

Task Force Intellectual property products – progress report

National Accounts Working Group 15-16 May 2018 Item 8



Background

- G20 Data Gaps Initiative: improve balance sheets of non-financial assets by institutional sector
- Need for more guidance -> joint Eurostat/OECD
 TF "Land and other non-financial assets"
 - Land (AN.211)
 - Inventories (AN.12)
- Two compilation guides produced



Purpose of the TF IPP

- Provide guidance to compilation of balance sheets
- Total economy and by sector
- Assets concerned:
 - AN.1171 Research and development
 - AN.1173 Computer software and databases
 - AN.1179 Other intellectual property products
- In addition: implementation of economic ownership principle in case of IPP



Timetable and participants

- Meetings:
 - 19-20 June 2017, OECD, Paris
 - 12-13 Feb 2018, London
 - 10-11 Sept 2018, Luxembourg
- Final report due by October 2018
- Participants: AT, BE, CZ, DE, DK, FR, HU, IE, IT, LT, LU, NL, NO, PL, SE, SI, UK, CAN, KOR, MEX, USA, ECB
- Co-chaired by OECD and Eurostat



First meeting

Agreements:

- This TF will not produce a complete compilation guide (short timetable and not necessary as guidance already exists)
- Outcome shall be a final report with recommendations on concrete issues
- Questionnaire to collect information on countries' practices (all EU and OECD countries)

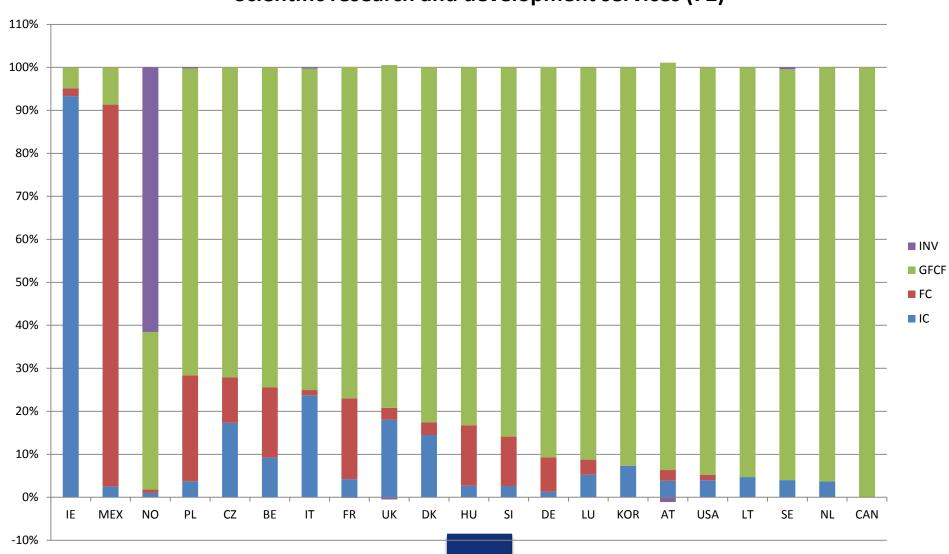


TF Questionnaire on sources and methods, <u>R&D</u>:

- Practically all countries use Frascati as main source to estimate output and GFCF
- Few countries use UNECE Guide to Measuring Global Production to determine ownership
- Input approach to price measurement, some countries with productivity adjustment
- Service lives differ, but mostly around 10 years; differences across industries



Scientific research and development services (72)



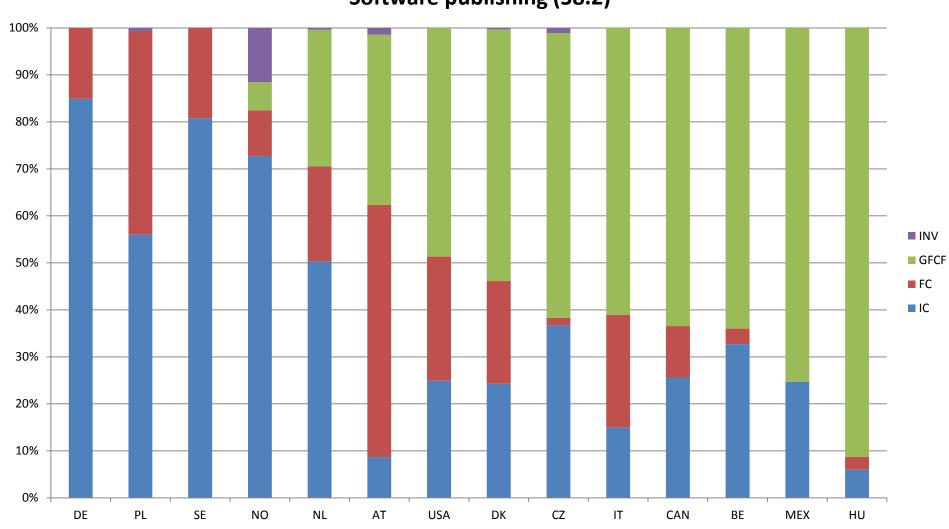


TF Questionnaire on sources and methods, <u>software</u>:

- No common data source
- Own-account software: based on time spent by programmers; different occupations are used
- Difficulties in determining intermediate consumption vs capital formation (no data sources), e.g. cloud computing?
- Few countries separately estimate databases
- Quality adjustment for software deflators
- Service lives differ, but mostly around 5 years

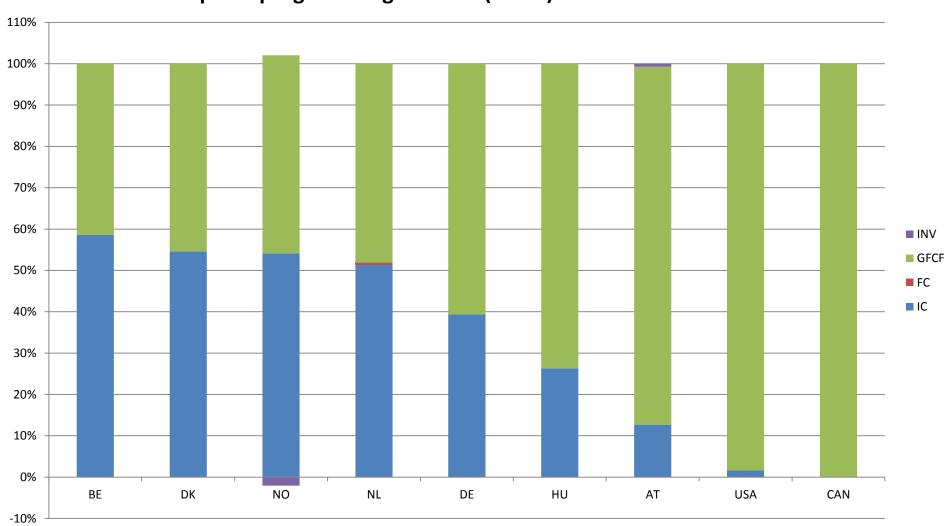


Software publishing (58.2)





Computer programming services (62.01) – shares in domestic use





Databases

- To be considered and estimated together with software -> no requirement for separate estimate for databases
- Estimate own-account production of software and databases together by selecting corresponding occupations



Other IPP (AN.1179)

- Only two countries provide balance sheet data (amounts relatively small)
- Only one of those knew what was included:
 "studies on project feasibility, project documentation, investment studies, technical expertise costs, etc., mainly related to building projects"
- What assets should be included in this category?
- How about architectural and engineering designs?



TF Questionnaire on sources and methods, ownership:

- Countries are divided in considering funder or performer as owner of R&D output
- Many countries cannot separately identify transactions or transfers of IPP between affiliated enterprises
- R&D: differences between Frascati data on crossborder funding and BOP data
- Hard part: ownership of assets within MNE groups



Some tentative TF recommendations

- Important to separately identify intra-MNE flows of IPP, both domestic and cross-border
- More countries should collect data for a number of new Frascati breakdowns, in particular on
 - government purchases (grants vs procurement); including cross-border
 - funding between affiliates and between nonaffiliates
 - revenues from sales of R&D
- Existing guidance, e.g. on estimates of ownaccount output, will be updated



Thank you for your attention