



# Measuring internet-mediated platform work in Switzerland

Meeting of the Group of Experts on Measuring Quality of Employment

6-8 November 2019



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Swiss LFS ad-hoc module

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## Swiss ad-hoc module on internet-mediated platform work

- Module conducted for first time during 2019
- SLFS: CATI
- Module at the end of main questionnaire, after EU-module on WTA, only 1/3 (random selection) of the 1<sup>st</sup> wave
- Total annual sample of the module: ca. 12'000
- All persons are interviewed:
  - employed persons / ILO unemployed / inactive persons
  - 15 years or more



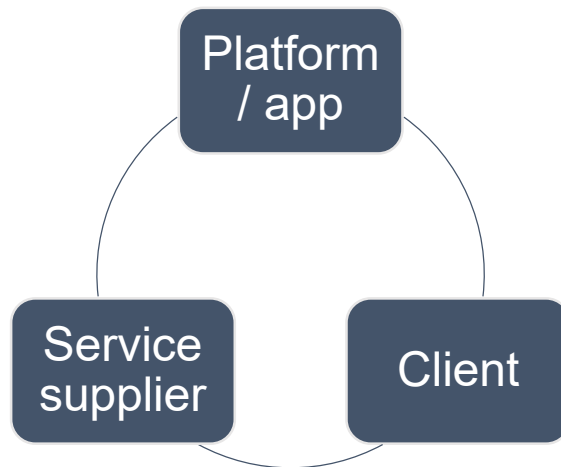
## Demand for information on platform work in Switzerland

- Federal Social Insurance Office (FSIO): influence on social insurance system
- State Secretariat for Economic Affairs (SECO): legislation of labour market, measurement of new forms of work
- General interest for data on platform work
- Main objective: estimate the importance of platform work in Switzerland



## Definition used for the module

Triangular relationship:



Introduction text at the beginning of the module:

*Internet platforms and apps make new income opportunities possible today. You are put in contact with the client and generally paid directly via the platform.*



## Filter questions (1)

Definition through four filter questions with concrete examples:

- **Accommodation:** Have you rented a room, apartment or a house to somebody via an internet platform or app such as *Airbnb* or *Flipkey* in the past 12 months?
- **Taxi services:** Have you provided taxi services via an internet platform or app such as for example *Uber* or *Lyft* in the past 12 months?



## Filter questions (2)

- **Sale of goods:** Have you sold goods via an internet platform or app such as *Ricardo* or *Ebay* in the past 12 months? Please only answer “yes” if you previously collected, bought or produced the goods with the specific aim of reselling them.
- **Other services:** Have you provided other services via an internet platform or app such as cleaning, handiwork, delivery services or online programming in the past 12 months?  
→ if response=yes, new question on type of service



## Filter questions (3)

The four questions allow flexibility in the choice of scope:

- Broader definition including all types of services
- Narrower definition with one type of service; or excluding sale of goods and renting for example





## Further topics of the module

- Reason for this form of work
- Main / second / additional job
- Since when are these services provided
- Regularity
- Number of hours
- Income
- Name of platform / app (only for plausibility checks)



## Concluding remarks

First results: May 2020

Conclusion from provisional analysis of 1<sup>st</sup> quarter 2019:

- Platform work very unfrequent in Switzerland
- Plausibility checks very important, based on:
  - Hours worked
  - Income
  - Named platforms
  - Interviewers' additional comments (confusion between offering and using the service)



# Thank you for your attention!