STATISTICAL COMMISSION and
ECONOMIC COMMISSION FOR EUROPE   *20 November 2003*

CONFERENCE OF EUROPEAN STATISTICIANS

<u>UNECE Work Session on Dissemination of</u>
<u>Statistical Commentary and Stories</u>
(Geneva, Switzerland, 4-5 December 2003)

PROVISIONAL AGENDA AND TIMETABLE
The meeting will start on Thursday, 4 December 2003 at 9:30 a.m. in Salle IX,
Palais des Nations, Geneva, Switzerland

Thursday, 4 December			
Time	**Item**	**Topic**	**Documentation**
9:30 - 9:50	1 2	**Opening of the meeting** **Adoption of the agenda** **Designation of officers**	
	3	**Topic (i): How to make a story out of statistics** Session Organiser: Dag Ellingsen (Statistics Norway), Discussant: Laszlo Holka (Hungarian Central Statistical Office)	
9:50 - 10: 25		Introduction to the topic and presentation of the Invited Paper "How to make a story out of statistics: The will and the skill" by Dag Ellingsen (Statistics Norway) *(25 min. for presentation, 10 min. for questions)*	WP. 3
10:25 - 11: 00		Presentation of the Invited Paper "Cultural obstacles to statistical storytelling" by Leon Østergaard (Statistics Denmark) *(25 min. for presentation, 10 min. for questions)*	WP. 2
11:00 - 11:20		Coffee break	
11:20 - 12:25		General Discussion	
12:25 - 12:30		Conclusions of Topic (i)	
12:30 - 14:00		Lunch break	
	4	**Topic (ii): How to decide which stories to tell and to ensure they are of high quality** Session Organiser: Ted Wannell (Statistics Canada), Discussant: Leon Østergaard (Statistics Denmark)	
14:00 - 14:35		Introduction to the topic and presentation of the Invited Paper "The selection and vetting of statistical stories" by Ted Wannell (Statistics Canada) *(25 min. for presentation, 10 min. for questions)*	WP. 4
14:35 - 14:55		"Disseminating Bureau of Labor Statistics Data", presentation by Tracy Jack (U.S. Bureau of Labor Statistics) *(15 min. for presentation, 5 min. for questions)*	WP. 7
14:55 - 15:15		"Disseminating data: a journalist's view", presentation by Bruce Little (The Globe and Mail, Canada) *(15 min. for presentation, 5 min. for questions)*	WP. 14
15:15 - 15:35		Coffee break	
15:35 - 16:35		General discussion	
16:35 - 16:40		Conclusions of Topic (ii)	
	5	**Topic (iii): Dissemination of statistical commentary and stories. How to get them through to the user.** Session Organiser: Per-Åke Bladh (Statistics Sweden), Discussant: Vicki Crompton (Statistics Canada)	
16:40 - 17:15		Introduction to the topic and presentation of the Invited Paper "Storytelling: Dissemination of statistical commentary and stories. How to get them through to the user" by Per-Åke Bladh (Statistics Sweden) *(25 min. for presentation, 10 min. for questions)*	WP. 5
17:15 - 17:35		"Cracking the barrier", presentation by LaVerne Collins (U.S. Census Bureau) *(15 min. for presentation, 5 min. for questions)*	WP. 8

Time	Item	Topic	Documentation
	5	**Topic (iii): Dissemination of statistical commentary and stories. How to get them through to the user -- continued** Session Organiser: Per Åke Bladh (Statistics Sweden), Discussant: Vicki Crompton (Statistics Canada)	
9:00 - 9:20		"Statistics Netherlands Web Magazine: a new link in communication", presentation by S. Van den Elshout (Statistics Netherlands) *(15 min. for presentation, 5 min. for questions)*	WP. 9
9:20 - 9:40		"The power of the web to transform the telling of statistical stories", presentation by Carol Summerfield (ONS, UK) *(15 min. for presentation, 5 min. for questions)*	WP. 10
9:40 - 10:50		General discussion	
10:50 - 10:55		Conclusions of Topic (iii)	
10:55 - 11:15		Coffee break	
	6	**Topic (iv): How to integrate statistics from different sources and subject matter areas to produce analysis that would be of interest to a wide audience** Session Organiser: David Marder (ONS, UK), Discussant: Frances Comerford (CSO, Ireland)	
11:15 - 11:50		Introduction to the topic and presentation of the Invited Paper "How to integrate statistics from different subject-matter areas that would be of interest to a wide audience" by David Marder (ONS, UK) *(25 min. for presentation, 10 min. for questions)*	WP. 6
11:50 - 12:10		"Ways of painting an integrated picture – and the right channels for them ", presentation by Jouni Kotkavuori (Statistics Finland) *(15 min. for presentation, 5 min. for questions)*	WP. 11
12.10 - 12:30		"The economic and social portrait of Luxembourg – a symbiosis for promotional and pedagogic purposes", presentation by Guy Zacharias (STATEC, Luxembourg) *(15 min. for presentation, 5 min. for questions)*	WP. 12
12:30 - 14:00		Lunch break	
14:00 - 14:20		"How to integrate statistics from different sources and subject-matter areas", presentation by Laurie Brown (U.S.) *(15 min. for presentation, 5 min. for questions)*	WP. 13
14:20 - 15:25		General discussion	
15:25 - 15:30		Conclusions of topic (iv)	
15:30 - 15:50		Coffee break	
15:50 - 16:30		**Future work**	
16:30 - 17:00		**Adoption of the report**	
17:00		**Closing of the meeting**	

Table header: **Friday, 5 December 2003**