



Schweizerische Eidgenossenschaft
Confédération suisse
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Swiss Confederation

Federal Department of Home Affairs FDHA
Federal Statistical Office FSO

The Swiss booklet on gender statistics Making of and experience

Dr. Katja Branger

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UNECE Workshop on Gender Statistics



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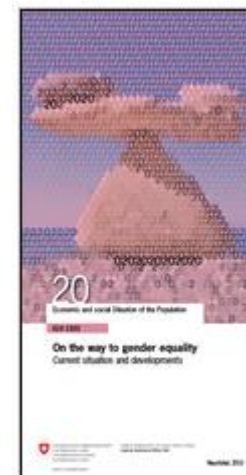
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History

(1)

- 1988 first print publication on gender statistics followed by gender statistics reports (1993, 1996, 1997, 2003)
- 1997 gender indicators on FSO website
- 1998 1st edition of a **leaflet** on gender statistics
- 2004 2nd edition
- 2008 3rd edition
- 2013 4th edition





History

(2)

Reasons for the production of a leaflet

- New publication policy of FSO
 - online-publishing of data and indicators
 - shorter print publications on specific topics
- Simple and short presentation of gender statistics for a broad public, close at hand, for free

Changes over time

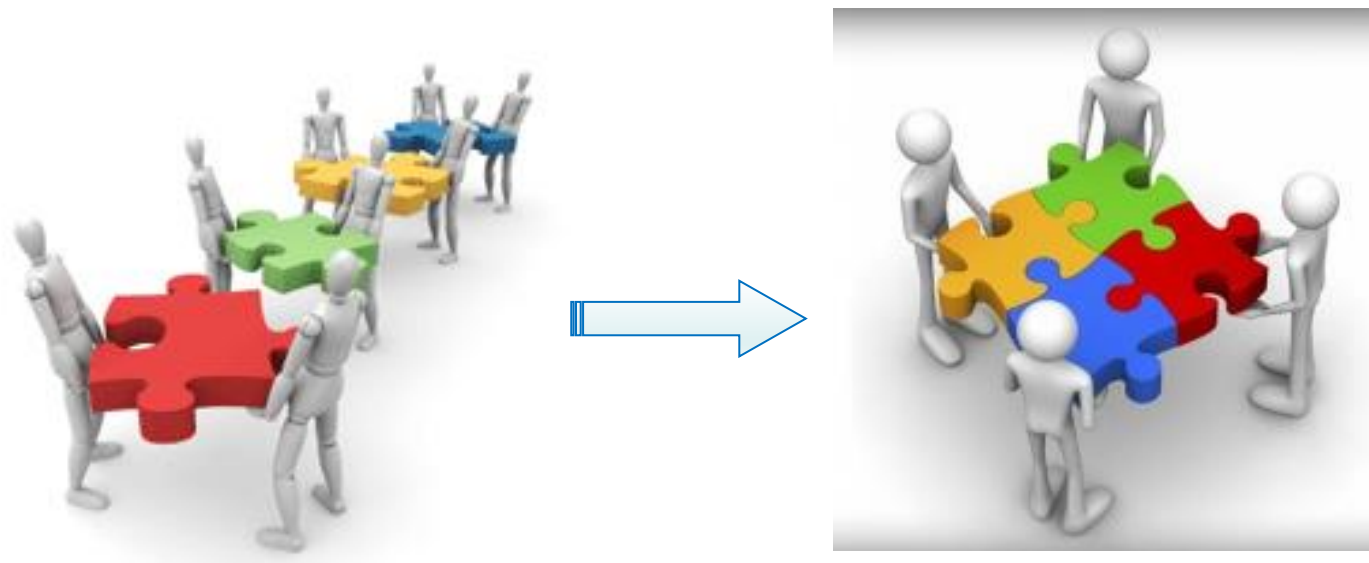
leaflet → booklet

- German, French and Italian version + English version starting from 2nd edition
- Increase in the number of pages: 12 => 36/38 pages



Challenge

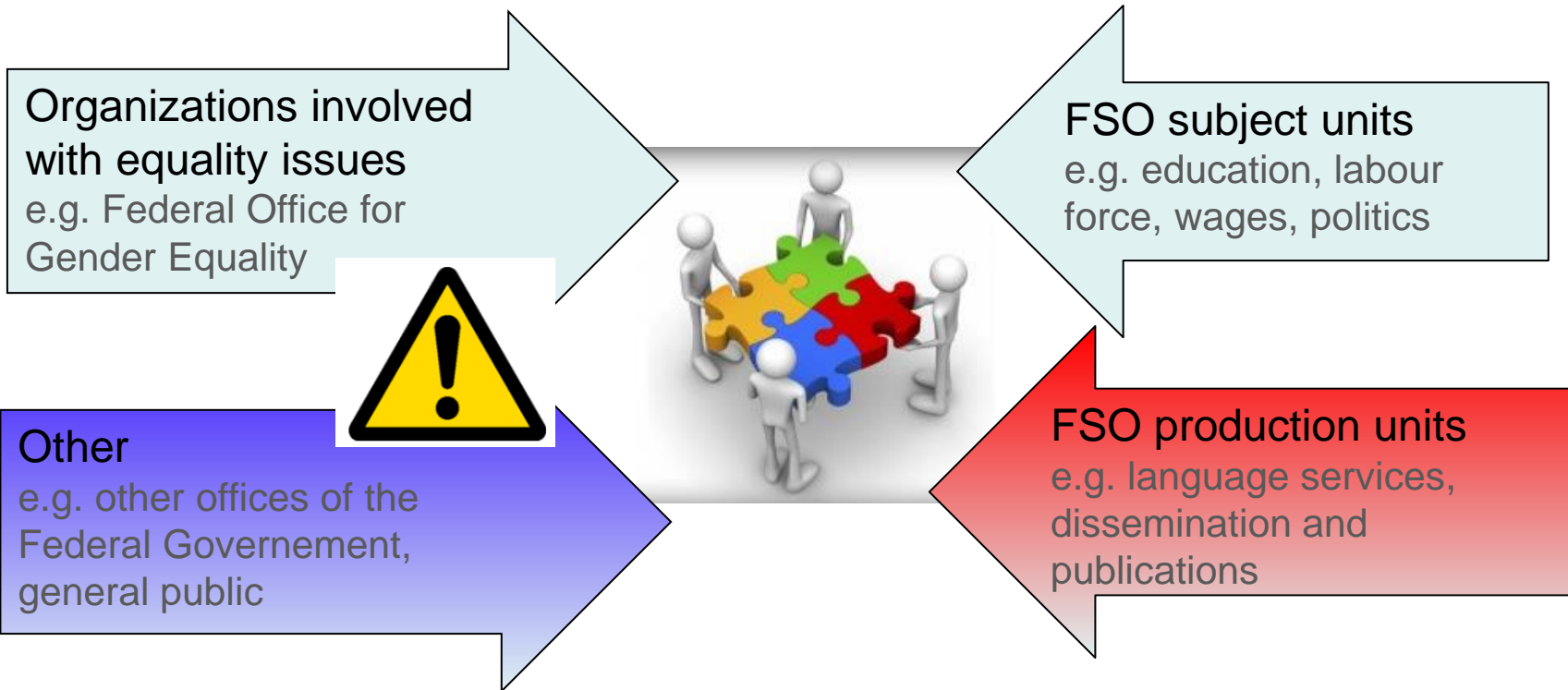
(1)





Challenge

(2)





Challenge

(3)

- Contents and appearance should satisfy a large variety of target users such as politicians, teachers, students, organizations and individuals interested in gender issues
- Appropriate « price-performance-ratio », in particular reasonable effort and periodicity



Outlook



Good vehicle to promote gender issues and statistics to a large public



Outdated after a few months



Periodicity in near future?
Dwindling target users?



Interactive digital publication



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Thank you for your attention !

Questions

Remarks

Discussion

Swiss Statistics

