplomatic institutions or international organizations located in Kazakhstan and their family members
- persons residing outside Kazakhstan for more than 12 months due to work, overseas post, or studies (with the exception of students under Bolashak Programme)
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The use of administrative sources of data for the population census

Address register (local governments, directorates of architecture and urban development)

- Data from household records (akims of small towns, villages and rural regions)
- Register of the attached population (MHRK)

State database on individuals (MJRK)

Internal databases of the Statistics Committee of the MNERK (statistical register of population, statistical register of the housing stock)
The logo symbolizes the unity of the people and family values under a shanyrak; the raised hands confirm the openness, security, and importance of the census.

Қазақстанда әркім маңызды!
In Kazakhstan everybody counts!
The 2020 National Population Census

THE CENSUS WILL BE TAKEN BY FILLING OUT CENSUS FORMS

October 1 through 30, 2020
through interviews USING TABLETS

October 1 through 16, 2020, at www.sanaq.gov.kz
through self-reporting USING THE INTERNET

October 21 through 30, 2020
sample survey (10%) through control visits to respondents
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Form completion by means of tablets

- The survey will involve census workers (interviewers)
- Survey duration: 30 business days
- The tablets come preloaded with preliminary information about the population of the enumeration station (retrieved from administrative sources)
- Issue of the certificate on the participation in the population census
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Respondent registration for completing census forms online

- **Online registration** with the establishment of the resident’s status and identify by means of identification data, mobile phone number, and email address

- **A census participation notice** is sent to the respondent’s email address and mobile phone number provided at the registration phase
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Statistics Committee of the MNERK

Central state authorities (MES, MIC, MH of the RK)

Subordinate organizations and institutions

Local governments (akimats of the regions and the cities of Nur-Susltan, Almaty and Shymkent)
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Entities responsible for awareness raising

| Statistics Committee of the MNERK | • Media appearances and publications (interviews, newspaper articles, posts on social networks)  
|                                  | • Briefings, roundtables, workshops  
|                                  | • Online videos  
|                                  | • The site www.sanaq.gov.kz and the official Youtube channel Statgov.kz  
|                                  | • Opening and ensuring the work of a call-center |
| Local governments               | • Street advertising (information posters and banners in public places)  
|                                  | • Advertisement on regional TV channels  
|                                  | • Dissemination of information materials through regional media outlets |
| CGA (MIC)                       | • Advertisement on republican TV channels  
|                                  | • Contextual advertisement on internet portals (social networks) |
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Awareness Raising about the 2020 National Population Census

Goal: form public opinion to encourage the population
✓ to voluntarily participate in the census,
✓ to answer the questions in good faith.

The main tasks:
✓ Inform the public about the goals and tasks of the 2020 population census in the RK, the timeframes and ways of conducting it, the questions they will receive, and the safety of participating in it;
✓ Address the public’s phobias and negative stereotypes about the 2020 population census in the RK;
✓ Increase motivation to participate in the census,
✓ Foster positive attitude toward the interviewers of the 2020 population census in the RK, and good understanding of its importance for every citizen and the country in general.
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Awareness raising channels

- Printed media
- Radio stations
- TV channels
- Press events (roundtables, interviews, etc.)
- Technical support for the respondents (call-center)
- Promotion through the Internet, blogs and social networks
- Online videos
- Information posters
- Billboards
- Banners
The 2020 Population Census

Publications for 2021
1. Brief Results of the 2020 National Population Census
2. The Population of the RK (2 volumes)
3. The National Composition of the RK
4. Migration of the Population of the RK
5. Education in the RK
6. Marriage and Family

Publications for 2022
7. The Households of the RK (2 volumes)
8. Employment in the RK (3 volumes)
9. Population’s Income and Sources of Living in the RK
10. Population’s Living Conditions
Thank you!

Directorate for Preparation and Performance of National Censuses
Statistics Committee
Ministry of National Economy of the Republic of Kazakhstan