

Assessment of business' impact on SDGs

How can statistics assist?

Magdalena Ambroch

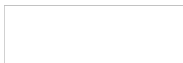
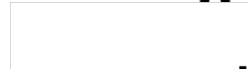
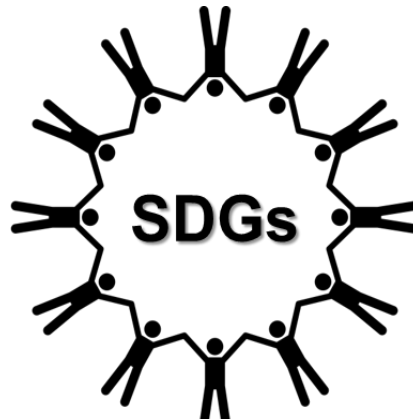
23.04.2020 UNECE Webinar

Use of statistics for SDGs - beyond indicators

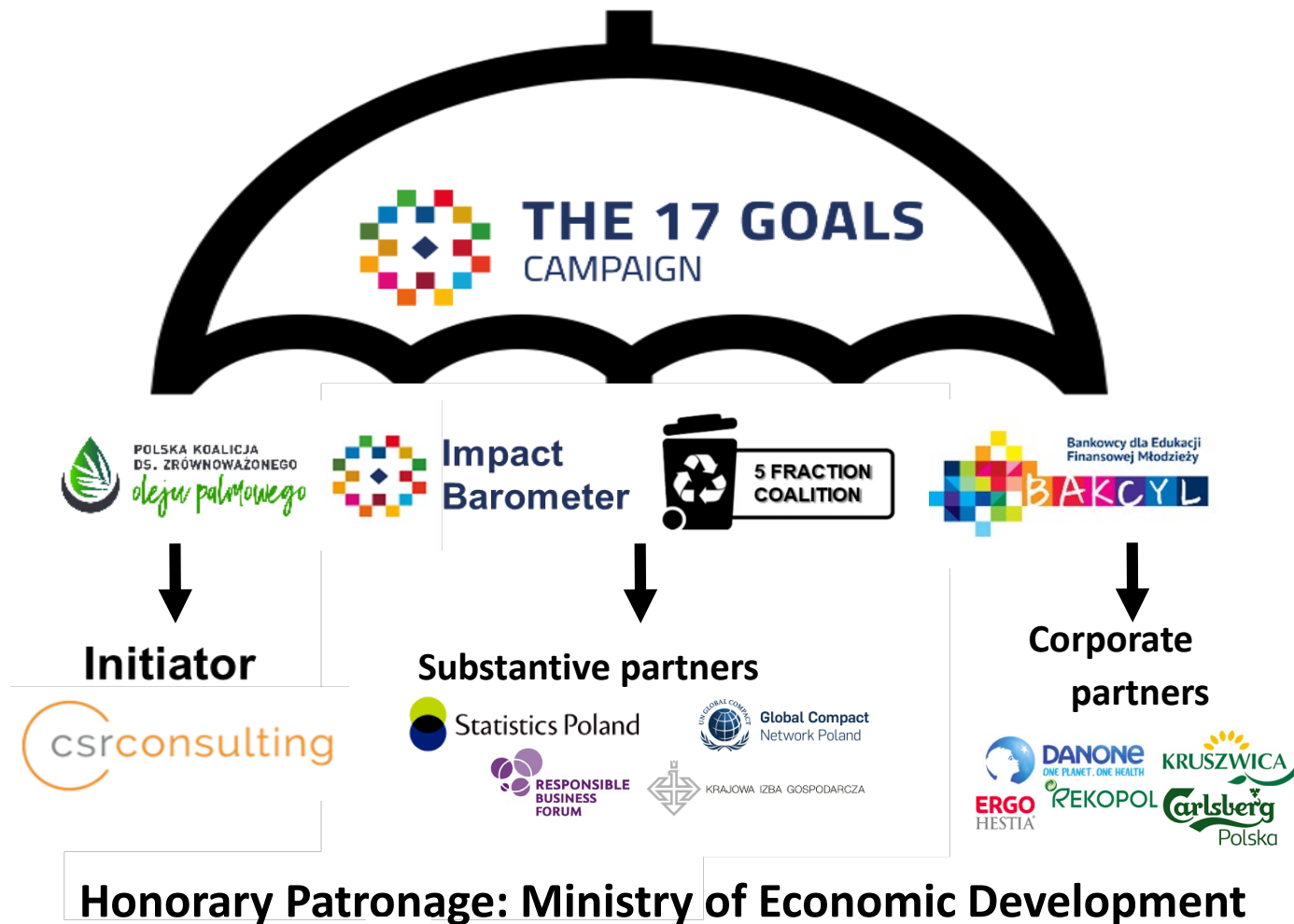
The 2030 Agenda stakeholders



Statistics Poland



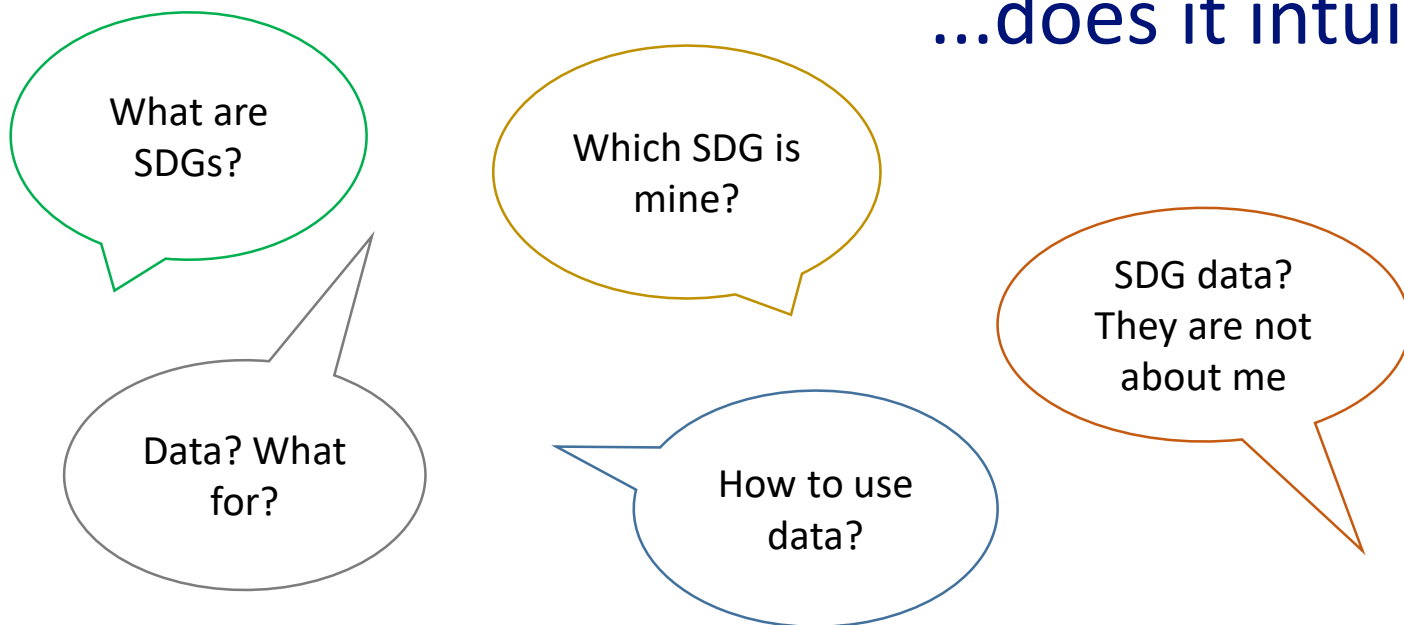
The 17 Goals Campaign



The observed problem

Business wants to act for SDGs but...

...does it intuitively



and needs guidelines and fit-for-purpose data to assess its own results

Impact Barometer – a tool for measuring business' impact on SDGs

unusual initiative...



...unusual communication and role of statistics

- partner
- expert
- facilitator
- mentor

not a data provider

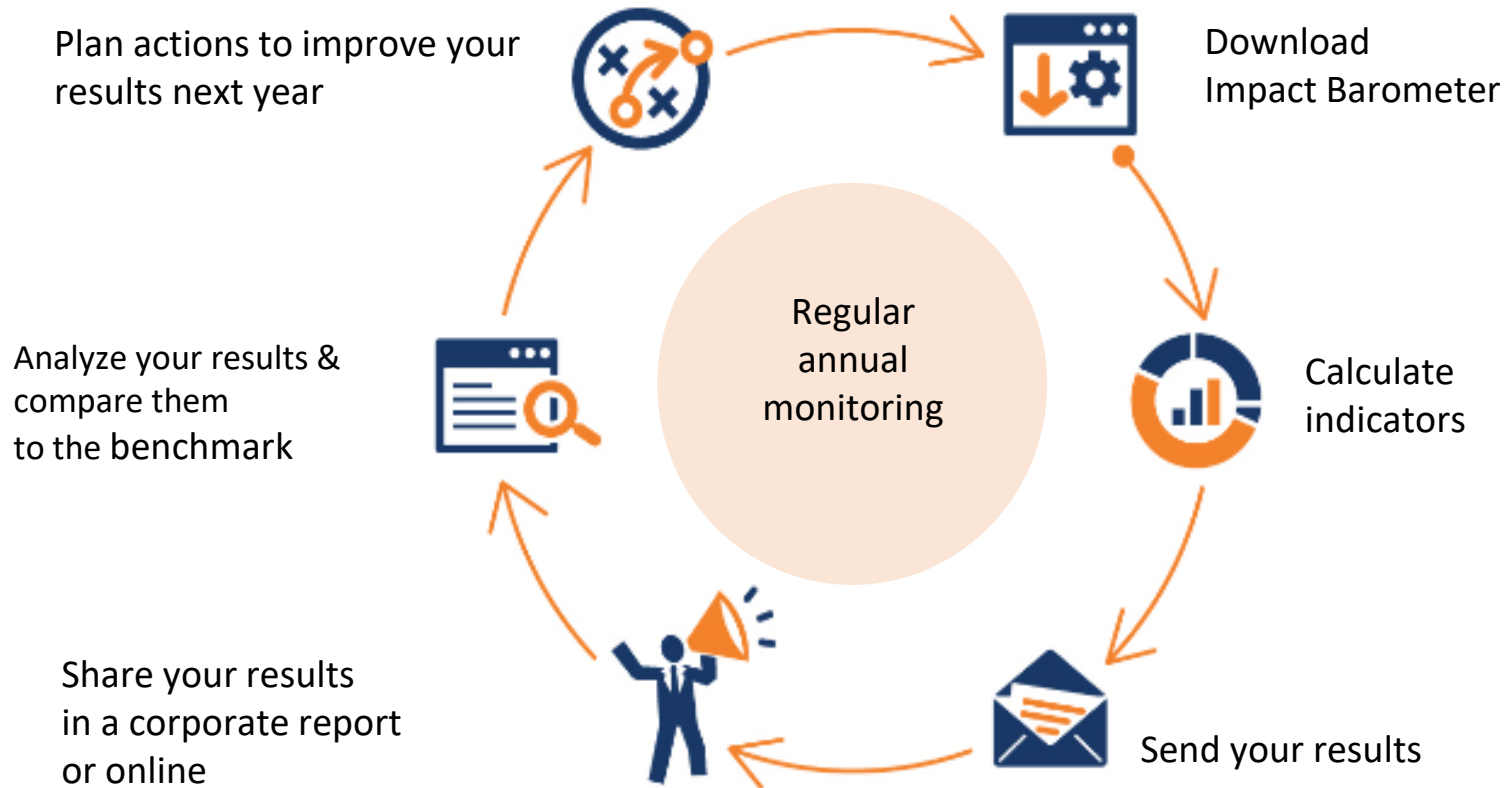


Impact Barometer

- **30 indicators**
- **monitoring 6 SDGs**
- **free to use** by any company
- **guidance and formulas** in excel sheet
- **micro data**
- **company's own calculation**
- **company's individual impact**
- **aggregates & benchmarks**

3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
<p>3.1 Average health care expenditure per employee</p>	<p>4.1 Average number of training hours per employee</p> <p>4.2 Number of pupils and students covered by the company's activities supporting the education process in relation to the number of employees</p> <p>4.3 Percentage of employees trained in sustainable development</p> <p>4.4 Percentage of employees involved in sustainable development initiatives</p> <p>4.5 Number of people educated about sustainable development in relation to the number of employees</p>	<p>5.1 Percentage of women in managerial positions</p> <p>5.2 Women to men remuneration ratio</p> <p>5.3 Difference in admissions of applicants in recruitment processes of women compared to men</p> <p>5.4 Percentage of employees trained in countering mobbing, sexual harassment, violence or discrimination</p> <p>5.5 Difference in use of support programs facilitating care of children, senior parents and other dependents by women compared to men</p> <p>5.6 Difference in use of parental leave by women compared to men</p>	<p>8.1 Value added of the company per employee</p> <p>8.2 Percentage of employees employed under an employment contract</p> <p>8.3 Highest to the lowest salary in the company ratio</p> <p>8.4 Ratio of low-level employees' remuneration to the minimum wage</p> <p>8.5 Employee turnover</p> <p>8.6 Percentage of persons with disabilities among employees</p> <p>8.7 Ratio of number of reported violations of the Code of Ethics to the number of employees</p> <p>8.8 Percentage of purchases whose suppliers have been verified against CSR criteria</p>	<p>9.1 Expenditure on innovations in relation to revenue</p> <p>9.2 Percentage of expenditure allocated to sustainable solutions as part of expenditure on innovations</p> <p>9.3 Number of research projects carried out in cooperation with scientific institutions in the last 3 years</p>	<p>12.1 Material efficiency</p> <p>12.2 Energy efficiency</p> <p>12.3 Percentage of energy from renewable sources</p> <p>12.4 Greenhouse gas emissions</p> <p>12.5 Water efficiency</p> <p>12.6 Percentage of recycled or reused waste</p> <p>12.7 Percentage of raw materials and materials from sustainable sources</p>

Impact Barometer – instruction for use



Conclusions






Barometer available at NRP – sdg.gov.pl
Non-official data – complementary to the official ones

Benefits for statistics



- New audience and ways of communication
- Better understanding of users' needs
- Use of partners' capacity
- New alternative data sources
- Enhanced awareness of its own potential and unique knowledge
- Extended statistical offer – data and knowledge

Growing interest in data and statistical knowledge among business and NGOs

National Reporting Platform - SDG







Search indicator... 

 Statistics Poland |  SDG About SDG PL Statistics Reporting Status **Business indicators**

Business indicators

Entrepreneurs have a special impact on sustainable development, though it is hard to measure. Global indicators for monitoring countries and world's progress towards the SDGs are not fit for business purposes.

That is the reason why we offer [Impact Barometer](#) to entrepreneurs – a free-of-charge tool for enterprise self-assessment of its contribution to sustainable development. Whereas the aggregated measurement results will give a picture of Polish business impact on the SDGs. The tool is a set of indicators relevant to business specifics with instructions how to calculate them. It was developed under the [17 Goals Campaign](#) with substantive support from Statistics Poland and in cooperation with business and academic experts.

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Next initiatives...

Further information: sdg.gov.pl

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