



Министерство национальной экономики
Республики Казахстан
Комитет по статистике

Gender aspect in the statistics of SME





Background of gender aspect in SME data

Assignment of the Prime Ministry of the Republic of Kazakhstan and National Commission for Women's Affairs and Family and Demographic Policy under the Office of the President – June of 2011.

“To develop methodology for estimating the indicators of “women’s entrepreneurship” and the form of nationwide statistical reporting.”



Studying international experience



Considering existing sources for SME statistics



Work meetings with all stakeholders



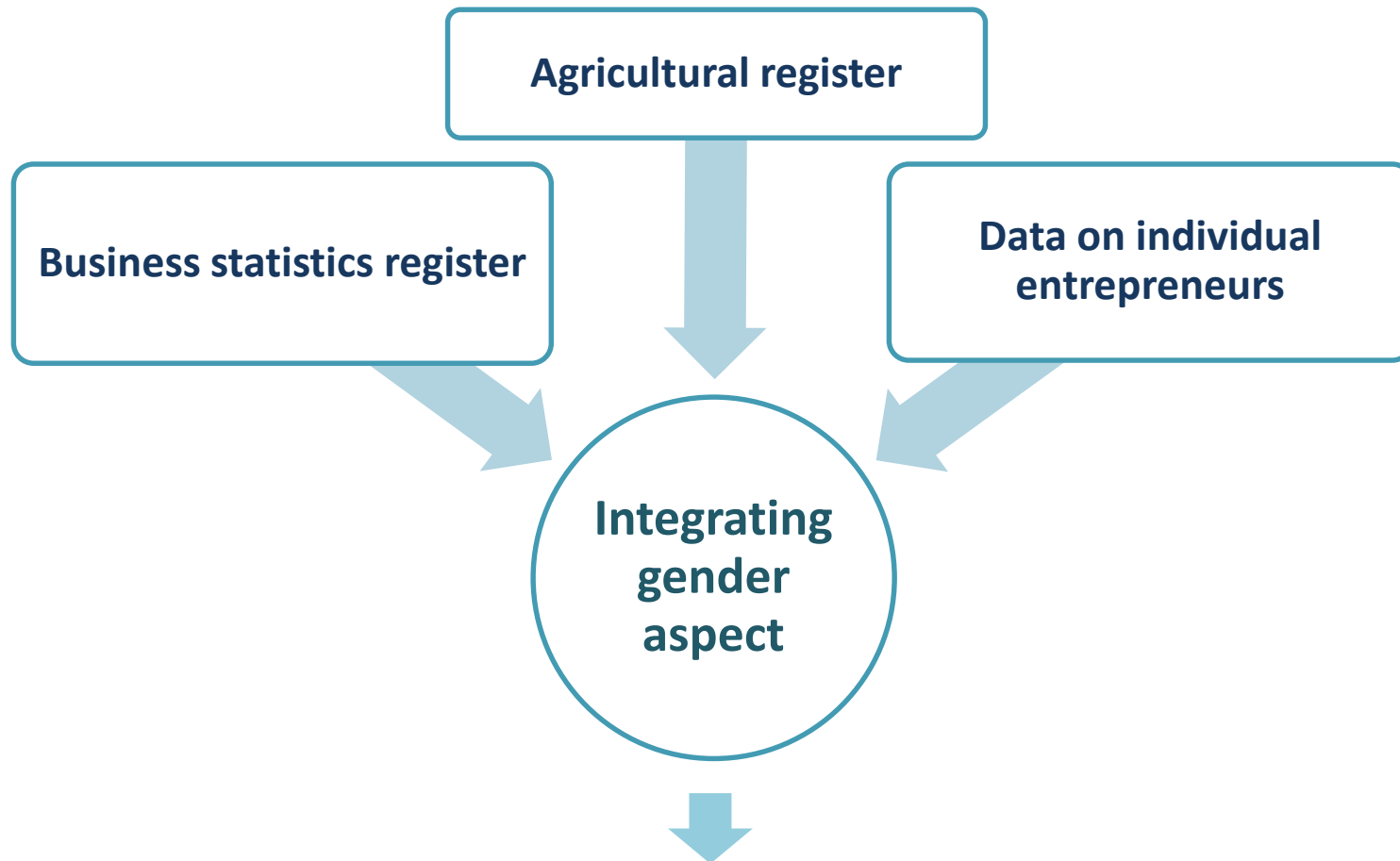
Background of gender aspect in SME data

Participants of the working meeting suggested the following indicators:

1. The number of SMEs led by women
2. Headcount of the SMEs led by women
3. Credits granted to women-entrepreneurs by second-tier banks and microfinancing organizations



Background of gender aspect in SME data



Making changes in the estimation methodology for SME statistics



Further plans to develop SME statistics with gender aspect

Statistics Committee of Kazakhstan with the support of UN Women and UNDP initiates a conduction of the special SME with Gender Aspect Survey in 2020-2021.



Studying international experience



Forming a Task Force that will include national mechanism on women's affairs, business organizations and women-entrepreneurs



Developing toolkit for data collection, including data collection online



Conducting pilot survey in two or three regions with different levels of SME development



Further plans to develop SME statistics with gender aspect



Summarizing results of pilot surveys and finalizing toolkit for data collection



Incorporating the survey into the Plan of Statistical Works (2020/2021) and Budget Request



Preparation for the main survey and fieldwork



Processing and analyzing outputs, submitting Final Report to the stakeholders





Problems and Challenges



Respondents: owners, managers or owners/managers?



Sample size of small and medium enterprises



Including questions that reflect problematics of “women’s entrepreneurship”





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Thank you for your attention!!!