

First Module: Special Session for EECCA, SEE and other interested countries
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Measuring tourism and travel services

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Measuring export and import of tourist and travel services

References

- IMF, BPM6
 - Chapter 10, Goods and services account
 - Appendix 5, Remittances
- UN and others, Manual on Statistics of International Trade in Services (MSITS)
 - Chapter III, Services Transactions Between Residents and Non-residents
- UN, World Tourism Organization
 - International Recommendations on Tourism Statistics and the Tourism Satellite Account: Recommended Methodological Framework

Measuring export and import of tourist and travel services

Goods and services account (BPM6, Chapter 10)

- **Goods**
- **Services**
 - Manufacturing services
 - Maintenance and repair services
 - Transport
 - **Travel**
 - Construction
 - Insurance and pension services
 - Financial services
 - Charges for the use of intellectual property
 - Telecommunication, computer, and information services
 - Other business services
 - Personal, cultural, and recreation services
 - Government goods and services

Measuring export and import of tourist and travel services

Goods and services account (BPM6, Chapter 10)

– Travel

- Business travel
- Personal travel
 - » Health-related
 - » Education-related
 - » All other personal travel

Measuring export and import of tourist and travel services

Travel (BPM6, 10.86)

- Travel credits cover
 - Goods and services for own use or to give away acquired from an economy by nonresidents during visits to that economy
- Travel debits cover
 - Goods and services for own use or to give away acquired from other economies by residents during visits to these other economies
- Coverage
 - Accommodation
 - Food-serving
 - Local transport
 - Goods
 - Other

Measuring export and import of tourist and travel services

Travel services

- **Data sources**
 - Direct reports of travel sector
 - Payment cards
 - Surveys
 - Indirect data (trade partner data)

Measuring export and import of tourist and travel services

Tourism

- **Tourism Satellite Accounts**
 - Allow measuring tourist activities
 - May be expanded to other activities like culture and environment

Measuring export and import of tourist and travel services

- **Three presentations**
 - **Measuring the Export and Import of Travel Services**
(National Bank of Serbia)
 - **Mongolian Experience in Measuring Tourist Services**
(National Statistical Office of Mongolia)
 - **Measuring travel and tourism services**
(Banco de Portugal)

Measuring the Export and Import of Travel Services (National Bank of Serbia)

- The **National Bank of Serbia** will describe the way in which data for travel services are compiled in the Serbian Balance of Payments (BoP)
- The presentation will cover
 - Data sources and
 - Estimation procedures for personal and business travel,
 - Including payment card agents reports to the National Bank by type of payment card and estimation model on cash spending

Mongolian Experience in Measuring Tourist Services (National Statistical Office of Mongolia)

- The **National Statistical Office of Mongolia** will describe the compilation of tourism statistics by the **Central Bank of Mongolia**
- The presentation will provide an overview of the data sources and elaborate on the sample surveys conducted by the **Central Bank of Mongolia**
- The approach taken by the **Central Bank of Mongolia** is to keep compatibility and to improve data quality while transitioning to BPM6
- Issues for future work will be also covered

Measuring Travel and Tourism Services (**Banco de Portugal**)

- The **Banco de Portugal** will present the
 - Organisational structure of compiling the current and capital account
 - Methodology of travel statistics
 - Statistical sources (direct reporting, payment card)
 - Data release