

# WEBINAR

## Use of statistics for SDGs – beyond indicators

Thursday, 23 April 2020  
15.00-17.00



# Use of statistics for SDGs – beyond indicators

## Moderators:

Joanne Evans, UK,

Natalia Ignatova, Russian Federation

## Speakers

Magdalena Ambroch, Poland

Petra Kynclova, UNIDO

Guillaume Lafortune, Sustainable Development  
Solutions Network

# DESCRIPTION AND FOCUS

Agenda 2030 for Sustainable Development stresses the importance of statistics and data for monitoring progress towards the achievement of its goals.

Producing statistics for all SDG indicators requires an enormous mobilization of resources both at national and international level. To take the maximum advantage of the resources and efforts invested in data production, statisticians should understand what the users need, and make sure that we produce, analyze, disseminate and communicate the data in a way that meets those user needs. This session will look at the country experiences and practices in going beyond data production for SDG indicators to ensure that the data and indicators are used.

# DESCRIPTION AND FOCUS

Speakers will try to focus and answer the following questions

- Examples of strategies and tools to identify the needs of SDG statistics users (policymakers, relevant communities, media, general public) and their specific analysis and communication needs;
- Understanding the impact of different communication techniques – are you reaching the target audience and how have they responded to your data and analysis?
- Going beyond communicating indicators – what other approaches can help to ensure that the data are used? How statisticians can foster a better use of statistics?
- What analysis has been done on SDG statistics to help answer policy questions?
- Examples of effective collaboration with data users.