



Statistics Poland

Центральное статистическое управление Польши

Оценка влияния бизнеса на ЦУР Как может помочь статистика?

Магдалена Амброх

23.04.2020. Вебинар ЕЭК ООН

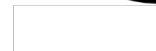
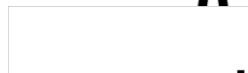
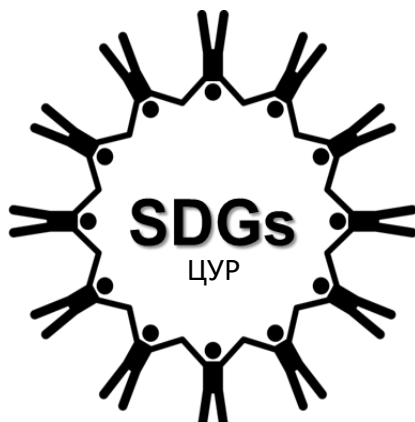
Использование статистики в области ЦУР: за рамками
показателей

Заинтересованные стороны Повестки дня на период до 2030 года



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управление Польши



Неправительственные организации



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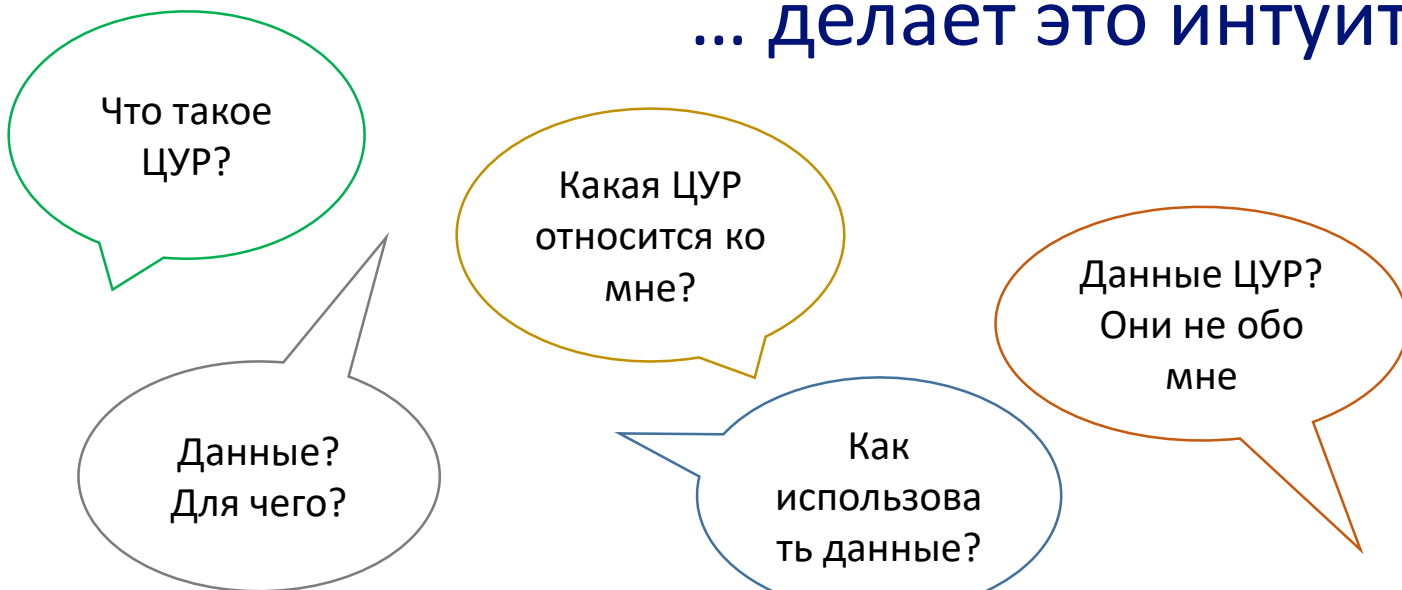
Кампания по достижению 17 целей



Наблюдаемая проблема

Бизнес хочет действовать в интересах ЦУР, но ...

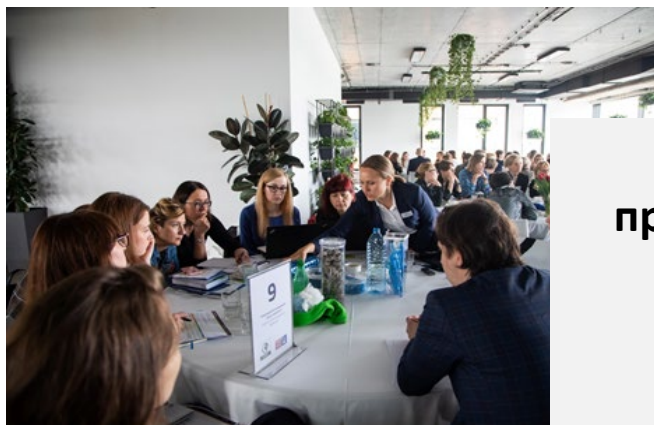
... делает это интуитивно



и нуждается в руководящих принципах и соответствующих данных для оценки своих собственных результатов

Impact Barometer («Барометр воздействия») - инструмент для измерения влияния деятельности бизнеса на ЦУР

необычная инициатива...



... нестандартное
представление данных и
роль статистики

- партнер
- эксперт
- посредник
- наставник



не поставщик данных

Impact Barometer («Барометр воздействия»)

- 30 показателей
- мониторинг 6 ЦУР
- возможность бесплатного использования любой компанией
- руководство и формулы в листе excel
- микроданные
- собственный расчет показателей компании
- индивидуальное влияние компании
- агрегированные показатели и сопоставительный анализ

3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
<p>3.1 Average health care expenditure per employee</p>	<p>4.1 Average number of training hours per employee</p> <p>4.2 Number of pupils and students covered by the company's activities supporting the education process in relation to the number of employees</p> <p>4.3 Percentage of employees trained in sustainable development</p> <p>4.4 Percentage of employees involved in sustainable development initiatives</p> <p>4.5 Number of people educated about sustainable development in relation to the number of employees</p>	<p>5.1 Percentage of women in managerial positions</p> <p>5.2 Women to men remuneration ratio</p> <p>5.3 Difference in admissions of applicants in recruitment processes of women compared to men</p> <p>5.4 Percentage of employees trained in countering mobbing, sexual harassment, violence or discrimination</p> <p>5.5 Difference in use of support programs facilitating care of children, senior parents and other dependents by women compared to men</p> <p>5.6 Difference in use of parental leave by women compared to men</p>	<p>8.1 Value added of the company per employee</p> <p>8.2 Percentage of employees employed under an employment contract</p> <p>8.3 Highest to the lowest salary in the company ratio</p> <p>8.4 Ratio of low-level employees' remuneration to the minimum wage</p> <p>8.5 Employee turnover</p> <p>8.6 Percentage of persons with disabilities among employees</p> <p>8.7 Ratio of number of reported violations of the Code of Ethics to the number of employees</p> <p>8.8 Percentage of purchases whose suppliers have been verified against CSR criteria</p>	<p>9.1 Expenditure on innovations in relation to revenue</p> <p>9.2 Percentage of expenditure allocated to sustainable solutions as part of expenditure on innovations</p> <p>9.3 Number of research projects carried out in cooperation with scientific institutions in the last 3 years</p>	<p>12.1 Material efficiency</p> <p>12.2 Energy efficiency</p> <p>12.3 Percentage of energy from renewable sources</p> <p>12.4 Greenhouse gas emissions</p> <p>12.5 Water efficiency</p> <p>12.6 Percentage of recycled or reused waste</p> <p>12.7 Percentage of raw materials and materials from sustainable sources</p>

Impact Barometer («Барометр воздействия»): инструкция по применению










Выводы


Impact Barometer («Барометр воздействия») доступен на НПО – sdg.gov.pl
Неофициальные данные дополняют официальные данные

Преимущества для статистики

- Новая аудитория и способы представления данных
- Лучшее понимание потребностей пользователей
- Использование потенциала партнеров
- Новые альтернативные источники данных
- Повышенное осознание собственного потенциала и уникальных знаний
- Расширенное статистическое предложение – данные и знания

Растущий интерес к данным и статистическим ресурсам среди представителей бизнеса и неправительственных организаций




National Reporting Platform - SDG       Search indicator... 

 Statistics Poland |  SDG About SDG PL Statistics Reporting Status **Business indicators**

Business indicators

Entrepreneurs have a special impact on sustainable development, though it is hard to measure. Global indicators for monitoring countries and world's progress towards the SDGs are not fit for business purposes.

That is the reason why we offer [Impact Barometer](#) to entrepreneurs – a free-of-charge tool for enterprise self-assessment of its contribution to sustainable development. Whereas the aggregated measurement results will give a picture of Polish business impact on the SDGs. The tool is a set of indicators relevant to business specifics with instructions how to calculate them. It was developed under the 17 Goals Campaign with substantive support from Statistics Poland and in cooperation with business and academic experts.

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Дальнейшие инициативы...

Дополнительная информация: sdg.gov.pl

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