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DISSEMINATION, MARKETING AND USE OF GENDER STATISTICS

Women and Men in OECD countries

Submitted by OECD

1. In autumn 2006 the OECD will be releasing a new publication that paints a statistical picture of key differences between women and men around the member countries.
 2. Gender issues have been a part of the OECD's work for a long time and a wide range of statistics is currently collected and disseminated. To highlight the gender related work throughout the Organization and provide some key facts for a wide audience the OECD has decided to release a publication focusing on gender statistics. It will present data in a systematic and coherent fashion to paint a picture of the socio- economic status of women and men across OECD member states.
 3. The working title for the publication is "Women and men in OECD countries". The publication will include a selection of key socio-economic indicators and will provide a window into the more detailed work of the OECD (a one stop shop for those wanting a fast introduction to the wealth of gender-related data held by the Organisation). The publication will be built around some key themes, each reflecting an important area of socio-economic wellbeing. The list
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of subjects includes demography, migration, health, education, work, lifestyle and wages. Differences between sexes will be shown using various key indicators. Examples include “employment rates”, “percentage of women and men in parliament”, “self-employed women and men”, “obesity by gender”, “causes of death by gender”, “graduates by field of study and by gender”, “tobacco consumption by gender”, etc.

4. Aimed at a wide audience, the publication will be compact and will use the most recent available data, presented in straightforward tables and charts with brief commentary. It is envisaged that each main topic will be presented in just two pages of data and commentary. The publication will be free and available on both the web and in hard copy. The online version will contain longer time series and more metadata than the paper version.

5. The publication aims to compare gender statistics across OECD Member States, but some non-members country examples will occasionally be used to expand the geographical scope of the comparisons and to help present OECD figures in a global context: a “Did you know?” section for example will highlight interesting facts and figures and go beyond the OECD member states.

6. Special attention will be given to the male/female population split at the regional level. This is important because national aggregates can sometimes mask a more varied sub-national picture (e.g. the movement of migrant workers within a country might lead to regional imbalances in the gender ratio).

7. The work on the gender project is a coordinated OECD effort from various directorates. The Directorate for Employment, Labour and Social Affairs, the Statistics Directorate, the Directorate for Education and other directorates are collaborating to provide data and commentary. In this regard, the publication will follow a similar approach to that used for the successful OECD *Factbook 2006* to ensure the overall coherence of the volume. Some of the excellent national and international gender statistics’ publications that others have released are also influencing the publication’s design.

8. The specific objective of the publication is to present and to promote the work in production and dissemination of gender related data. The publication will help the OECD to present and promote its work on gender-related data, to make this work more visible, to address emerging issues and will offer a wide audience some readily digestible information on gender statistics in OECD countries.

9. Depending on the success of the publication, the plan is to release annual updates, with one-off thematic pieces that explore certain aspects in more detail.

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<http://www.oecd.org/dataoecd/35/6/36739133.pdf>
