

## Economic and social portrait of Luxembourg

A symbiosis for promotional  
and pedagogic purposes



19 Septembre 2003

## The project

- Economic Portrait edited in 1995, a contribution to the event « cultural capital of Europe »
- Great demand for update
- co-financed by the Information and Press Service of the Government and the Ministry of Foreign Affairs

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## Challenges

1. presenting a realistic picture of our country's economy and social system
2. producing an instrument for promotional purposes
3. producing a comprehensive publication for the public at large
4. respecting scientific strictness

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## The aim

- general public publication
- tool to introduce Luxembourg to the world
- pedagogic tool for secondary and higher education
- commenting the facts, explaining the concepts
- social and socio-economic analysis
- benchmarking (Luxembourg in the world)
- selection of the « good » indicators characterising the socio-economic development of the Grand-Duchy
- focus on the structural mutations, the leading and decreasing sectors

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## Organisation and workflow

- Chief editor
- Editorial board
- Compilation of indicators from administrative sources and international organisations
- Analysis and discussion of indicators and concepts
- Benchmarking
- Explanation of indicators and concepts

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## Technical information

- editorial work done by Statec's experts
- outsourcing for lay out, translation and printing
- 4 languages : french, english, german, spanish
- Internet version in 3 languages (french, english, german)
- 196 pages
- 9 000 copies printed
- 5 000 copies disseminated (July-December 2003)
- production time 18 month (ready to print)
- direct costs: 100 000 EUR

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