

Identifying Factoryless Goods Producers (FGPs) – Efforts to Date

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Classifications

- **NAICS 2012**
 - Guidance
 - August 8, 2014 *Federal Register* notice
- **NAICS 2017**
 - Currently field testing language

Establishment Survey Research

- **2007 Economic Census**
 - Design, activities, purchase contract manufacturing services
- **2012 Economic Census**
 - Purchase of contract manufacturing services, costs, % revenue

Establishment Survey Research

- **2007 Economic Census**
 - No comprehensive review or analysis
- **2012 Economic Census**
 - No pretesting
 - Post collection qualitative and quantitative reviews
 - Comparison of enterprise and establishment results

Enterprise/Company Research

- Census field tests – 2010 to current
- Mainly tested in the company organization survey
- Results similar to establishment

Establishment or Enterprise Concept?

- **Can FGP establishments be consistently identified?**
 - If so, where should they be classified
 - What variables can be collected
- **Is this an enterprise concept?**
 - How will FGP enterprises be defined
 - What data are available

Neither Enterprise nor Establishment Concept?

- Organization of multi-establishment enterprises often focus on product lines or markets
 - E.g., home products vs. industrial products
 - E.g., North American Division vs. European Division

Needs Going Forward

- Identify and classify establishments (if possible)
- Identify and collect variables to describe the size and impact of outsourcing transformation (if possible)
- Identify company, enterprise, or indirect methods of describing the size and impact of outsourcing transformation if direct measures are not feasible