Communication TT: Governance and Structure

SEPTEMBER 18, 2020

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Outline

- Background
- Communication TT:
  ✓ Activities
  ✓ Deliverables
  ✓ Composition
How do users interpret the 2008 SNA brand?

- Do users perceive it as only applicable for 2008 and forward?
- Do users perceive the 1993 SNA as applicable for 1993 to 2008?
- How do users perceive the links with other standards (e.g., BPM6, GFS2014)?
- 1953 - 1968 - 1993 - 2008 SNA give the perception that the national accounts community is not agile – is this really the case?
- What is really implied in National Accounts?
Common communication framework for macroeconomic statistics

• **Terminology** and **Presentation** have a significant impact on data interpretation and use by governments, researchers, students, businesses, media, citizens and other statistical producers.

• **The way we communicate the SNA concepts** should maximize analytical usefulness, quality, scope, comparability (time and countries), and policy applications of macroeconomic statistics.

• **Coordination** across statistical domains is needed to maintain consistency and coherency between macroeconomic accounting frameworks.

**Communication** added as a fourth priority for the SNA research agenda.
Joint TT on Communication

- **Objective**: oversee the development of recommendations and tools aimed to improve the way macroeconomic statistics and accounts are communicated and presented to a diverse set of users.

- **Joint TT**: approved by the 51st UN Statistical Commission (2020).

- The Joint TT includes representatives of:
  - ISWGNA
  - AEG
  - BOPCOM
  - GFSAC
Joint TT on Communication

**Activities:**

- Review of macroeconomic accounting **terminology**.
- Development of a **taxonomies** related to SNA products and processes.
- Review of the assessment framework used to measure **alignment** with the macroeconomic accounting statistical standards.
- Development of a **Collaborative Hub for Compilers** of economic statistics for networking, sharing tools, and co-development.
- **Digitalization** of ‘new’ macroeconomic accounting manuals and related materials and **digitization** of ‘old’ material.
Joint TT on Communication

- **Deliverables:**
  - **Terminology:** terminology of macroeconomic accounts
  - **Taxonomy:** taxonomies of SNA products and processes
  - **Alignment:** assessment framework for alignment with standards
  - **Compilers Hub:** collaborative hub for compilers of macroeconomic statistics
  - **Digital Manuals:** digitization macroeconomic accounting manuals
  - **Guidance Note:**
    - Taxonomies of SNA products and processes
    - Alignment of terminology
    - Compilers Hub for microeconomic statistics
Joint TT on Communication

• Composition:

  - **Terminology**
    - Chairs: Sanjiv Mahajan & Yuko Ueno
    - Secretariat: IMF & WB
  - **Taxonomy**
    - Chairs: Sanjiv Mahajan & Yuko Ueno
    - Secretariat: IMF & WB
  - **Alignment**
    - Chairs: Sanjiv Mahajan & Yuko Ueno
    - Secretariat: IMF & WB
  - **Compilers Hub**
    - Chairs: Michael Smedes & (tbd)
    - Secretariat: IMF & UNSD
  - **Digital Manuals**
    - Chairs: Andrew Hancock & (tbd)
    - Secretariat: UNSD
END

Thank you!

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