



DEMOGRAPHIC RESEARCH
INSTITUTE BUDAPEST

Zsolt Spéder

GGG activity report Hungary,
June 2012-October 2013

Presentation at the IWG meeting, 26 October, 2013, Milan, Bocconi University



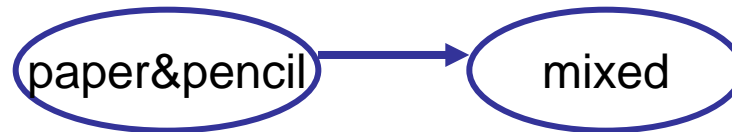
Activities

- Data preparation for international Use
 - Harmonisation of 2nd International wave (3rd Hungarian wave)
 - delivered
- Data collection
 - 4th wave in Hungary= 3rd wave for international comparison
 - Development of completely new techniques



3rd wave data collection

- **Fresh up the sample**
 - (ca=10.000 new addresses, aged 18-45)
- **Change in the mode of data collection**



- a.) full CAPI
- b.) WEB + CAPI (**optional**)



Sample, attrition and response rate

- **Response rates**
- 'longitudinal sample'
 - Approached: 10101 realized: 80103 (**80,2%**)
- 'fresh sample'
 - Approached: 8917 realized: 4334 (**48,6%**)
- **(Given) reasons of non-response**
 - Longitudinal sample
 - Did not wanted to answer (48,4%), not approached (16,3%),mowed, not found (9,6%), abroad (6,4%), not able to answer (6,3%)
 - 'fresh' sample
 - Did not wanted to answer (44,8%), not approached (15,3%),mowed, not found (17,1%), abroad (11,5%)



Web response

- Ratio of web response
 - All together (1864 interviewee)
 - ‘longitudinalal sample: 15,3%
 - ‘fresh sample’: 14,3 %
- Profile of web responses
 - Slightly more younger, but also aged more than 60
 - More educated
 - Slightly more women
 - However les biased than expected!