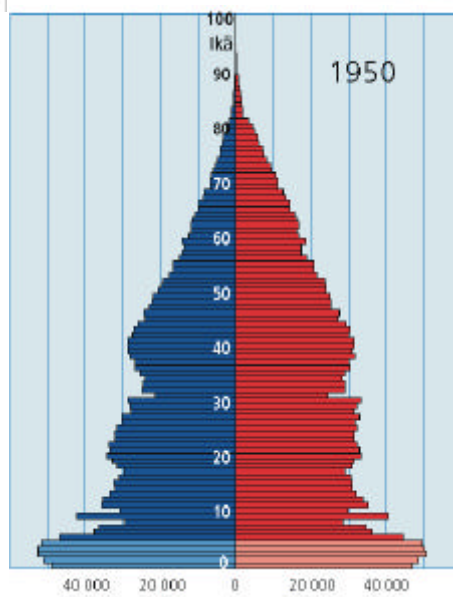


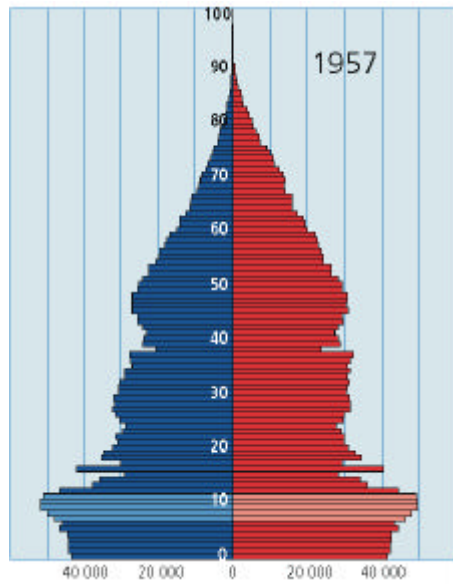
The baby boom generation when

...

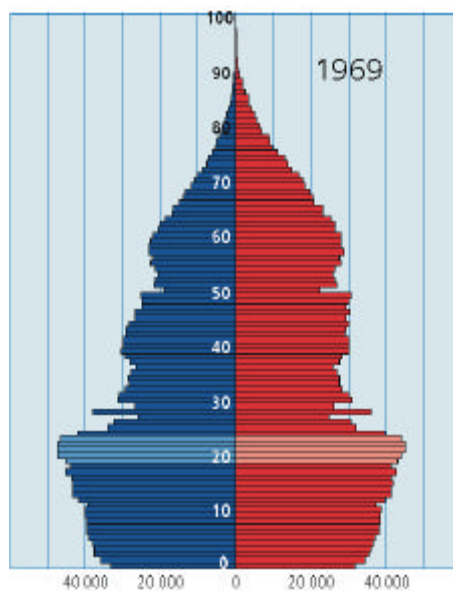
...maternity hospitals are bursting with babies (1950)



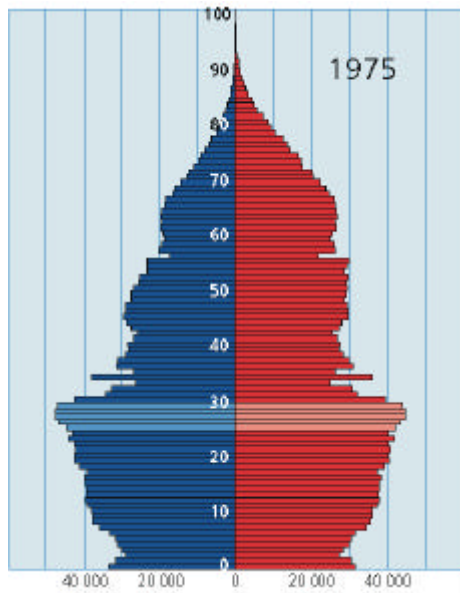
...schoolbooks
are swapped
between siblings
during breaks
(1957)



...students take
over the Old
Student Hall
and make a
"revolution"
(1969)



...the public sector sucks in labour force and swells (1975)

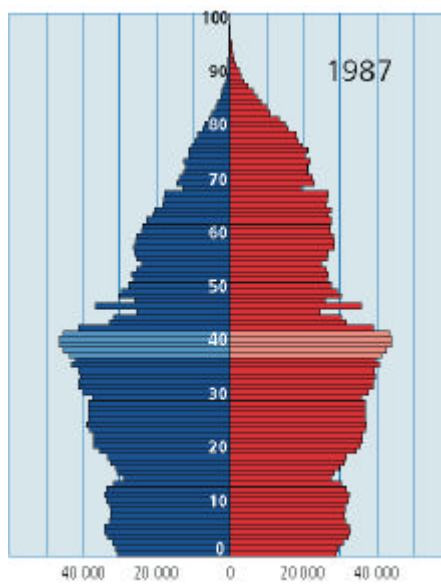


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...inflation has paid for dwellings in suburbs, and the bubble economy starts (1987)

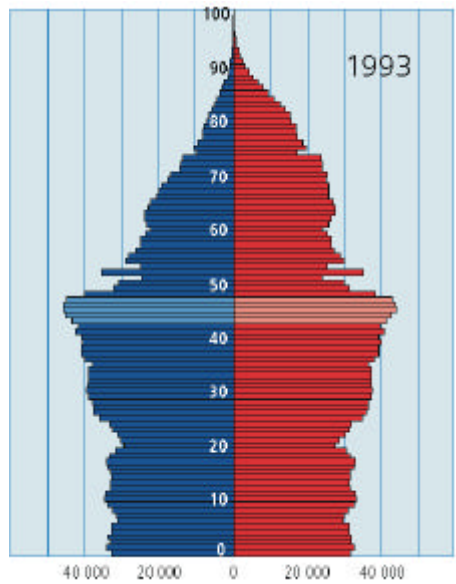


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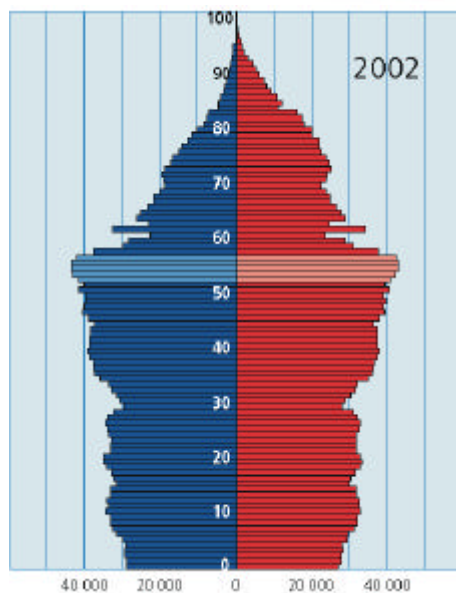
2.12.2003

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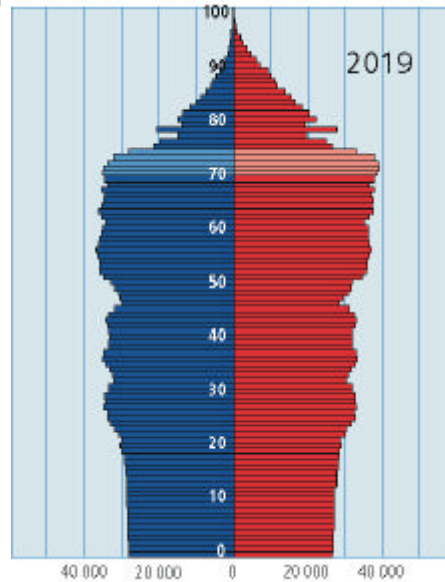
...young people have no business on the labour market hit by recession (1993)



...decreasing labour force and pension bomb give cause for concern (2002)



...old people
take over and
really change
society (2019)



Jouni Kotkavuori

2.12.2003

9

Telling stories at Statistics Finland

Tietoaika, journalistic monthly magazine	1 700 subscriptions
Economic trends, bulletin for specialist, 6/year	1 000 subscriptions
Municipal Facts for community decision makers, 5/year	600 subscriptions
Welfare bulletin for social sector, 4/year	1 000 subscriptions
Century of Finland, 350 pages history through statistics	6 000 copies sold
Punch of Statistics	1 000 copies sold

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2.12.2003

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Monthly visits (in august) to SF-net

SF-web pages altogether	160 000 visits	60 000 different visitors
Press Releases	25 000 visits	6 000 visitors
StatFin-database	23 000 visits	10 000 visitors
Finland in Figures	19 000 visits	10 000 visitors
Statistics School	8 800 visits	3 000 visitors
World in numbers	6 000 visits	3 500 visitors