BACKGROUND
The continuing increase in ageing and longevity, accompanied by societal changes, require multidisciplinary integrated approach to policy making to effectively adapt social and health policies and services to current developments and challenges.
In February, 2007, the United Nations began its five-year review of progress towards the achievement of the Madrid International Plan of Action on Ageing. The Commission for Social Development in its resolution 46/1 of February 2008 (E/CN.5/2008/10) „encourages Member States to strengthen efforts to develop their national capacity to address the national implementation priorities identified during the review and appraisal exercise“. The Ministerial Declaration „A Society for All Ages: Challenges and Opportunities“ (ECE/AC.30/2007/2) adopted at the UNECE Ministerial Conference on Ageing, León, Spain, 6-8 November, 2007 „call for strengthening international cooperation in implementing the Regional Strategy for the Madrid International Plan of Action on Ageing and the León Ministerial Declaration“, and „recommend that monitoring and implementation activities be continued and further developed“.

OBJECTIVES
This multi-disciplinary training programme in social policy is designed as joint capacity building event of the Ministry of Labour and Social Affairs of the Czech Republic, the International Institute on Ageing United Nations – Malta, and the UNECE Population Activities Unit. The goal of the programme is to strengthen the capacity of participants to improve understanding the complex consequences of longevity and changes in societies, to adopt holistic approach to policy making, implement evidence-based and participatory approach to policy making and develop effective policies to address priority social and health issues to achieve better quality of life in ageing societies. The Programme consists of lectures and seminars.
AREAS OF CONCENTRATION

Specific themes dealt with include:

1) Social policy, current challenges for social and health systems  
2) Models of financing/delivering of long term care community services  
3) Health needs and potential of seniors, disability, frailty and healthy ageing,  
4) Policies and measures to support informal carers  
5) Population Ageing –its nature, mechanics and causality  
6) Antidiscrimination, advocacy and media

WHO SHOULD ATTEND THIS COURSE

Expected number of participants is 15 persons. Applications are invited from policy-makers, representatives of civic society (NGOs) and practitioners (managers etc.) in the field of ageing directly engaged in policy/decision-making in the statutory, voluntary or private sectors.

FEES

Organizers will cover tutors, refreshments, lunch, and social event. Participants are responsible for covering the costs of accommodation, dinner and travel expenses.

Organizers may provide one scholarship for a participant from an eligible country. Please indicate your interest in your application.

Venue of seminar and accommodation
Hotel Ibis Old Town in the Prague City Centre
Na Poříčí 5
Prague 1, 110 00

Price: 80 EUR for single room / 85 EUR for double bed room
Website: http://www.hotelibis.cz/hotely/ibis/10-0-0-homepage

APPLICATION PROCEDURE

Interested persons and organizations may apply by sending the following to:

• Department for Social Services and Social Inclusion, Ministry of Labour and Social Affairs,  
  Na Poříčním právu 1, 128 01 Praha 2, Czech Republic

  1) Curriculum Vitae  
  2) A personal letter (giving reasons for attending the Programme)  
  3) Nomination letter from the Director of your Organization.  
  4) Proof of proficiency in English  
  5) Copies of relevant certificates

Closing date for applications is August 15, 2011.
Programme

Monday 3rd

08:00  Registration of the Participants

08:30  Welcome Speech
David Kafka, Deputy Minister of Labour and Social Affairs of the Czech Republic
Joseph Troisi, Director of INIA

08:50  Holistic Approach to Ageing (EU programmes and instruments) – Experiences from the European Commission.
Vladimír Špidla, Ex-Commissioner for Employment, Social Affairs and Equal Opportunities

09:30  Coffee Break

09:45  UN Policies (MIPAA/RIS) and Approaches on Ageing – Global and Regional Challenges and Contexts
Joseph Troisi, Director of INIA

10:35 UNECE Ageing Policies - Sharing Good Practices on Implementing MIPAA/RIS
Stefanie Bluth, Population Unit, United Nations Economic Commission for Europe (UNECE)

11:00  National Capacity on Ageing
Alexandre Sidorenko, International Tutor

12:00  Lunch Break

13:00  Current Challenges for Social Policy in Europe and the World (from Welfare to Workfare)
Igor Tomeš, Charles University

14:00  Coffee Break

14:10  Selected Issues in Social Policy (Principles, Models, and Methodologies)
Igor Tomeš, Charles University

15:00  Selected Issues in Social Policy (Pension Reforms, Longer Working Life, Health)
Igor Tomeš, Charles University

16:00  Coffee Break

16:10  Selected Issues in Social Policy (Flexibility, Reconciliation of Work and Care)
Igor Tomeš, Charles University

17:00  End of Session
Tuesday 4th

09:00  Social Services Economy and Financing of Long-Term Care – Theory and Practice
       Ladislav Průša, Director, Research Institute for Labour and Social Affairs

10:00  Coffee Break

10:10  Long-Term Care Services, Informal Carers
       Iva Holmerová, Chair of Czech Gerontological and Geriatric Society

11:00  Long-Term Care Services, Informal Carers
       Iva Holmerová, Chair of Czech Gerontological and Geriatric Society

12:00  Lunch Break

13:00  Health, Disability, and Frailty in Seniors, and Provision of Health and Social Services
       Zdeněk Kalvach, Vice-chair of Czech Gerontological and Geriatric Society

14:00  Coffee Break

14:10  Health, Disability, and Frailty in Seniors, and Provision of Health and Social Services
       Zdeněk Kalvach, Vice-Chair of Czech Gerontological and Geriatric Society

15:00  Visit of the Gerontocentrum

17:00  End of Session
Wednesday 5th

09:00  Welfare Model for Ageing Societies (Role of the Family, State, and Civic Society)
       Joseph Troisi, Director of INIA

10:00  Coffee Break

10:10  Welfare Model for Ageing Societies (Role of the Family, State, and Civic Society)
       Joseph Troisi, Director of INIA

11:00  Evidence-Based Approach in Policy on Ageing
       Alexandre Sidorenko, International Tutor

12:00  Lunch Break

       Mechanics and Causality
       Tomáš Kučera, Charles University, Faculty of Science

14:00  Coffee Break

14:10  Population Ageing – the 21st Century Key Demographic Process: Its Manifestations,
       Identification and Measurement
       Tomáš Kučera, Charles University, Faculty of Science

15:00  Population Ageing – the 21st Century Key Demographic Process: Its History and
       Recent Situation
       Tomáš Kučera, Charles University, Faculty of Science

16:00  Coffee Break

       and Prospective Consequences
       Tomáš Kučera, Charles University, Faculty of Science

17:00  End of Session
**Thursday 6th**

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<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Speaker Details</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Public Health (Community Health, Health and its Determinants)</td>
<td>Jan Holčík, Chair of Czech Society for Social Medicine and Health Care Administration, Masaryk University, Brno</td>
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<td>10:00</td>
<td>Coffee Break</td>
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<tr>
<td>11:00</td>
<td>Public Health (Health Policy, Health Systems, Health Literacy and Potential of Health)</td>
<td>Jan Holčík, Chair of Czech Society for Social Medicine and Health Care Administration, Masaryk University, Brno</td>
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<td>Older Persons and Development – the First Priority Direction on the Madrid International Plan of Action on Ageing</td>
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Friday 7th

8:30  Visit of the Community Centre of Life 90
(Presentation of local services: Emergency Care, Day Service Centre, Respite Residential and Rehabilitation Centre, Crisis line for seniors, counselling
Concluded by the discussion on the following themes: ICT, Advocacy, Elder Abuse, Media,)

12:00  Lunch Break

14:00  Evaluation

15:30  Closing Ceremony and Presentation of Certificates
Jaromír Drábek, Minister of Labour and Social Affairs of the Czech Republic
Joseph Troisi, Director, INIA

16:30  Reception