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ABSTRACT

Title	Data stories and story maps as tools to report progress on equality, effective access and development
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Session	Communicating gender statistics
<p>In 1995, the Beijing Platform for Action flagged 12 critical areas where actions and data were needed to ensure social, economic, environmental, legal and institutional changes. Gender data and communication tools, such as stories and story maps, can become powerful tools to characterize trends over time and advocate for change and to show spatial patterns and regional differences to implement policies with differentiated targets. This presentation aims to share Mexico's Statistics Office challenges, best practices and lessons learned during the production of 4 stories and a story map to report the progress made over 5 key national goals.</p>	