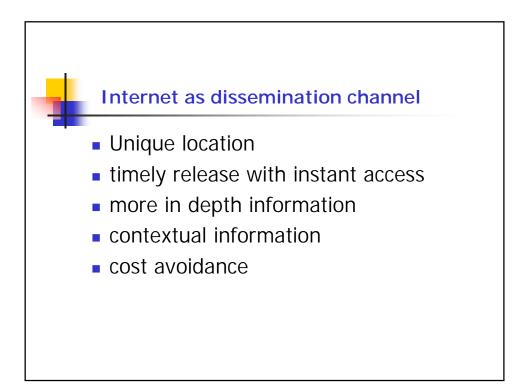




- Unique location
- Buy-in from by subject matters
- All partners involved in coordinated effort
- Timely release with instant access to all
- More in depth / contextual information
- Cost avoidance / efficiencies
- Harmonized data / metadata
- STC credibility based on commitment



www.statcan.ca since 1995

•Grown from a distribution channel for *The Daily* to now contain in excess of 60 000 HTML pages and multiple databases

• Now serves 14 000 users each day, up from 3 000 in 1997

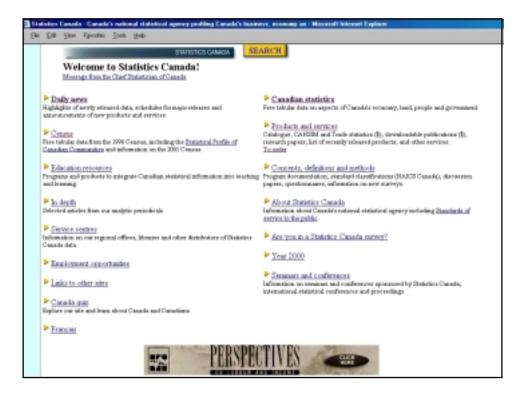
• Principal dissemination vehicle—integrated with other publishing programmes such as dynamic multi-format publishing

• After the media, it is the main channel of communication with the Canadian public and also serves our stakeholders: the library community, education and business partners

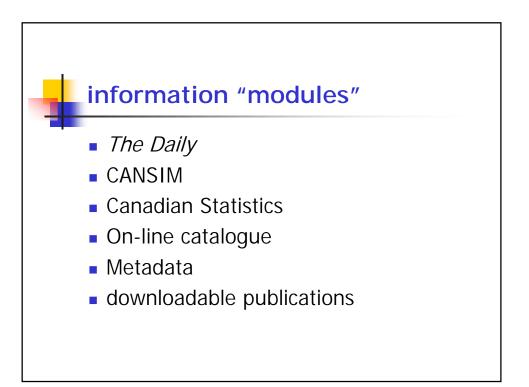
•Established research programme intrinsic to the site's development

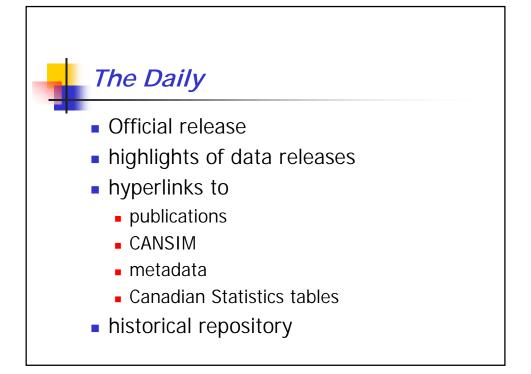


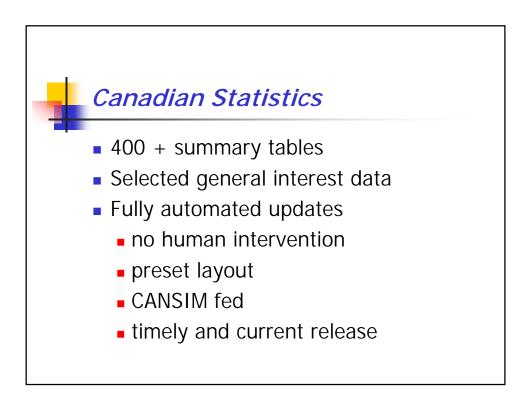


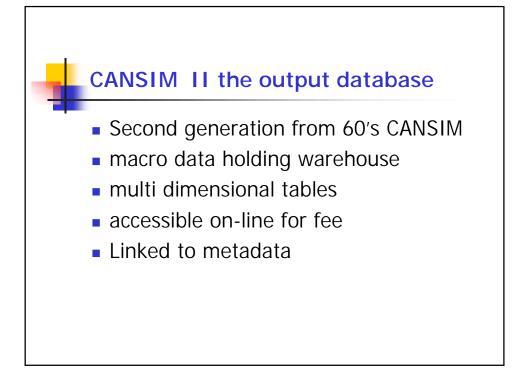


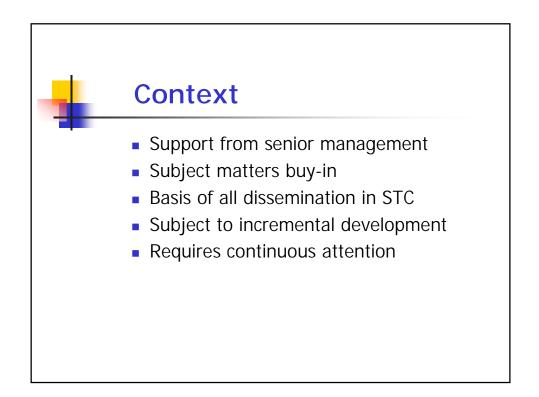
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- Expert resources needed
- stringent data quality a priori
- uptime of servers
- SGML staging as interim format
- advanced design vs conservative assumptions
- search engines efficiency



Challenges

- Completeness
- Operational efficiency
- User-friendly
- Metadata connectivity
- Archiving
- Quality assurance
- 24/7 service



